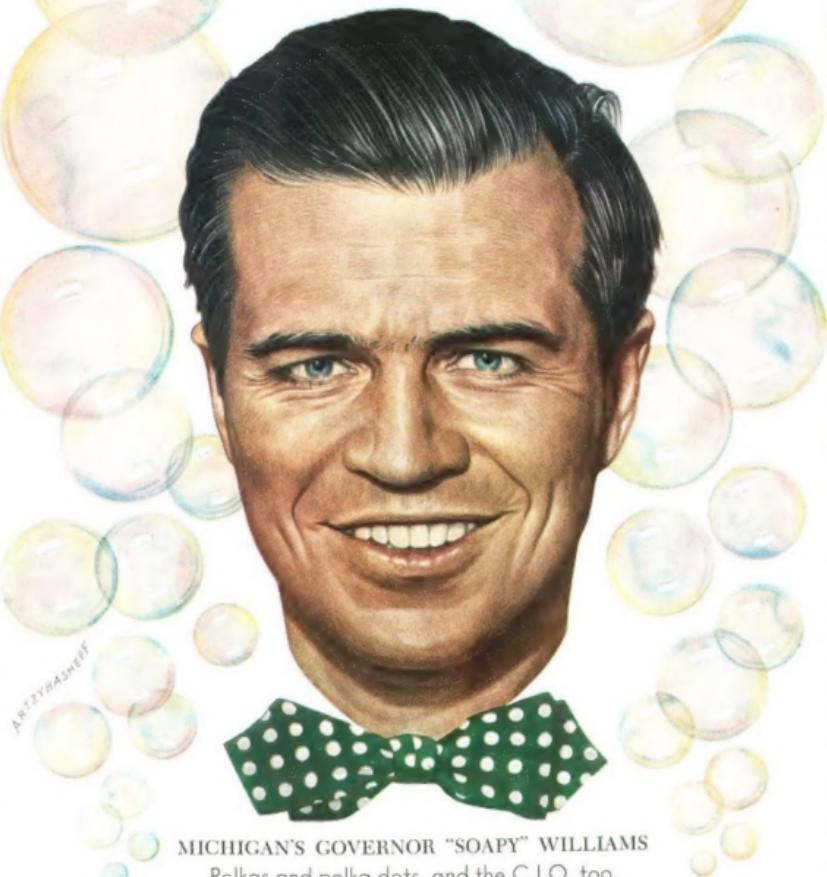


TWENTY CENTS

SEPTEMBER 16, 1952

# TIME

THE WEEKLY NEWSMAGAZINE



ART BY ASHLEY

MICHIGAN'S GOVERNOR "SOAPY" WILLIAMS

Polkas and polka dots, and the C.I.O. too.

# The PRINCE and the POPPER



This is one in a  
series of NASH ads  
by ED ZERN

ONCE there was a handsome young prince who was nuts about fishing. One day he was casting a popper plug in a pond, and caught a six-pound smallmouth bass. When he saw the size of the fish he was overjoyed. "Come to daddy, sweetheart!" he said, scooping it into the rowboat.

At that instant the six-pound smallmouth turned into a beautiful golden-haired princess. "Yike!" said the prince. "What's this?" So the princess explained that she had been turned into a fish by a wicked witch, who was jealous of her incredible pulchritude, and the spell could be broken only by a handsome young man calling her his sweetheart.

"You don't say!" said the prince, indignantly. "Where does this witch live?"

"Down the road a piece," said the princess, "in a castle guarded by a fiery dragon eighty feet long."

"Come with me, kiddo," said the prince boldly. After slaying the dragon he took the beautiful maiden by the hand and led her into the castle.

"Did you turn this beautiful young princess into a six-pound smallmouth bass?" said the prince. "Yes indeed," said the witch. "What's it to you?"

"There's a Chamber of Commerce Fishing Contest with a Nash Golden Airflyte as first prize," said the prince. "Turn this dizzy blonde back into a fish, or I'll give you a fat ear!"

So the witch did, and the prince entered her in the fishing contest, and sure enough, he won a beautiful 1952 Nash Golden Airflyte, with Twin Beds, Dual Reclining Seats, Weather Eye Conditioned Air System, Dual-Range Hydra-Matic Drive and a new Super Jetfire Engine.

And he fished happily ever after.

**MORAL:** Never speak fondly to a smallmouth bass.

See the Ambassador,  
Statesman and Rambler  
Golden Airflyte models at  
your Nash Dealer's now



Nash Motors, Division Nash-Kelvinator Corporation, Detroit 32, Michigan.

**Now . . . the neatest way ever  
to weather winter!**

...in a new regular-weight suit  
made with wrinkle-resistant

# Dacron\*

REG. U. S. PAT. OFF.

You'll cheer "Dacron" in these new regular-weight suits just as you did in light-weight suits last summer. For "Dacron" . . . the fiber that introduced a new concept of smartness, comfort and ease of care in summer suits . . . is now being used in several handsome regular-weight fabrics.

In every fabric, "Dacron" means better wrinkle resistance and better crease retention through days of wear. Rain and snow aren't the hazards they used to be—for "Dacron" helps your suit stay looking pressed . . . even after home spot removal. And along with handsome appearance, "Dacron" adds longer wear—especially at critical points like cuffs, pockets and elbows.

This year, you'll meet old man winter with a new kind of care-free smartness wearing a suit made with "Dacron."

*Lending fabric mills and suit manufacturers are now working with "Dacron." For a while, however, these suits will be limited until a new "Dacron" plant is completed.*

\*Trademark for DuPont's polyester fiber



Take a trip with "Dacron." It contributes wrinkle resistance that helps keep a travelling man looking his tiptop best.



REG. U. S. PAT. OFF.

**150th Anniversary**

BETTER THINGS FOR BETTER LIVING  
...THROUGH CHEMISTRY

E. I. DU PONT DE NEMOURS & CO. (INC.), WILMINGTON, DEL.

TIME, SEPTEMBER 15, 1952



On the job in "Dacron" means always looking businesslike. "Dacron" helps a suit keep its press . . . even in wet or snowy weather.



At your leisure, you'll still look your best in a suit made with "Dacron." There's less worry about upkeep—more durability where wear is greatest.



## Since the B-17s Blasted Berlin...

every American-built high-speed, high-altitude airplane has been equipped with vital accessories designed and manufactured by AiResearch!

Putting thin air to work—that's the business of AiResearch.

Early research and manufacturing by this company in harnessing thin air resulted in raising the combat altitude of the famous B-17 Flying Fortress. AiResearch was also the sole supplier of cabin pressure controls for the B-29, the only pressurized airplane flown during World War II.

Since then AiResearch engi-

neers have developed hundreds of devices for the complete air conditioning of high-speed, high-altitude aircraft. In addition, the company has pioneered advances in related fields and is now producing more than 700 aircraft accessories in nine major categories. **Would you like to work with us?** Qualified engineers, scientists and skilled craftsmen are needed now at AiResearch.



**HOT FOOT for the B-36**

To heat up engines and cabins, de-ice wings, control surfaces, landing gear and to free hydraulic lines, AiResearch has designed and built a portable gas turbine powered ground heater. Most powerful heater of its kind ever made, it can produce over 4,000,000 BTU per hour at 65 degrees below zero.

# AiResearch Manufacturing Company

A DIVISION OF THE GARRETT CORPORATION

LOS ANGELES 45, CALIFORNIA • PHOENIX, ARIZONA

DESIGNER AND MANUFACTURER OF AIRCRAFT EQUIPMENT IN THESE MAJOR CATEGORIES



Air Turbine Refrigeration



Heat Transfer Equipment



Electric Actuators



Gas Turbines



Cabin Superchargers



Pneumatic Power Units



Electronic Controls



Cabin Pressure Controls



Temperature Controls



# VOTE!

In recent national elections in some free countries,  
the following percentage of eligible persons voted:

Australia.....	96% voted (1951)
Great Britain.....	83% voted (1951)
Sweden.....	80% voted (1950)
Western Germany.....	75% voted (1949)
Canada.....	74% voted (1949)
Israel.....	72% voted (1951)
<b>United States.....</b>	<b>51% voted (1948)</b>

Only about one-half of our voters went to the polls in the last presidential election. The right to vote is a privilege and a responsibility. Let us make this year's vote the largest ever recorded in our history! Get out and vote November 4th! Urge all your friends to do likewise.

LAWRENCE, 1444 - METROPOLITAN LIFE INSURANCE COMPANY

**Metropolitan Life Insurance Company**

(A MUTUAL COMPANY)

1 MADISON AVENUE, NEW YORK 30, N.Y.

# A shining example...

*of the lasting beauty and  
brightness of stainless steel*

**D**O YOU remember when President Hoover entertained the King and Queen of Siam in the White House?

Do you remember when Max Schmeling knocked out Young Stribling?

Do you remember when Post and Gatty circled the world in the Winnie Mae?

That was back in 1931 . . .

That was the year the Empire State Building made its shining "bow" to the public.

Since then many years have passed . . .

Yet despite all these years...despite the winds and the dust and the rains of a fifth of a century...despite two decades of big city grime, dirt, and traffic fumes . . . the stainless steel spandrels of the Empire State are today as bright and sparkling as the day Hoover and Siam's King Prajadhipok broke bread together.

When you find stainless steel, you usually find Nickel, "Your Unseen Friend."

Nickel is in the stainless steel spandrels that help the Empire State keep its "youthful complexion."

Nickel is in the panelings and facings of stainless steel that are bringing new beauty, new operation economies, to some of the country's most modern structures.

Nickel is in the stainless steel window frames now coming into their own everywhere because they require minimum attention and repair.



World's tallest building, the Empire State today towers 1472 feet above the street. Its spandrels—the bright metal "ribbons" that run straight up and down—are made of stainless steel, an alloy with Nickel in it.

Nickel is in the stainless steel curtain walls cost-minded architects often specify because they're space-savers and money-savers extraordinary.

You don't see this Nickel, of course. That's because Nickel, whether in stainless or alloy steels, is mixed with other metals . . . to add toughness, corrosion-resistance, and other special properties.

That is why Inco Nickel is called "Your Unseen Friend."

*You and "Your Unseen Friend": morning, noon and night, Nickel is always with you—helping to make your life easier, brighter, more pleasant, more worthwhile. Just how? "The Romance of Nickel" tells you. Send for your free copy. Write The International Nickel Company, Inc., Dept. 857a, New York 5, N. Y.*

The INTERNATIONAL NICKEL COMPANY, INC.

© 1952, T. I. N. Co.



Inco Nickel

...Your Unseen Friend

TIME, SEPTEMBER 15, 1952

# What would he do without a truck in his life!

From almost the minute he's born, Johnny benefits from the fast, flexible, efficient service of America's Trucking Industry. Practically 100% of America's milk travels by truck from producer to consumer!

As Johnny grows up, he benefits every day from truck service. The bulk of the foods he needs to be healthy and strong are brought to him by truck—60% of the meat, 89% of the poultry, 51% of fruits and vegetables. And efficient truck service helps

keep the prices of all these foods within reach of Johnny's family's budget.

Without trucks, Johnny's future job—his career—might well be uncertain. Why? Because America's mass production in agriculture and industry is built around the efficiency of big truck service. It's a good thing to remember when you hear or read propaganda designed to cripple the trucking industry. When something hurts the trucking industry *you* feel the pain!



If you've got it —  
a truck brought it!



**AMERICAN TRUCKING INDUSTRY**

American Trucking Associations, Washington 6, D.C.

## LETTERS

# Florsheim Shoes

are famous



for the double life

they lead



It's no secret that Florsheim Shoes lead a double life. That's one good reason why the millions of men who prefer Florsheim Shoes will wear no others. They want the fit, feel, and fine good looks that come with quality materials and workmanship—but they want most the low-cost longer wear that Florsheim Shoes have been delivering for 60 years.

### Running Mate, Running Comment

Sir:

As a Republican, I feel you insult the intelligence of your readers by your laudatory, transparently one-sided, and gossipy story on Senator Nixon [TIME, Aug. 25]. Is not his congressional record a bit more important than the fact that he lived in a shack during law school, and his skill at getting the vote by using nonpolitical issues? What about his record concerning: housing, price control, governmental reorganization, taxation, the steel dispute and tidelands oil?

ELEANOR RUCKLEY YOUNG  
Hartford, Conn.

Sir:

Congratulations on your clear, explicit write-up on Richard Nixon. There is very little—if anything—that his opponents will find in his career to criticize.

May your readers remember that he was a friend of Chambers, not Hiss, when they cast their vote this fall.

LAWRENCE G. NELSON  
Hudson, N.Y.

Sir:

The huffing & puffing locomotive on your cover to symbolize Dick Nixon is another flash of genius. But for me and my house, we'll ride the bus.

JOEL DEESE

Fallston, N.C.

Sir:

The tactics used by Nixon the kind and the good against Helen Gahagan Douglas ("He audibly and publicly worried about her health . . .") recall a similar Republican ploy

Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N.Y.

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The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women

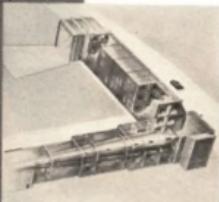


## Taming Ten Tornadoes at a Touch!

Wind velocities up to 1300 miles an hour . . . powerful as ten tornadoes . . . howl around experimental jet engines in Cleveland's Flight Propulsion Laboratory, world's largest supersonic wind tunnel. Violent shock waves ride the backs of these tornadoes and science measures their effect.

The success of this critical research hinges on the finest precision machinery man can devise. Safeguarding it is an Edwards Signal Panel, a supersensitive nervous system that warns of imminent failure or danger on any one of 32 vital points.

Whatever your signaling need . . . a fire alarm or communication system for school, hospital, business, plane, ship, train or musical chime for the home, you can depend on Edwards. Write for our free, illustrated booklet "Edwards is Everywhere." Edwards Company, Inc., Dept. T9, Norwalk, Conn.



Edwards warning devices help protect the operation of key points in this 87,000 H.P. Supersonic Wind Tunnel.



In the Control Room as well as in the operation of the tunnel itself, Edwards Annunciators assure safety and efficiency all along the line.

# EDWARDS

*World's Most Reliable Time,  
Communication and Protection Products*

Photographs courtesy of National Advisory Committee for Aeronautics

# HUDSON HORNET

## Scores Sweeping Stock Car Successes Using Dependable

# CHAMPION SPARK PLUGS!

26 VICTORIES IN 30 STARTS

(1952 Record through July 13th)



The record-breaking success of the Hudson Hornet in strictly stock car competition in 1952—as well as in 1951—is a tribute to the handling qualities, ruggedness, dependability and safety in-built in Hudson's step-down design.

The car must be certified as strictly stock and identical with one you can purchase from your local dealer.

Here, as in racing of all types, Champion Spark Plugs are unchallenged for top performance and dependability. For not only have they been in the winning Hudsons, but in other victorious stock cars in many other events.

All of these cars, regardless of make or year, have used the standard type Champions recommended for that car. Here's solid proof that the Champions for your own car are tops in performance and dependability.



Meet Mr. M. H. Toncaw  
Chief Engineer  
HUDSON MOTOR CAR CO

"CHAMPIONS have been standard equipment on our cars for over twenty years. We know we can depend on them for top performance on the highway and on the track."

HERB THOMAS  
1951 Stock Car  
Racing Champion  
NASCAR Grand National Circuit

"The Hudson Hornet I drive is equipped with regular stock CHAMPIONS, the same as those sold by your neighborhood Hudson dealer or service station."



**FOLLOW THE EXPERTS**

USE THE SPARK PLUG CHAMPIONS USE

**CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO**

of 1932 when the New York Sun piously trusted that the crippled Franklin D. Roosevelt could be kept out of the presidency "for his own good."

COLES TRAPNELL  
Los Angeles

Sir:  
Surely I'm not the only TIME reader who is now convinced that the G.O.P. picked a lemon in ex-Lemon Picker Nixon. In their eagerness for the California vote, the men in Chicago apparently forgot that only the shadow of Fate would stand between their choice and the presidency of our United States.

GEORGE BRASINGTON JR.  
Waycross, Ga.

### Of Men & Mice

Sir:  
In the issue of TIME, AUG. 18, there is a picture of a little mouse undergoing, as the caption reads, his "Fatigue Test" . . . Vivisection constitutes a dark shadow in the history of any nation. We can take hope, however, in the ground swell that is arising. Until it becomes a roar of public disapproval, the little mouse will have to continue his "Fatigue Test," until from sheer pain and despair, and his captors can hurt him no more.

GLADYS F. TAGGETT  
Bangor, Me.

Sir:  
. . . Is it not enough that hundreds of defenseless creatures are sacrificed to cancer and vivisection experiments every day without it being necessary to conduct "fatigue" tests? I would like to see Photographer Roy Stevens in an asbestos bottle undergoing a fire test.

MRS. C. B. GNADE  
Johannesburg, South Africa

### For the Candidates' Consideration

Sir:  
. . . The time available for raising money for the presidential campaign is really too short to develop a close-knit, grass-roots organization, for the purpose of giving quotas to each county and state, which in most instances would yield enough money to carry on a nationwide, intelligent, intensive and hard-hitting campaign. So the men who are responsible for raising money find that the chips are down and their backs to the wall in most instances during the last 30 or 45 days of the campaign. They then are tempted and do accept money from press groups, minority groups, big business and large individual contributions. In many instances, a lot of this money should never be accepted.

I enclose copies of . . . letters I have sent to Eisenhower and Stevenson, suggesting that they should go direct to the American people—to educate them, not only to vote, but to give financially to the party of their choice. The main point of my message to the two candidates is this: "Some of the money collected [by both parties] in the past] really has cast a cloud on the title of the presidency. A well-defined and intensive campaign in every county and state in the Union could raise from \$7,000,000 to \$10 million. If each and every state would raise an average of \$150,000—the amount that Arkansas contributed in 1956 to the Democratic Party—the party would collect \$7,200,000. Pennsylvania, Ohio, Illinois, New York, California, Michigan and Texas can and will give a minimum of half a million each, if properly organized."

"I think you should go direct to the American people on one of your speeches in early September, on both TV, radio and other media, and appeal to men & women to give to

# Sky Chief PACKS PUNCH!

...when you get  
the "GREEN"!



## Volatane Control

makes the difference.  
Volatane Control means volatility and octane in *Sky Chief*  
are both scientifically controlled. And that *Sky Chief* punch  
puts "go" in your get-a-ways, gives you quicker warm ups,  
and smoother going all the way . . . it feels like the power of  
an extra motor. Fill up with *Sky Chief* at your  
Texaco Dealer — the best friend your car ever had.

. . . and don't forget the best motor oil your money can buy.



## THE TEXAS COMPANY TEXACO DEALERS IN ALL 48 STATES

*Texaco Products are also distributed in Canada and Latin America*

**TUNE IN:** On television—the TEXACO STAR THEATER starring MILTON BERLE. See newspaper for time and station.

TIME, SEPTEMBER 15, 1952





**FAVORITE**—plain-toe Oxford of scotch grain. Luxuriously comfortable, sealed storm welt. Footsavers from \$19.95 to \$24.50.

## The shoe you don't have to take off after work!

When you reach home tonight, you can forget you ever had shoes on!

How? By stepping into a pair of *Footsavers* this noon.

Within moments, freedom enters. A brand-new feeling of comfort underfoot.

Comfort we can GUARANTEE! Why? Because *Footsavers* have a concealed, ingenious little miracle built into them. Protected by a patent beyond price.

Try *Footsavers*! At your nearest Bostonian *Footsaver* store.

# Bostonian Footsavers

© Bostonian Shoes, Whitman, Mass.

*Greater comfort than you've ever known!*

the party of their choice after giving deliberate and sincere consideration to the platforms . . . and the respective candidates . . ."

C. H. SCOTT

Dallas

### Murder Weapon in France

Sir:

Re "Murder on a Holiday" [TIME, Aug. 18]: France is grieved by the horrible murder of Sir Jack Drummond and his family near Lurs. TIME might help in finding the murderer. It is established that the weapon was a U.S. Army M1 carbine. In this sector, this arm has only been in the hands of American units [who arrived in 1944]. None was parachuted in, none was allotted to the French First Army.

On the route Napoleon there was no battle, with the exception of a skirmish at Digne, where one of my officers was wounded when the task force of Brigadier General F. B. Butler pushed towards Grenoble in August. There could have been no abandoned arms. It is possible to believe that the carbine with which Sir Jack, his wife and their daughter were killed was traded in by a G.I. likely on the very road of the murder, and to the very man who was the killer, eight years later . . .

CHRISTIAN SORENSEN

Chief of Inter-Allied Mission, 1944  
Algiers, Algeria

¶ The U.S. Army's records show that before 1944 it issued 16,000 M1's to French forces and parachuted more to the French underground.—ED.

### A Visit to the U.S.

Sir:

After reading your Aug. 25 article, "How Not to Make Friends," I couldn't help but wish you had published the names of the drugstores and restaurants which refused service to S. Thava Rajah, so that the decent-minded people of Washington, D.C. would know better than to patronize such . . . places.

NANCY THORNE

Pasadena, Calif.

Sir:

I say " fie" on the people of Washington, D.C. when I read that a Malayan, S. Thava Rajah, had to spend 90 days as a guest of our Government to show us that we only preach democracy. Racial discrimination, whether North or South, is the blackest spot on our nation's record of freedom for all men. If the national capital cannot set a better example, let's move the seat (and head) of our Government back to Philadelphia, "the city of brotherly love."

DAVID H. CARLSON

Minneapolis

### Souls in Space?

Sir:

Re your "Theology of Saucers" [Aug. 18] article: It is well for Father Francis Connell to know that whether flying saucers are real or ionized air bubbles, people on other planets do exist. According to Emanuel Swedenborg (1688-1772), Swedish scientist, theologian and mystic, God created myriads of worlds and they are all peopled. Father Connell has labored mightily, like a 20th century Aquinas, to classify the status of beings from other planets, but actually, as to religion, they fall into no specifically Catholic categories.

He can take comfort, however, from Swedenborg's assertion that "such as are not idolaters acknowledge the Lord (Christ) to be the only God" and that charity or good toward the neighbor is the Way of Life. Those who are religious in this fashion go to heaven, baptized or (scandalous heresy)

# What makes a lady say "YES"?



A LADY SAYS "YES" when she sees what she wants.

No one knows this better than the fashion industry. Alert designers of dresses and fabrics know that fashion can't be foisted on the female... it must be created in response to her needs, which are responsible for fashion changes.

And this year her desires have fostered a new mood in fashion... the "soft look," best expressed in dresses of fluid draping crepes, crepes of fuller body, softly flowing line.

Created especially for these graceful new crepes is a wonderful rayon yarn called "Minifil," a product of the research and development facilities of American Viscose Corporation.

As a new yarn, to satisfy the need for new effects in fabrics, "Minifil" is typical of the many "tailored to the task" rayon yarns that have brought beauty to clothing and homefurnishings... heavy duty to tire cords and carpets.

For the fashion industry as for many others, rayon is always ready with new fibers and yarns to perform new services and achieve new economies. To these, American women everywhere say yes—a thousand times yes! American Viscose Corporation, 350 Fifth Avenue, New York, N.Y.



## AMERICAN VISCOSÉ CORPORATION

WORLD'S LARGEST PRODUCER OF MAN-MADE FIBERS



*World Leader in Air Travel*

**B·O·A·C**

New York to  
London



Incomparable Stratocruiser Luxury

The most luxurious first-class flights . . . Superb double-decker airliners, downstairs lounge . . . the finest meals, with cocktails, wine including champagne, and liqueurs.

Bond Street Overnight Bag, the Elizabeth Arden Beauty Kit for ladies. Full-size sleeper berths at only slight extra charge.

Exclusively yours on B.O.A.C.—the same flying skill which pioneered in the development of the world's first jet airliner.

London to  
Johannesburg



The New Era in Air Travel. The COMET Jetliner cruises at almost five hundred miles an hour . . . faster by far than any propeller-driven airliner! Greater comfort, too . . . no vibration, scarcely appreciable noise or other disturbance. The COMET Jetliner now offers three flights weekly from London to Rome, Cairo or Beirut and Johannesburg. Connections with The MONARCH from New York. No extra fare on either of these distinguished flights.

Reservations through your travel agent or call British Overseas Airways Corporation in New York, Boston, Washington, Chicago, Detroit, Los Angeles, San Francisco, Miami, in Canada: Montreal, Toronto

**B·O·A·C**

unbaptized and see God face to face. They are not evil angels nor are they immortal but humans, differing only slightly from us . . .

VERA DRESCH LARRABEE  
Tujunga, Calif.

Sir:

In my opinion there is an omission in Father Connell's suggested classes into which those outer-space dwellers who propel the flying saucers might fall. Why couldn't they be the departed Jews and Protestants, in as much as, according to the teaching in some parochial schools, only Roman Catholics go to heaven? Or does he include Jews and Protestants in Class II, with the luckless infants doomed not to see the literal face of God? . . .

R. LOUISE TRAVOUS

Edwardsville, Ill.

Sir:

Regarding Father Connell: Has God been informed of all this?

R. C. BLAKES

Neolithic Mining

Sir:

The story "Mysterious Trail" in TIME, July 28 of Professor Ernest Rudge and the pudding stones was of more than ordinary interest to me. Two years ago, my wife and I visited Grime's Graves at Welling in Norfolk and were taken by the British Ministry of Works' custodian, by means of a cat ladder, to the bottom of one of the pits. This pit, one of more than 300, is approximately 30 feet deep, and at the bottom, galleries radiate in all directions. These galleries, mined by Neolithic man in his search for flints, are only a few feet high and can be entered only by crawling on one's belly. The custodian was disgusted when we refused his offer of a torch with which to explore these workings. "Why," he said, "I've had people lost in 'em for two days or more." He told us that archeologists estimate that the earliest mining took place on the site of Grime's Graves about 10,000 B.C., and that they were last worked approximately 2,500 years ago . . .

Incidentally, Brandon, the next village, is the home of the world's last flint knapper and used to be famous for its flints which were exported to all parts of the world. Flints are still exported from Brandon to the U.S. for flintlock guns (some years ago a request was received from an Eskimo for flints for his tinderbox) and to West Africa for the same purpose. Sadly enough, the craft is rapidly dying out, and mining ceased with the death of the last flint miner some years ago.

N. J. W. PARKER

Durban, Natal, South Africa

Offensive Crusade

Sir:

We at last see the words which the human beings of this century had long been waiting for! (Quoting John Foster Dulles on the Republican attitude toward foreign policy—TIME, Aug. 18). We . . . about the policy of containment and will actively develop hope and resistance spirit within the captive peoples" and "assume a psychological offensive and not be satisfied with a mere defensive policy."

The new kind of selfishness of "first-class" peoples—policy of containment—for the first time being checked by Mr. Dulles and General Eisenhower, the . . . leader of a new crusade against Communism. To be a crusade, it must be offensive. As soon as the psychological offensive is established, it must be followed by cultural, economic, political and military offensives—the only way to defeat Communism.

P. P. CHING

Tokyo

TIME, SEPTEMBER 15, 1952

# Dixie — The paper cup everybody knows by name!



Gee, I found a quarter!  
Let's go get some  
DIXIE CUPS of ice cream!



Why Martha, this place  
must be clean...  
they use DIXIE CUPS!

## Dixie

the greatest name  
in paper cups

Dixie Cups are used everywhere... in  
offices... at soda fountains...  
in the home... in industry.  
Look for the name "Dixie"  
on the cup. It insures  
your getting a genuine  
Dixie Cup.



How the kids love to drink  
their milk now... they reach for  
their own DIXIE CUPS!



Hey—Joe!  
Bring in a new carton  
of DIXIE CUPS!



If it doesn't bear the name **DIXIE**—it isn't a genuine **Dixie Cup**

"Dixie" is a registered trademark of The Dixie Cup Company, original makers of the Paper Cup.



## THE CIDER MILL

Everything looked the same and yet everything might have been so different . . .

SOMETIMES, on crisp fall days, you can notice the sweet, rich smell of russet apples a good hundred yards before you come to Bailey's Cider Mill down on the Old Country Road. It drifts out of the presses and hangs low over the ground and reminds you of Halloween and Thanksgiving and all of the good things of autumn rolled into one.

It reminded Harry Mason, driving back from a business trip to a neighboring town, of all those things and something more—that it would be a wonderful idea to take home some apples and a jug of Bailey's famous cider.

A few moments later he eased his car off the road and pulled to a stop at the side of the mill. It was the first time he had been there for some years, and after he got out of his car he stood and looked around him for a moment, refreshing his memory and trying to see if there were any signs of change.

Everything looked the same. The mill

was as he had always remembered it. The apple orchards looked full and orderly as they always had. And the old Bailey homestead still sat on top of the knoll, tranquil among the giant elms that surrounded it.

Harry Mason nodded thoughtfully. The whole place had an air of peace and permanence—and that was good. It was good because that was what Tom Bailey had worked for and planned for right up to the time of his death. Peace and permanence. Security for his wife Nora and for his son Roger.

Tom Bailey had had a taste of insecurity in his own younger days, Harry remembered. His father had left the orchards and the mill to him so burdened with debts and mortgages and taxes that for several years it was touch and go whether Tom could keep the place at all. It took a lot of work—with a little luck thrown in—for him to get "out from under" and put the orchards on a paying basis.

Harry glanced up again at the old house on the hill, recalling how he and Tom Bailey had sat there evenings making plans so the Baileys' security would not be jeopardized again. Enough life insurance to pay for help to keep the place running without digging into Nora's income from it. A separate New York Life policy for Roger's schooling. Some extra life insurance to take care of estate taxes and other obligations that might otherwise cause some of the land to be sold . . .

Yes, Harry thought, the old mill had an air of peace and permanence—and that was good. It was the thing Tom Bailey had sought for his family . . . and the thing Harry, as a New York Life agent, had helped others build for theirs. Harry smiled a little to himself as he turned and walked around to the broad doorway at the front of the mill.

NEW YORK LIFE INSURANCE COMPANY  
51 Madison Avenue, New York 10, N. Y.

Naturally, names used in this story are fictitious.

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# CHANEL

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Treasured Name  
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BOIS DES ILES  
GARDENIA  
RUSSIA LEATHER  
N° 22

# CHANEL

## A LETTER FROM THE PUBLISHER

### Dear Time-Reader

Many of you have written to me in recent weeks about stories in TIME that particularly caught your interest. One such story was TIME's two-page article (April 14) entitled, "Human

Relations: A New Art Brings a Revolution to Industry."

Its main point was that management can increase efficiency in mass-production operations by helping employees gain more satisfaction from their work. As an executive of Armour & Co. put it, "The philosophy conveyed by this article is possibly as dynamic an idea as the steam engine was an invention."

Requests for copies of the article and for permission to reprint it have come from all over the world. We have heard from college professors who wanted it as a text in their classes, from high government officials, from religious organizations, and from hundreds of corporations, most of which distributed copies to their own employees or featured it in their company papers. And the chief engineer, Way & Works, Malayan Railway, Kuala Lumpur, who had read the article in TIME's Pacific Edition, asked for a list of books on the subject, which he wished to study "as intensively as possible" before embarking on a career as consultant to the managers of industrial firms in Australia.

Just as notable—though different in kind—was your response to TIME's July 21 report on the homeless children of Pusan. Almost every letter expressed the thought of one TIME reader: "I don't want to think that in this world and in this day, little children can be abandoned to die. I feel that the U.S. has a very real responsibility... How can I help?"

Two similar letters were published in TIME's Letters column, Aug. 18, along with the names of three agencies through which you might send contributions—CARE, American Relief for Korea, and Save the Children Federation. Since that time, all three of these agencies have reported that generous gifts and packages are coming in

from individual TIME readers in every part of the country.

As a further result of the Pusan story, the citizens of at least one city are embarked on a group effort. At the home of TIME-reader Louisa Boyd Gile, poetess and wife of a retired Army major, some 30 key citizens of La Jolla, Calif., met to set up relief plans for the world's needy and neglected children. The group will center its initial efforts on arousing the interest of local civic groups, plans to spend the first money it raises on school rehabilitation kits and tents to substitute for bombed-out school buildings.

TIME's readers have also done their share toward helping the children of wartime European countries. Mrs. Lenore Sorin, a director of the Foster Parents' Plan for War Children, tells me that as a result of four advertisements in TIME in

the past year, she has received "adoptions" (\$180 a year toward the care of a particular child) and extra contributions totaling well over \$100,000. Mrs. Sorin hopes that soon her organization will be able to start helping children in Korea as well.

In the July 28 issue, TIME carried a brief story about a new non-shrinking, waterproof hat for men developed by the M. & B. Headwear Co. A letter from Irving Joel of that company tells what happened next: "The magazine first appeared on the newsstands, to the best of my knowledge, on Thursday. The following Monday we had a cablegram from Zurich, Switzerland. And since that time we have received requests for information from Alaska, Puerto Rico, Venezuela, The Hague, Holland, Hong Kong, China and Canada. In addition to this foreign response, we have received well over 200 inquiries from both individuals and stores in this country, and they're still coming in."

Cordially yours,

James A. Linn



# Hawaii

**YOUR CROSSING ... takes only 9½ hours by plane**   
**4½ days by ship**  **from the Pacific Coast.**

**YOUR COST...** will come within a surprisingly moderate budget.

**YOUR MEMORIES...** rich with strange sights, beauty,  
excitement, fun, will hold their charm forever.

- Air and steamship lines link Hawaii with San Francisco, Los Angeles, Portland, Seattle, Vancouver. You can go one way by air, the other by sea, or round trip by either. From Honolulu, on the island of **OAHU**, short flights take you to the other major islands of the Hawaiian group... **MAUI, HAWAII, KAUAI**.

*Let your Travel Agent help you plan to visit all four islands. You can see them all at moderate cost.*

## ALOHA WEEK — OCTOBER 13-18

Hawaii's annual festival—a colorful revival of ancient South Sea sports and pageantry blended with fascinating highlights of Island life today.



**MAUI** Formal dances during the hula, may be traditional, or may be modern Hawaiian rhythms, fusing a compelling power.



**OAHI** With delicious pork marinated in lime juice and eaten over rice, a colorful celebration, a luau (feast) is a gay, colorful celebration.



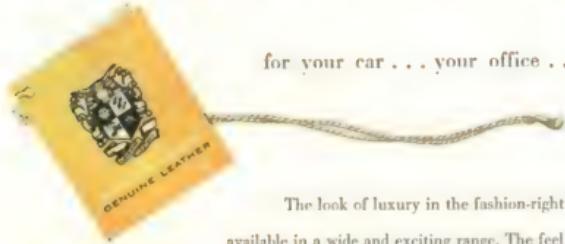
**HAWAII** Far easters the gift of a flower lei has been the symbol of a friendly welcome and one of the most charming custom livings.



**KAUAI** Snaring fish with a throw net, splicing them under water, and catching them in huge con-mens nets are age-old island skills.

for the look of luxury . . . the feel of luxury . . . luxury itself

# Genuine upholstery Leather



for your car . . . your office . . . your home

The look of luxury in the fashion-right colors in which Genuine Leather is available in a wide and exciting range. The feel of luxury in the interesting grains and textures; in the comfortable "slide" that makes access to your car so easy. The luxury of improving appearance with normal wear and simple care; the economy that is yours in the elimination of costly slipcovers. The luxury of sound, enduring value. For all this luxury . . . these advantages . . . specify Genuine Leather upholstery when next you buy a car . . . or fine furniture for your office or home.



*A point of pride . . . your leather-upholstered car.*

*Many cars are now available with leather trim; standard in convertibles, optional in closed cars. Write to us for the names of the manufacturers.*



# Another Innovation In Television Design

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# Magnavox



THE CONSTELLATION 21, with 21-inch screen. Choice of wrought-iron or matching wood base. In oak, \$299.50; in mahogany, \$289.50.

Modern functional styling achieves the "airy" look  
that leads the vogue in new furniture design ...

IT IS LOGICAL that Magnavox should lead the TV industry in fine furniture design, as well as in picture performance and high-fidelity tone, because Magnavox specializes in television and radio-phonographs... has no other products to dilute its facilities. • The resulting supremacy in performance, beauty and value makes Magnavox the ideal choice for bringing the exciting world of television to your family. • Magnavox optically-filtered pictures are sharp, clear and steady, free from glare and reflections. • Superb Magnavox

high-fidelity sound heightens realism and matches the bigness of the Magnavox picture. • Powerful Magnavox Long-Distance Chassis steps up reception in all TV areas... makes telecasting stations seem miles closer. • Magnavox cabinetry is beautiful, functional, and acoustically perfect. • And the Magnavox All-Channel UHF tuner may be readily installed within the cabinet. • See a magnificent Magnavox today. The fine stores which sell Magnavox are listed in your classified telephone directory. Magnavox prices start at \$239.50.

BETTER SIGHT...BETTER SOUND...BETTER BUY  
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## NATIONAL AFFAIRS

### REPUBLICANS

#### Rolling

From the rainstorm at Abilene until last week, Dwight Eisenhower's public appearances were dogged with disappointments. Sometimes the speech was good, but the crowd was poor, and sometimes vice versa.

Last week Ike was rolling. As soon as he entered the South, he began to get the kind of crowd response that his friends had hoped for since his return from Europe. The South may not contribute any electoral votes to Eisenhower, but last week it contributed something that may be more important: it helped restore Eisenhower's stature as one of the two or three figures whom this generation of Americans recognizes as great.

At Philadelphia, Ike's new success continued. He found a united Republican Party, enthusiastic street crowds, and in his speech he got into a close and confident communication with his audience.

Finally, at Kasson, Minn., Ike faced direct comparison with the best Democratic stump speaker to come out of Illinois since Stephen A. Douglas—and Ike's friends were satisfied that their man had not come off second best.

### THE CAMPAIGN

#### September Poll

The Gallup poll last week found Dwight Eisenhower pulling ahead of Adlai Stevenson. The pollers asked voters: "If the presidential election were being held today, which political party . . . would you like to see win?" The results:

Republican . . . . .	51%
Democratic . . . . .	43%
Undecided . . . . .	6%

This is a gain of 3% for the Republicans and a loss of 3% for the Democrats since Gallup took the first poll on the question three weeks earlier. The Republican lead, however, is not as great as the lead Gallup gave Tom Dewey at the corresponding point of the 1948 presidential campaign.

In a special analysis of war veterans' ballots, Gallup found a slightly bigger margin for the Republicans. The veterans' vote:

Republican . . . . .	53%
Democratic . . . . .	40%
Undecided . . . . .	7%

Probably more significant than either of the "which party" polls were the results of the specific-issue poll reported by Gallup this week. His interviewers asked voters: "Which presidential candidate . . . do you think could handle the Korean situation best?" The results:

Eisenhower . . . . .	67%
Stevenson . . . . .	9%
No Difference . . . . .	5%
No Opinion . . . . .	19%

George Gallup continued to point out that his average error on election polls has been 3.4 percentage points. And he was careful to note that in 1948 most of the "undecided" voters finally went to the Democratic side. But even after all the rules of caution are observed, the Republicans' 6% gain in the party poll and Eisenhower's overwhelming margin on the vital Korean war issue are important straws in the September political wind.

### Furrows

It was political planting time in the farm belt. On the same day last week both presidential candidates climbed on a tractor-drawn flatbed wagon, rode around Henry Snow's gently rolling land in Dodge County, Minn., and sowed the seed from which they hope to reap the farm vote. The occasion was the National Plowing Contest, and 40,000 Mackinawed and jacketed residents of the farm country came to see the new machines, the tests of plowing skill (contour & level land) and the candidates.

**A Specific General.** Dwight Eisenhower came first. Ike, who had been accused of speaking in generalities, was as specific as a candidate could be. He left no doubt about 1) what he is against, 2) what he is for, and 3) the differences he sees between his program and Democratic practice.

Most U.S. agricultural laws, said Ike,



EISENHOWER IN MINNESOTA

"Who stuck that pitchfork in your back?"

Francis Miller—LIFE

are based on the principle that farmers themselves should have much to say about management of the programs. "But what happened? Do you have a voice that carries weight with the Washington agricultural autocrats? Or should I call them 'agrarians' . . . You've seen them grow cynical and arrogant . . . Systematically they have tried to use the vast powers of the Federal Government to make the farmer a political captive.

"You don't have to look far for evidence. The case is now perfectly clear in the grain-storage hoax of 1948. It is a story of perversion of Government responsibilities and powers—the story of a giant federal farm agency, backed by the people's dollars, deliberately driving down the price of grain to instill fear in the minds of farmers. It is a story of a Government agency spreading panic—using press, radio and speeches to paint a picture . . . a false picture . . . of the lack of storage space for grain.

"You were told at Dexter, Iowa in 1948<sup>10</sup> that the 80th Congress had prevented the Administration from providing storage bins for farmers. You were further told that this would make it impossible for many of you to get price-support loans.

"The facts are now well known—and here they are: 1) the 80th Congress did not prevent the Commodity Credit Corporation from furnishing storage to farmers for their grain; 2) there was no shortage of storage space; 3) contrary to the implication, the Commodity Credit Corporation never has furnished storage to farmers—it hadn't before and it has not since; 4) the Commodity Credit Corporation was selling its own grain bins as surplus at the very moment the Democrat candidate accused the Republicans of having 'stuck a pitchfork in the farmer's back.' Now, who actually stuck that pitchfork in your back? It was none other than the Democrat Administration itself."

"**Pure Bunk.**" In 1952, said Ike, the Democrats are trying to scare the farmers again by telling them that "the Republicans will pull the rug out from under you." Said he: "I have an answer . . . Bunk! Pure bunk! . . . And here & now without any ifs or buts, I say to you that I stand behind—and the Republican Party stands behind—the price-support laws now on the books. This includes the amendment to the basic farm act, passed by votes of both parties in Congress, to continue through 1954 the price supports on basic commodities at 90% of parity . . . I firmly believe that agriculture is entitled to a fair, full share of the national income . . . And a fair share is not merely 90% of parity—but full parity."

For the future, Ike wanted a new farm law written by 1954, with the help of a bipartisan farm commission, to give farmers a greater voice, decentralize authority to states, counties and districts. A big

<sup>10</sup> By Harry Truman, in a speech later credited with swinging thousands of farm-belt votes to the Democrats.

need, he said, is some price protection for perishable foods, such as meat, milk, fruit and eggs. Said he: "They keep saying, 'There is no way of protecting perishables except through the Brannan Plan.' We can and will find a sound way to do the job without indulging in the moral bankruptcy of the Brannan Plan."

**90 Seconds.** Just 90 seconds after the last of Ike's caravan of cars pulled away from the Snow farm, the first of Adlai Stevenson's entered. On the same raised platform at one end of an 18-acre field, he gave the Democratic Party credit for the advances U.S. farmers have made since he worked for the Agricultural Adjustment Administration back in the "desolate days of 1933."

He stood, "without squirming," on the Democratic platform's pledge to continue the 90% of parity program. He, too, was



Wide World

ADVISER DULLES

Neither frulement nor appeasement.

for decentralization of the program and for more farmer participation in management. He also thought there should be a support program for perishables, and he hopes that "ways will be found." He did not mention the Brannan Plan.

In his best form, Adlai threw a whole handful of bars at the Republicans and their candidate: "There are, of course, as you all know, two Republican parties; two for agriculture, as well as two . . . for foreign policy and almost everything else. And I observed here this morning that my distinguished opponent, General Eisenhower, evidently concluded to plow under the Republican platform altogether.

"Now, as you all know, the Chicago slaughter finally ended in a cease-fire agreement . . . According to that agreement, which is better known as the Republican platform, Republican policy is aimed—and I quote the word—Republican policy is 'aimed' at parity levels . . . There is, my friends, and no one should

know it better than my distinguished opponent, a vast difference between aiming at a target and hitting it. Now I should like to know how good is their aim anyway?"

"Their sights were a mile off last June, when more than half of the Republican members of the House of Representatives voted against the law that extended price supports at 90% of parity through 1954. If the Republican candidate says one thing, and the Republican platform says something else, and the Republican members of Congress say still other things—how can anyone tell what a Republican Administration would actually do in Washington?"

At Henry Snow's farm, the 1952 presidential candidates had come as close to a debate as they are likely to get. The day's performance marked another milestone in the campaign: Dwight Eisenhower had shown that he can deal clearly, specifically and forcefully with the intricate details of a purely domestic, nonmilitary issue.

## Foreign Policy Debate

Long before the 1952 campaign began in earnest, Democrats from Harry Truman down were saying that foreign policy should not be an issue. That attitude was based on the contention that the Administration's policy is 100% correct, and that to argue about it would give aid to the Communists. Last week the Democrats' dream of silence about foreign policy lay shattered and broken.

The full-fledged battle on foreign policy was touched off in Dwight Eisenhower's speech to the American Legion's national convention (TIME, Sept. 1). Eisenhower said that there was no way to live peacefully with Communism "until the enslaved nations" have the "right to choose their own path."

**Liberation?** John Foster Dulles, Ike's chief foreign policy adviser, promptly expanded on this theme. Under the Eisenhower policy, said Dulles, the President would refuse to make any deal which recognized the Soviet Union's permanent right to control the captive peoples. Instead, the U.S. would encourage the spirit of resistance behind the Iron Curtain, and private U.S. organizations would help to integrate the resistance movements and would provide supplies.

Although the Democratic platform calls for liberation of the Iron Curtain countries, Democratic orators cried out in horror at the Eisenhower-Dulles position. A war-provoking plan, they cried. Harry Truman saw no hope of improving on Harry Truman's policies. He said: "There is no way to do more than this without using force. To try to liberate these enslaved people at this time might well mean turning these lands into atomic battlefields."

Adlai Stevenson leaped into the fight (TIME, Sept. 8). At Detroit-surrounded Hamtramck, he said that Eisenhower's statement led to "speculation here and abroad that if he were elected, some reckless action might ensue in an attempt

to liberate the peoples of Eastern Europe from Soviet tyranny." He added: "I tell you now that I will never fear to negotiate in good faith with the Soviet Union, for to close the door to the conference room is to open a door to war."<sup>6</sup>

John Foster Dulles fired back. It is "absurd," said Dulles, to suggest that Eisenhower was proposing war or "whole-sale insurrection by unarmed slaves . . . There are countless peaceful ways by which the task of the Russian despots can be made so unbearably difficult that they will renounce their rule. That was shown in Yugoslavia. Prolonged unwillingness to try new methods in solving international problems is . . . endangering our own safety as Russian conquests are being consolidated against us . . . General Eisenhower's policies are the true peace policies . . . We can trust the man who won peace, rather than the man who lost it."

**Prevention?** This was where the debate stood last week as Eisenhower came to Philadelphia. After the warmest welcome of his campaign, he rose before a cheering audience to deliver his first major speech on foreign policy. He first took up the warming charge: The U.S., he said, should "aid by every peaceful means, but only by peaceful means, the right to live in freedom. The containing of Communism is largely physical and by itself an inadequate approach to our task. There is also need to bring hope and every peaceful aid to the world's enslaved peoples. We shall never be truculent—but we shall never appease . . .

"Seven years after victory in World War II," Ike charged, "this Administration has bungled us perilously close to World War III . . . Why are we at war in Korea? . . . We are in that war because of failure to observe some of the principles for preventing war . . . because this Administration grossly underestimated the actual threat . . . [and] allowed America, in a time when strength was needed, to become weak . . . We are in that war because, having helped set up the Korean republic, and, knowing that strength was being massed against that republic north of its borders, there was a failure to build up adequate strength in Korea's own defense forces. We are in that war because this Administration abandoned China to the Communists . . . [and] announced to all the world that it had written off most of the Far East as beyond our direct concern."

"Shall we trust the party which wrote that tragic record to win the peace? . . . Must we go on with patchwork, crazy-

\* In a San Francisco speech last May, Stevenson was somewhat more explicit about what the U.S. might do in the conference room. He said: "We have had little discussion . . . of the conditions for coexistence [with Russia] and probably will get little during the campaign. Unless and until Americans are prepared by prolonged public consideration of what it will be necessary to concede, negotiations may make little progress . . . There has been so much emphasis on . . . showing a stern, tough face to the Russians that there has been little useful discussion of the bargaining alternatives."



United Press

G.O.P. Nominee in Atlanta  
For comparison, Clark Gable's reception.

quilt operations? Must we go on with one policy for Europe, a feeble policy for South America, little policy for the Middle East, and changing policies for Asia? Must we go on writing off the Far East at one moment and at almost the next finding our sons fighting and dying in Korea? Must we at one time woo the Soviets as though they could be trusted, and then fall into hysterical fear of them? You and I know statesmanship can do better than that."

Eisenhower outlined a program for winning the peace, and preventing "future Koreas." It must begin, he said, with establishing in Washington an Administration the people can trust, an Administration that trusts the people. There must be clear and positive goals. The U.S. must win and hold allies, support the United Nations, keep America economically and militarily strong.

Then Candidate Eisenhower took a final thrust at the Administration on its unmentionable issue: The one—the only—way to win World War III is to prevent it . . . We can effectively discourage any further dangerous moves of Communist-planned aggression . . . Let's sweep this country with such a wave of resolve, determination and action that the little men, the defeatists, the false prophets of the false doctrine that it can't be done, will be tossed out of power and the real America given a chance to move in."

## THE SOUTH New Accent

The South had never seen anything like it. The Republican candidate for President, traditionally a figure who leaves the South to the Democrats, flew across the Mason-Dixon Line, winged over the cotton and tobacco lands of four states,

dropped into six cities, spoke to 100,000 Southerners, showed himself to half a million.

"*Eee-Yow!*" Dwight Eisenhower's first stop was Atlanta. At the airport, he stepped from his chartered Constellation to be greeted by Georgia's Democratic Governor Herman Talmadge and Atlanta's Democratic Mayor William B. Hartsfield. As Ike rode along downtown Peachtree Street, four tons of confetti, carefully distributed by Young Republicans, fluttered down. Thousands of Southerners cheered from the sidewalks and windows. It was the liveliest reception Atlanta had given anyone since Clark Gable came to town on December 15, 1939 for the premiere of *Go With the Wind*.

Before the 30,000 Georgians gathered in Hurt Park, Eisenhower soon struck the right note. Said he: "It seems that some of the opposition spokesmen look upon this meeting as a revolution . . . Through generations they have been counting the votes of the South ahead of time, along with the cemetery tombstones and the vacant lots that they carry in the election rolls in some of the cities they run up north." The Georgians, who had heard complaints that Ike wouldn't conduct a "fighting" campaign, gasped and then let out a mighty roar of approval.

Ike went on: "This Washington mess . . . is the inevitable . . . result of an Administration by too many men who are too small for their jobs, too big for their breeches, and too long in power." There were shouts of "Now you're talking!" from the crowd. Above the other cheers came the Rebel yell, "*Eee-Yow!*" which Ike was to hear again & again as he moved through the Democratic South.

"*Stumble, Fumble & Fall.*" In Jacksonville, Fla., 20,000 cheered as Ike hammed away at the Democratic Adminis-

tration: ". . . I am going to talk about the Washington mess, a mess because we have an Administration of stumble, fumble and fall." Ike moved on to Miami, Tampa, Birmingham and Little Rock. His main theme continued to be corruption in the Federal Government (he discussed in detail the Internal Revenue Bureau scandals, including the conviction of collectors in Boston and St. Louis) and his aim to clean it out.

When Ike got back to New York, 38 hours and 3,595 miles after he had left, few Republican professionals were ready to claim that he had chipped off any of the Solid South's electoral votes. But he had won thousands of individual votes, and was making plans for more campaigning below the Mason-Dixon Line. Ike has

## DEMOCRATS

### The Way West

In a DC-6 equipped with desks, typewriters and mimeograph machine, Adlai Stevenson, wearing a most un-Western Homburg, set out last week to conquer the West. This is a critical battleground, for the ten states which Stevenson plans to visit have 83 electoral votes, and though nine of the states went Democratic in 1948 most of them were very close.

In Denver, the first stop on his tour, Stevenson was greeted at the airport by Colorado's Republican Governor Dan Thornton, who was sporting an Ike button. In a dinner speech, Stevenson delivered a graceful rewrite of Harry Truman's Labor Day strictures against the

found it. In recent days he has come forth with a fine, free-swinging attack on that old bogey, corruption . . . There is no issue between him and myself on corruption. I am not only against it, I have actually done something about it. I was elected in Illinois to clean out one of the most corrupt regimes that ever inflicted itself on the state. And it was, by the way, a Republican regime . . . I will stack up my record against that of any other man who has faced the problems of corruption in real life, and not just from the political rostrum."

Next day Stevenson backtracked to Kasson, Minn., to outline his farm policy (*see above*). Then, pushing West again, he flew to Cheyenne, Wyo., devoting 20 minutes of the flight to drafting notes for a speech. When he arrived at the auditorium, however, Stevenson discovered that he had forgotten the notes. In five minutes the governor hastily scribbled down his outline, oblivious to the throng of onlookers. The result was a neatly phrased blend of reminiscences of previous trips to Wyoming, praise of the Democratic record on development of natural resources and hammering at what is becoming a major Stevenson (formerly a Taft) theme: Ike is a "me-too" candidate. Said Stevenson: "There is room for such a distinguished hitchhiker on the Democratic platform . . . It is just those one-eyed guys with knives in their teeth who are scrapping aboard with him that make me a little uncomfortable."

**Up in Alley.** The final phase of the Stevenson invasion of the West—his swing down the Pacific Coast—began with a speech to a newspaper and radio men's luncheon in Portland, Ore. An ex-newspaperman himself (the Bloomington *Daily Pantagraph*), Stevenson took the opportunity to get in some digs at the heavily Republican U.S. press. Said he: "It would seem that the overwhelming majority of the press is just against Democrats. And it is against Democrats, so far as I can see, not after a sober and considered review of the alternatives, but automatically as dogs are against cats. As soon as a newspaper—I speak of the great majority, not of the enlightened ten percent—sees a Democratic candidate, it is filled with an unconquerable yen to chase him up an alley."

With his nine-day Western tour nearly half over, Stevenson was still going strong oratorically. He was miles above the U.S. speech-making average and well ahead of Ike in platform effectiveness. The governor's quips were as witty as ever, and his gibes even more biting. Nevertheless, some of his listeners were beginning to get the numb feeling induced by too many hours of Bob Hope or Milton Berle. Others found the Kasson farm-policy speech just plain dull. To the latter criticism, Stevenson supporters had an answer reminiscent of Republican assertions that Ike's slow start was a matter of "pacing." During September, explained Stevenson proponents, the governor would concentrate on expounding his platform. October would be the month for whipping up the crowds.



STEVENSON AT KASSON

The one-eyed hitchhikers made him uncomfortable.

a fighting chance to carry Texas, Louisiana, Florida and Virginia. In other Southern states, he has about as much chance as a Democrat has in Vermont: hardly any.

The most important fact of Ike's flying tour was the Southerners' demonstration of real enthusiasm for him. Never before has a large part of the South shown a pro-Republican (as differentiated from an anti-Democratic) attitude. In 1928, the Republicans' best year in the South, the votes Herbert Hoover received were largely in protest against Al Smith. In 1948, when the South bolted, there was a strong anti-Democratic feeling but no enthusiasm for Republican Tom Dewey.

The new attitude in the South could have a profound effect on national unity if Dwight Eisenhower is elected President. The Republican-Southern-Democrat coalition in Congress could become a positive and constructive force on such issues as foreign policy and decentralization of government, where Eisenhower and most Southerners see eye to eye.

Republican battlecry, "It's time for a change." One new element was present in the Stevenson speech: a sharp personal attack on Eisenhower. Stevenson resented Ike's charges that a Stevenson Administration would be no more successful than the Truman Administration in routing corruption. Said the Democratic candidate: "I had not expected that from the general, and I will not repay him in kind. But I would thank him to read more carefully what I don't believe he would write himself. Moreover you'll forgive me if I gag a little when Republican politicians don the ill-fitting mantle of self-righteousness and deliver holier-than-thou sermons on morality."

**No Issue.** Later that evening, before the 8,000 people who crowded Denver's auditorium, Stevenson again lashed out at Eisenhower's statements on "the mess in Washington." Said he: "For some time I have been wondering whether [Eisenhower] was going to find something to say that would not offend one of the Republican parties. Now at last I think he

## The Snollygosters

In a train-platform speech at Parkersburg, W. Va. last week, Harry Truman once again proved his speed in the catch-as-catch-can school of political debate. Full of fine indignation, the President labeled Republican opponents of his foreign policy as "these snollygosters." Mr. Truman's tone left no doubt that a snollygoster was a low creature indeed, but few, if any, of his hearers knew what snollygoster meant. According to one austere authority, the word is "a lower grade of colloquialism." Of obscure origin, it was given classic definition in the Columbus (Ohio) *Dispatch*, which in 1895 reported: "A Georgia editor kindly explains that 'a snollygoster is a fellow who wants office regardless of party, platform or principles and who, whenever he wins, gets there by the sheer force of monumental talknootical assumpnacy.'" How serious a charge "talknootical assumpnacy" was, no one seemed equipped to explain.

## POLITICAL NOTES

### Upset in Nevada

Seven months ago, former Newsman Tom Mechling, 31, and his pretty blonde wife Margaret set out on a campaign tour that outdid the Fuller Brush man. Taking turns at the wheel of an auto trailer, they toured Nevada 18 hours a day, seven days a week, ringing doorbells and chatting with registered voters—Mechling estimated a total of 60,000 of them. Last week, at trip's end, Tom Mechling won Nevada's Democratic nomination for Senator in one of the year's most startling political upsets. His defeated opponent: popular, former State Attorney General Alan Bible, 42, the hand-picked candidate of powerful Senator McCarran.

Tall (6 ft., 2½ in.) Tom Mechling decided to make the race a year ago while covering Washington newsmen for the Kiplinger *Washington Letter*. A veteran (Air Intelligence), he became Nevadan in 1945, married the daughter of a wealthy Wells (Nev.) rancher. In Washington, Tom was a hard-digging reporter with an unquenchable idealism. Said a fellow Kiplinger staffer: "Tom's the slow-burn type. But when he gets mad, he'll pop." Tom Mechling's slow burn began with the stories Margaret carried home evenings from her patronage job as a stenographer on Pat McCarran's Immigration subcommittee. Angered by the highhanded tactics of Nevada's silver-thatched Senator, Tom began to question his friends: Do you think people vote for politicians (*i.e.*, hacks) just because they

© Russia's U.N. Delegate Jacob Malik, a connoisseur of invective, promptly adopted snollygoster (mispronouncing it as snollygaster). It is, said Malik sententiously, "a difficult-to-translate English term" applicable to Secretary of State Dean Acheson, both of the U.S. presidential nominees—and Harry Truman. A familiar Russian phrase may be expanded to "bandits, warmongers, profiteers and snollygosters."

have no choice? Later, his friends realized that the question had a purpose: Mechling was making up his mind.

With savings of \$7,600 for campaign expenses, Tom went back to Nevada last February and began to lash out at McCarran's "machine rule" of the state. At street-corner meetings he came out for FEPC, federal power and the Administration's foreign policy; he denounced Bible as a member of McCarran's machine, Bible ran as a "states' rights Democrat" and native son, called Mechling a "brash young upstart." Irked by Tom's hard-hitting campaign, Pat McCarran himself went on the air, issued an eight-page statement urging Bible's election.

When Mechling won (15,915 to 15,551), Bible pledged his support, but vindictive

ocrat James M. Curley, now 77, former governor, former mayor of Boston, and ex-convict (five months for mail fraud), Curley, who served in the state legislature in 1902-03, is eligible for a \$1,000-monthly pension under the new law.

¶ Retroactive payments, amounting to thousands of dollars, will go to state-house employees, some earning as much as \$13,000 a year, for carfare and lunches. ¶ Some 900 new jobs for bureaucrats, mostly as income-tax assessors and collectors, were authorized.

Like a modern Paul Revere, the taxpayers' federation loudly sounded the alarm. Led by Boston's *Post*, the press took up the shout. Riding the hubbub of popular anger, Congressman Christian Herter, Republican candidate for governor, dashed off a series of open letters to his Democratic rival, Governor Paul Devor: widespread "dismay and disgust" cried Herter, made it imperative for Devor to call a special legislative session to repeal the "sneak" benefits before they went into effect. The Republican case is somewhat hurt by the fact that the state senate which approved the pension bill is controlled by Republicans.

The Democrats first tried to pooh-pooh the whole affair. Devor, who keyed the Democratic Convention, refused to answer Herter, denied it was a sneak bill, said both parties had voted for it, charged that the Republican demand for a special session was "a fraud upon the public."

Curley began by saying that he would certainly apply for a pension, cracked: "What's in a name? If my name were Frothingham, Shattuck or even Nichols, there would be no objections." But the public fury grew ominously. By week's end the Democrats were in full retreat. Curley announced he would not accept the pension after all. Governor Devor gave in, called a special session to meet this week and go over the whole question of pensions for pols.

### Conventions in Hartford

In Connecticut politics, everybody knows that Governor John Lodge yearns to move from Hartford back to Washington (where he was born and where he served as a Republican Congressman, 1947-1951). Twice this year, the governor has had a chance to run for U.S. Senator; twice he has stilled his hankering and insisted that he must finish his four-year gubernatorial stint (up in 1955).

The first chance arose last spring, when the party had to pick a candidate for the seat held by the Democrat William Benton, who is up for re-election this fall. With Lodge declining, the Republicans nominated Manufacturer (hardware) William Purtell. Then, last July, came the death of Connecticut's other Democratic Senator, Brien McMahon. After a soul-searching vacation in the Virgin Islands, Lodge returned to Hartford, again declared he was not a candidate. He promised a free and open convention (*i.e.*, he would remain neutral) to choose a nominee.

Last week the convention assembled in



ASSOCIATED PRESS  
CANDIDATE MECHLING & WIFE  
After 60,000 handshakes.

Pat McCarran angrily refused to comment. McCarran, 76, was expected to swing his Democratic machine behind the Republican incumbent, Senator George ("Molly") Malone.

### Wrath in Massachusetts

From Faneuil Hall back across Massachusetts, taxpayers howled their indignation last week: seldom since the Boston Tea Party had there been such a civic outcry. The target of public wrath: new pensions for old pols.

The pensions were slyly slipped into law last July during the chaotic windup of the state legislature. They were spotted; weeks later, by the Massachusetts Federation of Taxpayers Associations, a privately sponsored research group. Among the findings:

¶ Pension payments to state legislators were handsomely increased, and the system was broadened to make anyone who had ever served in the legislature eligible for a pension based on his highest salary in public office. No. 1 beneficiary: Dem-

Hartford. Former Congresswoman Clare Boothe Luce put on a vigorous campaign for the nomination, but the state's Republican leaders were determined to have Wall Street Banker Prescott Bush, and their will was done.

Nominee Bush, 57, is a handsome, hearty Yalaman (class of '17), a partner (along with Averell Harriman) in Brown Brothers, Harriman & Co., a director of the Columbia Broadcasting System, and the Prudential Insurance Co., a fellow (along with Dean Acheson and Robert Taft) of the Yale Corporation. He is a crack golfer (shot a 66 last year), an enthusiastic glee clubber. He served as the party's finance chairman, 1947-50, and put on a razzle-dazzle show against razzle-dazzle Benton in the 1950 Senatorial campaign, which Bush lost by a narrow 1,102-vote margin.

Connecticut Democrats also nominated a candidate to run for McMahon's unexpired term: Hartford Congressman Abraham A. Ribicoff. The able, earnest son of Polish-Jewish immigrants, Ribicoff, who is 42, came out of University of Chicago Law School in the Depression, built a successful practice, went into politics, served four years in the state legislature, was elected to Congress in 1948 and again in 1950, running well ahead of the rest of his ticket. No razzle-dazzle campaigner, he prides himself on his stick-to-the-issues plainness, his visits by Ford convertible among voters everywhere in the state.

## MAINE As Usual

The old saw that "as Maine goes, so goes the nation" has not been true in a presidential election since Maine and the nation went for Herbert Hoover in 1928. But politicos still view the September state election in Maine as an important barometrical event; the size of the G.O.P. majority in Maine is often used as a basis for predicting the national vote.

This year things looked bad for the Republicans. A scandal in the state liquor monopoly had rocked the administration of Governor Frederick G. Payne, the Republican nominee for U.S. Senator. Three days before election, the former chairman of the Liquor Commission, a Payne appointee, was indicted. More important was the fact that the party was splintered by factional disputes, including the bitter primary campaign in which Payne defeated Senator Owen Brewster. The Republican nominee for governor, State Senator Burton M. Cross, had three opponents—two disgruntled Republicans running as independents and an ex-Republican running as a Democrat.

With all these handicaps in mind, the G.O.P. brought Republican Vice-Presidential Candidate Richard Nixon into the state for four hard days of campaigning. This week Maine went overwhelmingly Republican, as usual. Payne, Cross and all three Republican Congressmen won by margins big enough to encourage Republicans.

## MICHIGAN

### Prodig's Progress

[See Cover]

As the farmers and townsmen of Ottawa County streamed out of the fairgrounds at Marne, Mich., one day last fortnight, they came upon a handsome, square-shouldered man wearing a big, green, polka-dot bow tie and a wide, bright, boyish grin. He stood astride the main exit, reaching out to shake hands with all who would come within his grasp. The smile and the green bow tie identified him as Gerhard Mennen Williams, governor of Michigan. "Look," murmured one woman to another as they pressed by, "he's getting grey hair already."

To Michigan, the discovery that "Soapy" Williams was showing his age came as a shock. It was a little like comprehending that Shirley Temple is a mother and Yehudi Menuhin has three kids of his own. For Soapy Williams is Michigan's political prodigy.

Four years ago, he and his tireless wife Nancy came out of political nowhere to tour the state in their battered De Soto convertible. Soapy called square dances at every crossroad, and he and Nancy outpolkaed the Polish-Americans in Hamtramck. In six months of hard campaigning they got Soapy elected as one of the rare Democratic governors in a traditionally Republican state. In 1950 they did it again, to make him the second Democratic governor in Michigan's history ever elected in a non-presidential year. Last week, at an undaunted 41 years, Soapy plunged into the campaign for his third term, with a good chance of breaking the all-time record and becoming the only Democrat to win three consecutive gubernatorial terms.

**Big Mistake.** This time Soapy is running against Republican Fred Alger Jr., 45, Michigan's secretary of state and the grandson of a former governor, Russell A. Alger, who was McKinley's Secretary of War (1897-99). In Fred Alger the Republicans have put their best foot forward. He has proved himself a good vote getter in four previous statewide campaigns for political offices, and he can make a better, more forceful speech than Soapy.

Alger and Soapy have known each other off & on for years: they both grew up in Detroit's crusty, oldtime high society, which still considers itself one notch better than the new rich of the automobile industry. Soapy insists, however, on making a distinction when he and Alger are referred to as a couple of millionaires, "Alger traveled in the polo-pony class," says the Democratic candidate, "while I was in the tennis-racket crowd."

Fred Alger made his biggest political mistake four years ago. During the Republican administration of Governor Kim Sigler, Alger got Soapy appointed to a Democratic vacancy on the bipartisan state liquor control commission. He misjudged Soapy's ebullient New Dealism, his youthful enthusiasm and his common touch as the signs of a willing political amateur. But genial, hard-plugging Soapy



Moody & Williams at the Democratic Convention  
Soapy hoped for lightning.

George Silk—Life

traveled the state like no liquor commissioner in history, soon turned a host of liquor dealers into personal friends, and turned his job into a first step on the Michigan political ladder. Kim Sigler's successor as governor: Soapy Williams.

**Heavy Mortgage.** Fred Alger's error is a common one in Michigan because Soapy is an uncommon politician. From his office on the second floor of the state capitol in Lansing, Governor Williams runs Michigan with a fine air of democracy and honest folksiness. His office door is never closed, and newsmen are privileged to wander in & out of his "goldfish bowl" (as he calls it); they listen in on state conferences. Soapy detests pomp and formality, sends his three youngsters to Lansing public schools. He lives well within his \$22,500-a-year salary; there is only one maid to help Nancy run their rambling old house eight blocks from the capitol (Michigan does not provide an executive mansion). Frequently Soapy answers his own telephone.

In religion he is a devout Episcopalian. In political philosophy he is a "New Dealer" with a pressing desire for public service and a sense of *noblesse oblige*. From his days in short pants he has been outstanding for two clear qualities: natural leadership and dogged ambition. In proper balance these qualities should lead to greatness. Yet in practical politics Soapy Williams has somehow not been great. There are, in his record, strong indications that he has pawned the quality of leadership to feed ambition.

**Dutch Bobs.** "He's just the kind of guy who has to lead," says Soapy's admiring younger brother Hank, now a Republican district committee man and rancher in Glenwood Springs, Colo. "Soapy was president of the choir at St. Paul's in Detroit. He used to kick me out all the time. I made the kids laugh and Soapy would run me out. Luckily I had pull: father was a vestryman and he would get me back in."

Father Henry P. Williams built up a comfortable income in the pickle business and in Detroit real estate. Mother Elma Williams is a Mennen, sharing with her brother control of the Mennen Co. (shaving cream and toiletries), worth an estimated \$12 million. She had her own positive notions about bringing up her three sons. Mennen, Henry and Richard, "We used to wear our hair in those Dutch bobs," Hank recalls, "and we used to have to wear those Buster Brown collars. But the kids in school in the seats behind us would write all over them, and when Mother saw what they wrote we didn't wear them any more."

In summers the family traveled widely, both in the U.S. and abroad. One summer the three boys were packed off to a ranch in Wyoming. There the cowboys dubbed little Dick "Suds," called Hank "Lather," and Mennen "Soapy." Much to Mrs. Williams' distress, Mennen's nickname stuck with him from that date on.

**Horrible Armlock.** Hank was perhaps the first victim of Soapy's grim determination. "Soapy was a muscle man when we



CHOIRBOY WILLIAMS  
The handwriting on the collar.

were kids," he says. "That was the time of Lionel Strongfort, and Charles Atlas was just starting to advertise in a big way. Soapy used to get all of those muscle books and send for all of Atlas' muscle courses and all the gadgets. He used to use me to practice his wrestling holds. I was sort of double-jointed and gave poor Soapy a bad time, I'm afraid. He would prop the book up in front of him and then get a horrible armlock on me. I would wiggle out of it, and Soapy would check the book again and mutter, 'I'm sure that is the right hold, Hank. Let's try it again.'"

At a gangly 14, Soapy was shipped off to Salisbury (preparatory) School in Connecticut. There he gravely determined that he would get good grades. To the regular curriculum he added a special course in Greek, came out of Salisbury with the highest grade average the school has ever had, before or since. "In my experience," recalled Soapy's old Latin and Greek teacher Samuel Carr, last week, "most schoolboys, when they excel, are just precocious. But with him it was a little different. He was very thorough. He just thought things through . . . He had a social gift and more breeding than most boys, and it rather amazed me, because he came from the Midwest and you expected the best breeding among the boys from the East."

**Young Republican.** When Soapy went on to Princeton in 1929, he deliberately shut himself off without a roommate so he would not have to waste study time in senseless gabbling. With mathematical exactness, he budgeted his time among his studies, sports, activities and an occasional social whirl. Once, he decided that the time had come for him to know something about drinking. (Today he rarely drinks anything stronger than milk.) "We stopped one night and bought a bottle of gin, and one of Scotch and some chamb-

pagne," says Soapy's old friend Standish Backus Jr. "We took the booze and went to a hotel and holed up for some serious experimental drinking. Soapy wanted to find out how much he could drink without getting sick. Four hours later we had the answer to that. But Soapy didn't seem to mind. He just checked it off to experience."

By graduation (1933), Soapy had made Phi Beta Kappa, had skied, wrestled, played basketball, rowed on the junior varsity crew, and won two football letters. He also won the presidency of virtually every organization he touched—including, to his later chagrin, the presidency of the Young Republicans.

Politics bit him hard. "If God and Mammon are willing," he wrote Stan Backus one summer, "I'm going to play some part in government. I'm praying to God for brains and faith, and I'm going to try to wrench away some of Mammon's treasure for power to do things."

**Blind Date.** Soapy's inevitable next move was into law, and he enrolled in the fall of 1934 in the University of Michigan Law School. At Ann Arbor he fell under two major influences: 1) the spell of the New Deal, and 2) the spell of a slender, quick-witted social-service student from Ypsilanti named Nancy Quirk. Nancy and Soapy met one night on a blind date. Like Soapy, she was naturally friendly, bright and outspoken. Like Soapy, she hated social airs and petty pretenses. They were married in 1937.

Soapy plodded through law school to win his usual scholastic honor record, but this time he could not resist the bull sessions. Like all universities, Ann Arbor was in a ferment over the New Deal. The standard bull-session topics of sex and religion went out the window, and long debates raged over the day's headlines from Washington. Soapy thought of himself as a liberal Republican, but a close friend, Jim Denison (now a successful Los Angeles lawyer), convinced him that there could be no such animal. Soapy flipped resoundingly into the New Deal camp, much to the distress of his family. (Elma Williams, in moments of political outrage, still sometimes calls her son a D.D., for damned Democrat.)

One day Denison proudly presented his new convert to Mother Denison, who was visiting the campus. Afterwards, Mrs. Denison said thoughtfully: "I am very much impressed with your friend Soapy. He is a Franklin Roosevelt at 24. He will some day be President."

**Corner Turned.** People were always saying things like that about Soapy, and some of them were politicians who knew a good thing when they saw one. Soapy was hardly installed as a lawyer in New Deal Washington before Michigan's red-headed Governor Frank Murphy summoned him to Lansing to be assistant state attorney-general. When Murphy went on to run Franklin Roosevelt's Justice Department, he made Soapy his executive assistant. Then Murphy sent Soapy into Michigan so the home folks could see

him. Soapy was appointed as a prosecutor in Murphy's drive to get something on Republican Boss Frank McKay. McKay was indicted for fraud, but despite Murphy's lawyers—including Soapy—McKay was acquitted.

Soapy went into the Navy as a deck officer and gravitated to staff work. When



Robert J. Anderson  
G.O.P. CANDIDATE ALGER  
Best foot.

he was discharged in mid-1946, a lieutenant commander with ten Pacific battle stars and a Legion of Merit, Murphy got him a job as deputy director of OFA in Michigan. By this time Soapy was on the make for governor, and—when the OPA job expired—he gladly seized at Fred Alger's offer of the spot on the liquor commission. At the same time Soapy Williams, the boy wonder of three schools, rounded the corner and came face to face with practical politics. He aligned himself with two highly practical Democratic groups which needed nothing so much as a popular candidate. They were the C.I.O.'s Political Action Committee and a Fair Dealing reform group known as the Michigan Democratic Club.

**New Outposts.** Today, Soapy's strength in Michigan is built on a sort of right triangle. The base is the powerful C.I.O.-P.A.C., anchored by some 400,000 members of Walter Reuther's United Auto Workers in & around Detroit. The vertical side, extending far upstate, is the Michigan Democratic Club, founded by Soapy's good friend and law partner, Hicks Griffiths. The hypotenuse is the candidate himself. Each member of this triangular coalition is essentially dependent on the other.

At the outset of the 1948 campaign, Griffiths took on the job of wresting party control away from the conservative Democratic Old Guard. He and his wife Martha beat the bushes through upstate Michigan and the Upper Peninsula, stop-

ping where no old-line Democrat had ventured for years. Along their trail they left scores of new party outposts. The outposts did not count much in general elections, but they could send delegates to the state Democratic conventions—and seizing control of the party was the coalition's first objective.

**Goon Politics.** The C.I.O. went to work in Wayne County, the heavily industrial base of the state. Into every Detroit precinct C.I.O.-P.A.C. threw its paid and unpaid political workers in order to get their candidates elected precinct captains. They caught the Old Guard Democrats napping, and the coalition wound up in the 1948 state convention with a two-thirds control of the delegate vote. The regulars fought back in 1950, sometimes with nominating petitions salted with forged names. Then the going got rough.

To maintain control of the 1950 district conventions, the C.I.O. equipped important Wayne County meeting places with goons. The Fifteenth Congressional District convention, for example, was held in the headquarters of a U.A.W. local. Delegates were received in a small anteroom where half a dozen factory workers watched while credentials were checked. If a delegate passed, he was allowed to proceed through a gauntlet of guards, one of whom was armed with something resembling a baseball bat. If the delegate was considered unfriendly, he might be seated on the convention floor with a husky C.I.O. "guardian" on either side. With the aid of such tactics the Williams coalition carried the day. By the 1950 state convention they owned the Democratic Party of Michigan, lock, stock, policy and patronage.

In all of this organization activity Williams was the indispensable man. His handshaking and backslapping helped to arouse the enthusiasm of precinct and outpost alike. And above all, he beat the Republicans. The pundits give Soapy little credit for winning in 1948, because the G.O.P.'s Kim Sigler was an overconfident pushover. But they marvel at the off-year victory in 1950. It was so close that it took five weeks to determine that Soapy had beaten ex-Governor Harry Kelly.

**The Trusty.** The current Republican charge in Michigan—abetted by Detroit's anti-Williams newspapers—is that Soapy is the prisoner of labor. Both Soapy and the C.I.O. protest that this is not so. But there is plenty of evidence that if Soapy is not labor's unhappy prisoner, he is at least the C.I.O.'s happy trusty. And the C.I.O.-P.A.C. has been able to get, during his administration, just about everything it wants from the executive.

What smart labor leaders—like C.I.O. State President Gus Scholle and Walter Reuther—really want out of political control is not patronage, because they don't want to lose their active labor leaders to politics. The P.A.C. is supported by contributions of its members, and neither needs nor wants political kickbacks. Nor do the labor leaders want political publicity. They have learned the hard way

(e.g., in Detroit's mayoralty campaign) that the C.I.O.'s open endorsement can be the kiss of death. During the 1950 campaign, P.A.C. workers deliberately identified themselves simply as "Democrats," even in dealing with C.I.O. workers.

What Scholle, Reuther & Co. wanted—and got—was effective control of policymaking jobs. At the outset of his first term Soapy Williams appointed as his press secretary and right-hand man Paul Weber, executive secretary of the Detroit Newspaper Guild. Weber was Gus Scholle's hand-picked recommendation. To this day Weber writes and edits most of Soapy's speeches, and thinks up the gimmicks of Soapy's "Build Michigan" legislative program.

"P.A.C. did not hesitate to bring pressure for sympathetic appointees to the Michigan Unemployment Compensation Commission, the State Department of Labor, and the Public Service Commission," wrote a P.A.C.-C.I.O. research assistant in a study of Michigan politics published last week.\* By 1950, she notes, the platform of the Michigan Democratic Party took on a striking resemblance to the P.A.C. legislative program.

**Favorite Son.** Soapy Williams has been an ineffective governor largely because he plays his legislative program from a strictly partisan angle. Like Harry Truman with the 80th Congress, Williams attacks



George Silk—  
C.I.O. POLITICIAN  
Willing hand.

his Republican legislature for failure to carry out the Williams program without trying to find a statesmanlike middle ground for action. For example, Michigan is rolling up an ever-increasing deficit. Soapy wants to lessen it by a corporate income tax (a C.I.O. project which would sock General Motors alone some \$27 mil-

\* *The C.I.O. and the Democratic Party*, by Fay Calkins; University of Chicago Press.

lion a year). Soapy has vetoed major Republican efforts to work out substitute measures, which, say the Republicans, could have cleaned up the deficit.

As election gets closer, Soapy has taken a firm tone to prove his independence of the C.I.O., and C.I.O. has cheerfully joined in this chorus of innocence. When Republican Senator Arthur Vandenberg died, the C.I.O. came forward with its candidate, C.I.O.-man George Edwards, one-time Detroit city council president. Soapy, on Hicks Griffith's advice, rejected Edwards and told the C.I.O. he was going to pick Detroit Newsman Blair Moody, an old, personal friend. The C.I.O. publicly beat its breast over this "defeat," but had no really serious objections. And any doubts about Moody's relations with labor were dispelled at the Democratic Convention in Chicago.

In Chicago, Moody and Soapy were in the turbulent forefront of the disastrous, disingenuous attempt to bind the South with the loyalty oath (*TIME*, July 28). Behind them, egging them on, was Walter Reuther. Moody's performance for the cause was the most appalling of all, for in his arguments before the credentials committee he became so mixed up that his ally, New York's Franklin Roosevelt Jr., had to straighten him out—which is like being saved from drowning by a three-year-old boy.

On the presidential nomination, Michigan's 40 votes were pledged to Soapy as a favorite son. Soapy had no illusions about his chances for the top job—this year—but he was not beyond hoping that lightning might strike for the Vice Presidency. Hicks Griffiths, Soapy and Moody swung Michigan to Estes Kefauver after the first ballot. This, too, proved to be a disastrous piece of political miscalculation. On the third ballot, Michigan scrambled on to Stevenson's bandwagon. Said Hicks Griffiths sadly, as he answered to the poll of the delegation: "I give up, Stevenson."

**Explaining Soapy.** The big question in the minds of Soapy's ardent friends and well-wishers is whether he can ever revert to the independent old Soapy of Salisbury, Princeton and Michigan. Or will his political indebtedness, like his greying hair, increase as he progresses further into politics? The questions are extremely pertinent because Soapy, as ever, has budgeted his time closely. He would like to be in the Senate by 1954 and in the White House by 1960.

Soapy's old Princeton buddy Stan Backus is a solid Republican, but last week he voiced a kind of pathetic bipartisan concern about the prodigy. "Today, when the class of '33 gets together, we talk about Soapy," said Backus. "He's the guy who has done the most and gone the farthest. But I've stopped trying to explain him to my friends. For a while I would stand up for him and make excuses for his actions. But I can't any more. It's strange. We always looked to Soapy for ideals. But now I wonder if he hasn't scuttled them for practical politics."

## LABOR

### Coal Prospects

Grey-haired John L. Lewis, looking more & more like an outside Pekingese, sat last week at a collective bargaining table in Washington. Between chews on Corona perfectos and Doublemint gum, the United Mine Workers astute old boss negotiated with the Southern Coal Producers' President Joseph Moody. In the next fortnight, the U.M.W.'s contracts with most of the nation's coal mines will



International  
U.M.W.'s LEWIS  
Corona Perfectos and Doublemint.

expire; if satisfactory terms for renewal are not agreed on, the U.S. will again face a major strike.

Lewis was not saying publicly just what he wanted. Best guess: 1) a small wage increase for his 475,000 miners; 2) a boost in producers' royalty payments (now 30¢ a ton) to the union's welfare treasury; 3) a spread-the-work arrangement that would divide mining and employment more equally throughout the bituminous industry.

How much of this demand is Lewis likely to get without a strike? Best guess probably some increase in royalty payments, but not much more. The chances of a prolonged shutdown appear fairly remote. Lewis is just as keenly aware as his bargaining opposites that a strike would be handicapped by several unfavorable factors: 1) industry has a stockpile of almost 80 million tons of bituminous coal on hand, enough to supply the nation for 85 days; 2) many coal operators are losing money; anthracite sales are being cut more & more by natural gas and oil competition, and operational costs are outstripping revenue; 3) the miners can't afford a long strike because a lot of them have been working only two or three days a week, and their pocketbooks are nearly empty.

## INVESTIGATIONS

### Solid Santa Claus

The Farm Equipment-United Electrical workers is a catch-all union built around former C.I.O. affiliates who were expelled for being dominated by Communists. It controls 325,000 workers, is now staging a strike at 15 International Harvester plants. Last week in Chicago, the F.E.U.E. was under the scrutiny of the House Un-American Activities Committee.

The committee heard testimony linking 26 F.E.U.E. officers with Communist Party activities. One of the 26: black-browed Corsica-born John Toussaint Bernard, who was once (1937-38) a Farmer-Labor Congressman from Minnesota, and who once (1950) appeared in Chicago's Loop clad in a Santa Claus suit and handing out Stockholm (i.e., Communist) peace petitions. Subpoenaed by the committee, Bernard invoked the Fifth Amendment, refused to admit or deny Communist activities or sympathies. He left the stand after making a bellicose demand for the \$12 owed to him in witness fees.

Outside of the hearing room 200 F.E.U.E. pickets chanted *Solidarity Forever*.

## COMMUNISTS

### Conviction Upheld

Upheld by the U.S. Circuit Court of Appeals in San Francisco: the perjury conviction of Harry Bridges, president of the International Longshoremen's and Warehousemen's Union, for swearing on a naturalization petition that he had never been a Communist. Also upheld: 1) an order revoking Bridges' citizenship; 2) conviction of two Bridges aides for conspiring to defraud the Government at his naturalization hearing. Bridges, under sentence of five years and fine under \$25,000 bail, will appeal.

## ARMED FORCES

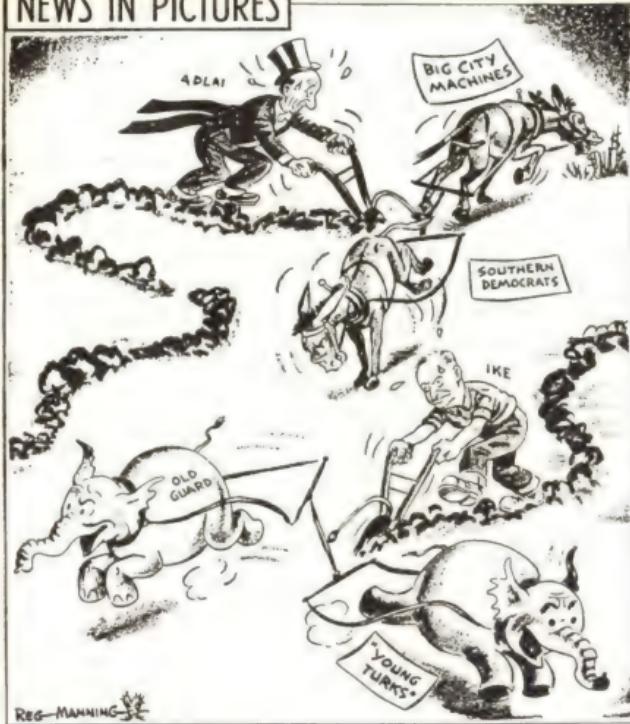
### Equalization

The U.S. foot soldiers' long-standing gripe against hazard-duty pay for fliers, submariners and paratroopers finally got attention on Capitol Hill last July. Last week the foot soldiers took a hard look at Congress' decision and groaned.

Congress' solution was to "equalize" matters by awarding a \$45-monthly combat bonus to all U.S. military personnel not already receiving hazardous-duty pay who spent six or more days a month within range of enemy guns.

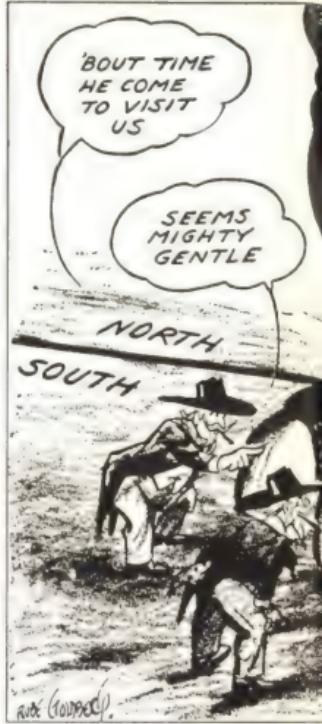
Payments are to be retroactive to the beginning of the Korean war. To pay the bills, unit commanders in Korea, already swamped with the usual paper work, must take on more to keep up the list of eligibles. For the thousands of Korean veterans who have left the front—and in many cases the service, the Pentagon must check back into company records to see who is entitled to the money. This paper work alone, the Pentagon estimates, will cost \$250,000,000—more than enough to buy a super-carrier or one thousand F-86s.

## NEWS IN PICTURES



REG MANNING

"SPEAKING OF PLOWING CONTESTS"

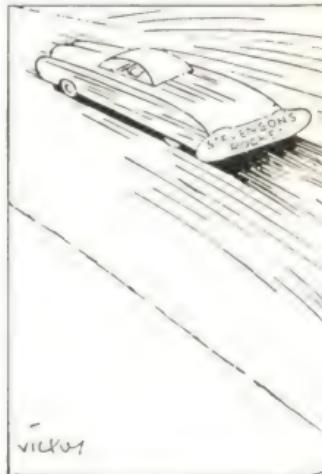


"GOOD FIRST"



"A HECK OF A WAY TO RUN A RAILROAD"

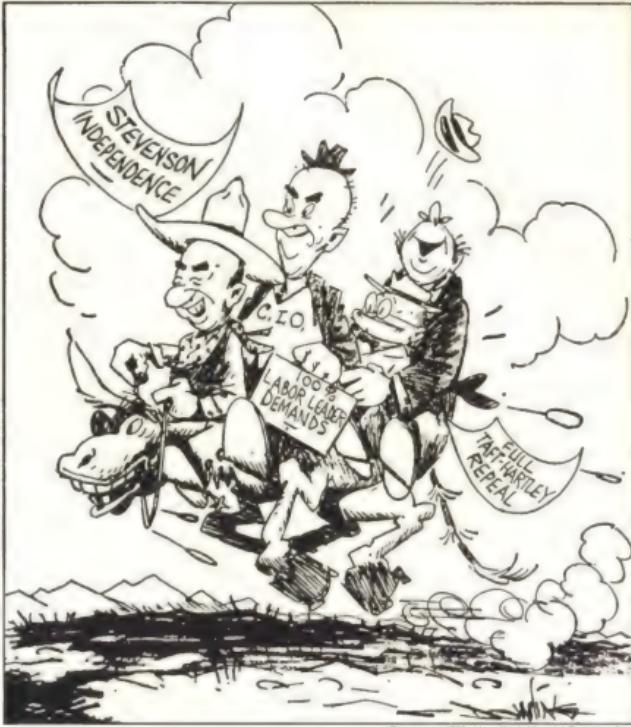
C. A. Alter—Memphis Commercial Appeal



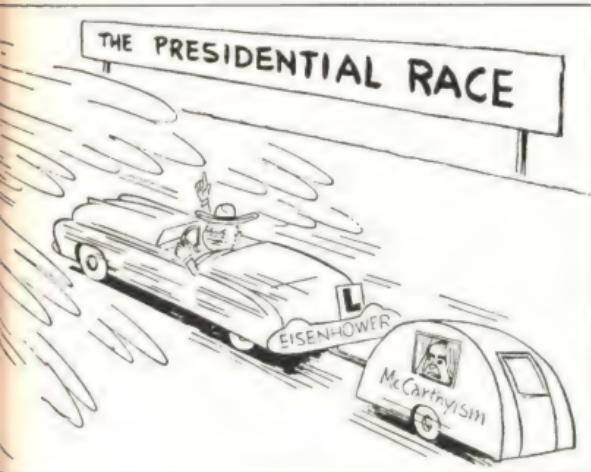
A BRITISH VIEW:



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IMPRESSION



Copyright 1952, New York Herald Tribune, Inc.  
"LOOK WHAT'S HAPPENED TO THE LONE RANGER"



"I, TOO, AM A MIDDLE-OF-THE-ROAD MAN"

Vicky—London News Chronicle



Alexander—Philadelphia Bulletin  
"NO REST FOR THE WEARY"

# INTERNATIONAL

## WAR IN KOREA

### Housewarming

General James A. Van Fleet reported last week that his Eighth Army was in top form and that it could stop and throw back any Communist offensive. His language was notably defensive. He did not say that his army could—or would—mount a major offensive of its own. In the field, the ground fighting was sharper than usual, but there was no sign of a major onslaught by either side. Mark Clark's air campaign, against a handful of North Korean targets, hammered ahead.

At Panmunjom, U.N. and Communist negotiators met for the first time in the durable wooden conference house built by the Reds. For the sixth straight week, the negotiators declared a recess. But there was no recess in bloodletting: latest Defense Department figures listed 116,655 U.S. casualties since the start of the war, including 20,506 battle deaths, 1,613 known captured, 9,441 missing.

## CONFERENCES

### Progressive Chrysanthemums

Along with the late-blooming asters and chrysanthemums, the end of summer brought a blossoming of learned conferences, all dedicated to the hopeful (and frequently alarming) pursuit of progress: ¶ The British Association for the Advancement of Science, in Belfast, was greeted at its 114th session by its previous president, the Duke of Edinburgh. Theme of the conference: "Of what use is science if man does not survive?" Discussion ranged from the number of mouse hairs contained in a pound of flour (there may be as many as 180), to a time-motion study of the Royal Navy (only 15% of British tars shave before noon), to problems of parthenogenesis among humans (verdict: unisexual reproduction, common in insects, is unlikely to be achieved by women, but it would cause a Dickens of a problem if it should be).

¶ The Interparliamentary Union, in Bern, Switzerland, attracted 350 juketing parliamentarians from 33 nations, including Senator Estes Kefauver (see PEOPLE). Chief topic: a Universal Parliament. The majority was for it, but old Tom Connally of Texas, retiring chairman of the Senate Foreign Relations Committee, sturdily announced: "If there had been one world government, the Continental Congress, the French Revolution and the Latin American Republics would not have been possible."

¶ The Seventh International Congress of Linguists, in London, amid a bable of 412 delegates, spent a week debating such questions as "Can a logical calculus be devised that should be structurally independent of the grammatical principles of any known language?" Two U.S. linguists



United Press

VON BRAUN & ROCKET  
He predicted.

presented one more piece of evidence that man is gradually being replaced by the machine: an apparatus artificially reproducing human speech.

¶ The International Astronautical Federation, in Stuttgart, Germany, discussed ways & means of launching man-carrying rockets into outer space. (Not present: Space Patrol's Commander Buzz Corry, who has already been there and back—on TV.) The federation heard that long-range rockets like Hitler's V-2 can and probably will be fired to the moon, or to Mars and Venus, within the next ten or 20 years. But spatial pioneers will face such problems as "prohibitively great cosmic radiation" and how to boil weightless water that refuses to stay in contact with the bottom of a pan. From Dr. Wernher von



Io  
She dallied.  
Culver

\* Not to mention Texas.

Braun, designer of the V-2, now a guided missile expert for the U.S. Army, came an H. G. Wellsian look into the future: "On that future day when our satellite vessels are circling the earth, when men in an outstation can view our planet against the star-studded blackness of infinity ... on that day, I say, fratricidal war will be banished from the star on which we live. Humanity will then be prepared to enter ... the Cosmic Age."

¶ The International Astronomical Union, in Rome, took off where the Astronauts landed, invited its 400 stargazers from 35 nations to contemplate a "universe whose dimensions ... appear beyond thought and transcend our imagination." The union adopted one house rule: no talk of flying saucers. But Russian Delegate Professor Boris Kukarkin revealed the Communist Party line on such "optical phenomena of fantasy." They are "a war psychosis," said Kukarkin, adding that there were certainly no flying saucers over Russia—though there would be room enough. ¶ The American Psychological Association, in Washington, analyzed itself and prescribed a code of ethics designed to help the "ethical psychologist become even more ethical." The association frowned on "charlatans" who advise extramarital pick-me-ups, and solemnly banned 1) psychological demonstrations for "public entertainment"; 2) Washington as a future meeting place, because Negro members of the association had been refused service in the capital's restaurants.

## TOURISTS

### Fun on the Bosphorus

The Bosphorus (meaning ox or cow ford) is a deep, narrow strait separating Europe and Asia, named in honor of an early swimmer: Io, daughter of the river god Inachos. Io, a looker, dallied with Zeus, who took the precaution—unavailable to other philandering husbands—of changing her into a heifer whenever his wife hove in sight. But Hera (Mrs. Zeus) was a shade too smart for him. One day she archly asked her husband to give her the heifer as a pet. To get out of the fix, poor Io galloped down over the plains of Illyria, across the Balkan Mountains and swam the Bosphorus. She kept going over land & sea until she reached the Nile.

Last week, on a sunny afternoon, the Bosphorus was conquered again. This time the swimmer was a sedate family man, U.S. Ambassador to Turkey George C. McGhee, who took along his wife, his private secretary, his children (Marcia, 12, and George, 10), and a visiting U.S. Senator, Russell B. Long of Louisiana. It was Senator Long's idea on the spur of the moment to fulfill a lifetime's ambition by swimming from Europe to Asia, and the McGhees picked it up with enthusiasm. Another Senator, Wayne Morse of Oregon, cheered the swimmers on from a

motorboat. Led most of the way by the powerful Texas-born ambassador, Long took a spurt at the end and finished the half-mile first, in 27½ minutes. McGhee was a close second: Mrs. McGhee third.

## In a Foreign Land

No one can speak so contemptuously of the American tourist as the French (or pocket his money so eagerly). Last week Paris' *Le Monde*, often critical of the U.S., printed an article which began

"He has the fresh complexion, the clean-shaven face, the clear eyes and confident walk of a free man who has solid currency in his billfold. Sure of the superiority of his . . . way of life, he professes condescending sympathy for the natives . . .

"Since he has no gift for languages, he goes on appearance only. He finds that these people know nothing about comfort or sanitary conditions, that they are lazy, and because of this, poor . . .

"Since he enjoys ideal democracy at home (at least, as seen from abroad), he is burning to teach it to others. He distributes good and bad grades with the same lack of discernment. Since nothing resembles anything at home, the cooking seems indigestible, the beds uncomfortable, the trains not on time, the civil servants unconscientious . . . The best local wines inspire distrust in him. The worst of rot-guts fills him with joy if it reminds him of what he drinks at home.

"On the other hand, he likes the country. He has more or less consciously the feeling that if a really efficient and methodical race—his own—improved the place, it would be a good country to live in. But while waiting, the native population will just have to be put up with, for what it is. The native population finds him rather irritating. A large number of them . . . wish he would go back home, since everything there is so fine . . .

"No," concluded *Le Monde's* writer. "I'm not thinking of an American tourist in France, but of the French tourist in Spain."

## DANGER ZONES

### Harassment

For weeks the Soviet zone Communists have subjected West Berlin to a kind of creeping harassment. Item: by increased red tape at the check points, they slowed down allied truck traffic between West Berlin and West Germany. Item: railway workers, teachers and technicians, who worked in East Berlin but lived in the West sectors, were fired from their jobs. Item: some 4,000 young men & women living in the East zone but studying at West Berlin's universities were told that, unless they gave up their studies, they would lose their identity cards, without which life in divided Berlin is nearly impossible. Item: West Berliners who have vegetable gardens in Soviet territory were denied access to their plots.

Last week the Communists' heaviest blow fell on about 1,000 West Berliners who own businesses—shops, garages, etc.

—in East Berlin. One morning, when the owners arrived to open up, they found themselves locked out, their businesses confiscated. "People's Property," read the notices on the doors.

## THE CHANCELLERIES

### Double Dutch

Foreign Ministers, perennially harassed characters, often wish they could be in two places at once. The Netherlands last week did its best to make the trick possible. When Dutch Prime Minister Willem Drees formed a new government, after a 65-day cabinet crisis, he appointed not one but two Foreign Ministers. No. 1: Johan Beyen, 55, former executive of a soap company and a political independent. No. 2: Career Diplomat Joseph Luns, 41, a member of the Catholic Party. The dual



BERLIN JITTERBUG CHAMPIONS  
They swiveled.

Wide World

appointment had a political reason (the Catholics were determined to have the Foreign Minister's post), but it also had a practical reason: the job had proved almost too much for one man.

But having two Foreign Ministers might prove to be as complicated as having two wives: the housekeeping problems were tremendous. Foreign Minister No. 1 moved into the official residence in The Hague, while officials sought hurriedly for a residence of equal status for Foreign Minister No. 2. Beyen moved into the Minister's office while Luns had to be content with a secretary's office. Officials, accustomed to signing official communications "For the Foreign Minister," now signed cagily: "For a Foreign Minister."

In making the appointments, Premier Drees had hoped to have one Foreign Minister at home while the other was abroad. But no sooner were they appointed than Luns was on his way to the U.S., while Beyen hurried off to Luxembourg.

## REFLECTIONS

### Cultural Notes

A lot of quaint old American customs were turning up in Europe, bringing new romance and excitement to the increasingly prosaic continent.

¶ At Rome's Stadio Nazionale, some 12,000 puzzled fans witnessed Europe's first international *Pallabase* (baseball) game. Urged by loudspeakers "not to be angry with any decisions made, because baseball is a highly technical game," they watched in awe and bewilderment as a team of Spanish all-stars trounced Italy's home club 7 to 3. High point of the game: Spanish Outfielder Antonio Casals' seventh-inning *fouli di campo* (home run). He was no Joe DiMaggio: his modest drive down the right-field line was called "fair" by the umpire, but Italy's right-

fielder, disregarding the decision, decided on his own that the ball was foul and dislained to chase it.

¶ In Berlin, 9,000 jazz fans crowded into Berlin's *Sportspalast* for the annual German jitterbug championship, watched husky Helga Haier, 21, and her real cool partner Dieter Heidemann, 20, stomp, slide and swivel their way to first place in a style that, by comparison, made many a U.S. practitioner of the art look like a whirling dervish with lumbago.

¶ In Paris, two great American institutions—the quiz program and the strip-tease—were ingeniously fused. Every night, in a nightclub called *L'Académie des Vins*, a model named Mlle. Geneviève appears tastefully clad, on the stage while a quizzmaster flings questions at the audience. Each customer giving a correct answer is entitled to remove one piece of Mlle. Geneviève's clothing. This continues until there are no more questions—and no need for them.

# FOREIGN NEWS

## EGYPT

### Sword Unsheathed

Egypt's reluctant strongman, Major General Mohammed Naguib, stopped being reluctant. He had tried to stay in the background and run things through Prime Minister Aly Maher. This week Naguib threw out Aly, took over as Premier, and, in fact, dictator.

From his GHQ at Abbasiya Barracks early one morning this week, flying squads roared into Cairo, rounded up 62 sleepy-eyed politicians and former palace officials, jailed the lot in Cairo's army school. Among those arrested: nine ex-Cabinet ministers and two ex-Premiers (Ibrahim Abdul Hadi, 52, president of the right-



David D. Duncan—LIFE

GENERAL NAGUIB  
Beyond the roundup, benefits.

wing Saadis Party, and Ahmed Naguib el Hilaly, 60, Independent). The prize catch: Fuad Serag el Din, the hippopotamine secretary general of the graft-ridden Wafid Party. At 7:15 a.m., Cairo Radio broadcast a communiqué from General Naguib: "Citizens! The army movement was not directed solely against the ex-King [Farouk]. It was, still is, and will continue to be a sword unsheathed against corruption in every shape or form." The politicians had been arrested, the communiqué added, because their parties had disregarded the Commander in Chief's order to purge themselves of corruption or be purged.

Naguib drove in his big green staff car to the official palace of Prime Minister Aly Maher, asked him to quit. Aly did. "Authority," he said, "should be concentrated in the hands of the armed forces." By nightfall Naguib, still wearing his uniform, was Prime Minister and Minister of War & Marine.

Naguib himself explained what lay behind the army's latest coup, "Speed." he said, "was one of the objectives of our movement." The army was exasperated by Aly Maher's slow-coach approach to the key issue of the whole cleanup movement: land reform. Instead of getting started on the breakup of large estates, Maher's Cabinet had hemmed & hawed, appointed one committee after another to "study" the question. Prices were still sky-high, favoritism was still common in government promotion lists, and Wafdist politicians plotted to overthrow the new regime.

Naguib knows that his revolution may collapse overnight unless it produces speedy and tangible benefits for Egypt's people. In his first statement as Premier, he promised: "One of the first plans we shall carry out is limitation of land possession and [reduction of] prices." To help him carry out his promise, he appointed a Deputy Premier—Soliman Hafez, an able, progressive lawyer—and an all-civilian Cabinet of 15 experts, only three of them politicians.

## MALAYA

### No Murders Today

In a Malacca jungle last week, Acting Police Corporal Roslan Bin Haji Mohammed waited three nights for his quarry. Someone had "whispered," i.e., informed, against noisy, hunchedbacked Cheung Kit Ming, better known as "the Ape of Malacca." A top Communist guerrilla, a veteran killer and terrorist, Cheung had a \$25,000 price on his head. On the third night of the ambush, the Ape appeared and the police corporal shot him dead.

General Sir Gerald Templer, Britain's crisp, aggressive High Commissioner for Malaya, is slowly gaining ground in his war with the Red guerrillas. He has some 400,000 troops, police and home guards against about 5,000 Communists. Malaya is laced with barbed wire, crisscrossed with searchlights, webbed with interlocking patrols. More & more Malays and Chinese are whispering against the bandits, although many fear Red reprisals. Templer recently uprooted 66 men, women & children from one village and put them in a detention camp for failing to inform against Communist assassins.

In the past month, 101 guerrillas were killed (including 13 party bigwigs), 18 were captured and 24 surrendered.\* In the same period, the Communists killed 14 police and two British civilians. But one day last week, a Singapore paper was able to print this terse report: "Yesterday was one of the quietest days of the emergency for many months. No battles were reported. There were no murders."

\* In number of Communists put out of action, it was the second best month of the four-year "emergency." Best: last June, when 151 guerrillas were killed or captured.

## AUSTRALIA

### "Nest of Traitors"

Last November Australia's Communist newspaper *The Tribune* had a scoop: the details of a draft treaty of friendship, commerce and navigation between the U.S. and Australia. The treaty, which has been in the works for five years, contained no vital secrets, but the affair was nevertheless alarming: it suggested that a high government official with access to the classified treaty had given the information to the Reds. In Parliament later, Australia's foreign minister, Richard Casey, admitted the leak. (Although Casey denied the connection, members' questions pointed to one John Burton, a former top offi-



Howard Sochurek—LIFE

GENERAL TEMPLER  
Within the web, whispers.

cial under Casey's Laborite predecessor, Herbert V. Evatt. Burton last spring led a delegation of fellow travelers to Red China's "Pacific Peace Conference."

Pressed for action, Casey said: "The government is doing its utmost to uncover the nest of traitors which exists somewhere or other in our public service."

Last week an anti-Communist charged that there were spies at the Rum Jungle uranium mines (*see below*) and even in Parliament itself. Australians were beginning to wonder whether the government's search for the traitors was getting anywhere. In Parliament last month, Laborite Allan Fraser asked: "Can the Minister for External Affairs inform me whether the nest of traitors is still in public service?" Casey: "Yes."

Fraser: "Will the Minister say why the traitors have not been arrested and placed on trial?"

Casey: "If the honorable member will bide his time, all will be made clear."

"I want to fly with you  
every time I come to  
South America"



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86.8 proof. 60% grain neutral spirits.

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rather drink*

**Four  
Roses**



## Uranium Rush

From Darwin to Melbourne, the word had got around that Australia's vast, tropical Northern Territory was bursting with uranium. Hundreds of adventurous young men from Australia's overcrowded southern cities, plus many an old gold fossicker from West Australia, were making their way up through the desert by jeeps, horse-drawn wagons, on horseback, even in airplanes. In Darwin, Geiger counters were sold out as fast as they came into the store. One newspaper advertised counters: "Find Uranium and Make Your Fortune."

The excitement had begun at Rum Jungle, 60 miles south of Darwin, where a prospector named Jack White uncovered a three-mile-long lode of uranium-bearing ore in 1949. Australia was then too busy and prosperous selling wool at fancy prices to bother about uranium, but a growing dollar shortage renewed government interest in uranium production.

Last month new discoveries were reported: 1) on the Edith River, 190 miles south of Darwin, and 2) 1,500 miles away, in South Australia, not far from Radium Hill (which has yielded low-grade radioactive minerals for years). The Australian government promises rewards up to \$55,000 for further discoveries.

Some Australian uranium ore is already being shipped to the U.S. Under a new agreement now being negotiated, the U.S. will buy most of the uranium Australia can mine in its newly discovered fields. Conscious of the danger of espionage (*see above*), the Australian government has put the uranium fields out of bounds except for screened personnel.

## CHINA

### Waking Up

Supreme Court Justice William O. Douglas is a well-meaning liberal who has traveled from the Rockies to the Himalayas, stalking the Common Man with cliché and camera. In 1948 he reported that Chiang Kai-shek's Nationalist regime was "tainted by corrupt and reactionary elements"; it had "lost the heart of the people," who had turned to Communism as their only hope. Last year he urged U.S. recognition of the Chinese Communists. Recognition, said Douglas, would wean the Chinese people and their masters away from Russian domination.

Last week, with Red China firmer in the Russian camp than ever, Justice Douglas was in Formosa, taking a look-see at the Nationalist government, and reversed his earlier judgment. Chiang Kai-shek's government, he said, was doing "a fine and valiant job, not only in its struggle against Communism but in its program of social reconstruction . . . Free China will succeed in its struggle."

Justice Douglas may have waked up, but not U.S. Secretary of State Dean Acheson. Reports from Formosa last week said that U.S. military authorities there have urged Washington to allow the use of



JUSTICE DOUGLAS  
Judgment reversed.

two of Chiang's excellently trained divisions in Korea. As it has done again & again in the past when this suggestion has been made, the State Department refused to consider it and turned away with the air of an old lady who has been asked to take tea with a convict.

## INDIA

### Reds Bearing Gifts

India's Prime Minister Jawaharlal Nehru has long suffered from political schizophrenia; he has consistently cracked down on Communists at home while being pally with Communists abroad—especially with India's neighbor, Red China. But lately



PRIME MINISTER NEHRU  
Symptoms of recovery.

Nehru has shown symptoms of recovery. This summer Red China made a gift of 400,000 rupees (\$84,000) to the Indian Red Cross for famine relief. But there was a condition attached: the money must be distributed through the Communist-sponsored "Famine Relief Committee." Last week Nehru's government returned the Reds' donation with a terse comment: "The question of relief is not a party or a political question and therefore it is the government's desire to keep this apart from and above political controversies." Added a government spokesman: long-advertised gifts from Russia will also be refused, if they carry similar Red strings.

Actually, the Indian food situation has greatly improved, thanks to 1) good monsoon rains which have produced bumper crops; 2) 4,000,000 tons of grain ordered from abroad, mostly the U.S.; 3) a gift of 1,682 tons from the U.S. this year with no strings attached.

## The Captive Candidate

In New Delhi last month, the 500 members of India's Parliament prepared to go home. In the great olive green chamber, amid laughter, chatter and happy wishes for a pleasant vacation, hardly anyone noticed a strange, solitary figure in a yellow silk tunic and turban, slumped over his desk, weeping bitterly.

Finally, one of his colleagues walked over and asked him what the matter was. The man did not understand: he spoke only a strange tribal dialect. At length, an interpreter was found. The weeping Deputy turned out to be Muchaki Kesa, duly elected representative of 700,000 Indian citizens, and there were good reasons for his tears.

**The Jungle's Choice.** He was a chief of the Gonds, a tribe living in the dense jungles of the former princely state of Bastar, in central India. Among his own people, Kesa was a great man, a mighty hunter with bow & arrow, the husband of 14 dutiful wives. For years, Kesa had run the affairs of his tribe under the benevolent rule of his master, the Maharaja of Bastar. But then, in 1950, democracy came to the jungle. The new constitution abolished the rule of the maharajas and elections were to be held to send representatives to Parliament. The Maharaja persuaded Chief Kesa to run for office. The chief took the stump, speaking in the villages and the jungle clearings, assuring his friends that a vote for Kesa was a vote for progress.

The tribesmen overwhelmingly elected Kesa, the Jungle's Choice. When it was time for the new representative to leave for Delhi, the Maharaja thoughtfully provided him with a secretary to guide him through the intricacies of modern life and parliamentary government. But the first thing the secretary did was to use Kesa's first-class government travel allowance for himself and put the chief into a crowded third-class compartment. In New Delhi the secretary rented two rooms in the chief's name, moved into one room himself, sublet the other, and made Kesa

sleep on the veranda. He also took all of Kesa's money.

**Back from the Veranda.** The secretary led Kesa to Parliament, and told him where to put his thumb mark on official papers in lieu of his signature, since Kesa could not write. Otherwise, he left Kesa alone at his desk, to make of the proceedings what he could. Kesa did not understand a word of what was spoken, but as the session wore on, he began to understand something of parliamentary principle. He saw that even Prime Minister Nehru was the servant of Parliament, and could be shouted down and booted. He began to realize that Representative Kesa was by rights the equal of any man in the assembly.

Emboldened by this great discovery, Kesa revolted against the secretary: he wanted his money, he wanted to get off the veranda, and he wanted to play a part in Parliament. But the secretary merely cut off Kesa's food allowance, and left him to fend for himself, hungry, broke and unable to speak to anyone in the great, strange town. That was why Kesa, the brave hunter, had wept.

Moved by the story, his colleagues took charge of Kesa. They got some of his money back, but the secretary fled. So they got Kesa a ticket back home to Bastar and promised him protection—and another secretary—for the next session. Meanwhile, last week, Representative Kesa was happy among his constituents and his 14 wives, with plenty of time to exercise his long neglected bow & arrow.

## 4,500,000 Criminals

In ancient India, every small potentate had his private army of spies and muscle men. When the Grand Moguls conquered the country in the 16th century, they gradually dethroned these minor rulers. Their henchmen, out of jobs, turned into gangsters and racketeers whose franchise on India's crime has lasted to the present day. Their estimated number: 4,500,000.

**Catalog of Crime.** Each gang developed its own specialty. The Kabutri Nats, famed for their beautiful women, operated as dancing troupes; while the women danced, the men and children frisked the audience. The Baurihs became confidence men: disguised as sadus (holy men), they duped pious Hindus into parting with their hoarded valuables. The Barwars specialized in brazen daylight thievery, expelled members who stooped to night operations. The nomadic Panjaros rustled cattle. The Harnis forced their women into prostitution and rolled the customers; when the heat was on, they usually beat it disguised as fakirs, often taking a leper along to scare off the curious.

The Ramoosies, also panderers, had a side interest in a bungalow-protection racket. The Bhamptas were railroad thieves. Their favorite trick, best performed on a crowded train, was to frighten a baby, slide to the floor to comfort it, and meanwhile slit open the baggage of the other passengers. The Kolis impersonated cops: descending on a village, they

would arrest the village constable on some phony charge, then strip the village. Other groups became counterfeiters, moonshiners, muggers. Children learned crime at their mother's knee. Some tribes pressed a silver rupee, fastened to a piece of string, into a newborn child's throat, where it would form a pocket which, when the child grew up, provided a hiding place for stolen coins and jewels.

**How to Reform Them?** The British liquidated the Thugs, a group of professional murderers who contributed a word to the English language. But the others they decided to recognize as a sort of criminal caste. Under the Criminal Tribes Act (1871), the more notorious groups were segregated in special settlements. All their members had to register at the age of 14, whether or not they had been personally guilty of a crime, faced special



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penalties, much more severe than those for ordinary offenders.

Later, criminal tribesmen were given a chance to reform. Many settlements were placed in the care of the Salvation Army, various missions and philanthropic organizations. Children were sent to school, taught useful trades. This work was carried on after India became independent. Last week the state of Uttar Pradesh, following the example of Bombay and Madras, repealed the Criminal Tribes Act, thus freeing all but a small percentage of India's criminal tribesmen from their semi-prison existence.

The authorities were under no illusion that they had abolished the tribes' preference for ancestral occupations; but with the stigma of hereditary crime removed, they hoped to convince the tribes eventually that crime does not pay.

## FRANCE

### Lesson from a Piece of Cheese

Premier Antoine Pinay, a resolutely ordinary Frenchman, likes to think of France as a large-scale model of Saint-Chamond (pop. 15,000), his industrious little home town (its chief product: shoe-laces) near Lyons. As often as he can, Pinay locks his desk in the Hôtel Matignon, his official Paris residence, and slips away to look over the prosperous tannery he still owns in Saint-Chamond, and to chat with local shopkeepers and housewives about the problem on whose solution he has staked his political future: how to cut prices, hold back inflation. Recently, *h* petit Premier made a startling discovery: high prices are caused not simply by "greedy capitalists," as the Socialists and Communists would have it, but by "thrifty" French housewives who have forgotten how to be thrifty.

Last week, in the magazine *Réalités*, Pinay reported on some experiments conducted by a staff of economists, which confirmed his own findings at Saint-Chamond.

If Faced with two halves of the same Camembert cheese, one carrying a bigger price tag than the other, French housewives "always" ("You hear me—always") ask for the more expensive piece.

If Presented with both halves of the same bolt of cloth, customers not only buy the higher-priced half but actually invent reasons justifying the price difference.

As long as they stick to such spendthrift habits, concluded Pinay, France should not expect the government to perform price-cutting miracles. "Ever since Henry IV,\* all governments have broken their teeth on this problem [of prices]. The only solution would be an abundance of goods and the restoration of free competition. But things are not that simple, because the customer does not know how to defend himself. On the contrary, he favors high prices . . ."

**Line of Mercury.** Pinay had a good talking point, but he would need results, not arguments, to convince the National Assembly, which reconvenes next month, that his government can keep its promise to balance the French budget without raising taxes. At first, Pinay did remarkably well (TIME, April 21 *et seq.*); but by last week his "save-the-franc" campaign had fallen afoul of man and nature. Foot-and-mouth disease, raging in central France, had ravaged cattle herds, sent beef and veal prices soaring. A hot, rainless summer reduced butter and cheese production, ripened a grape harvest so abundant that the bottom fell out of the wine market. Rearmament cutbacks produced spotty unemployment in the engineering trades; French labor unions threatened new demands for wage increases. With

\* Warrior King of France, born 1553, assassinated 1610, and still remembered affectionately for his comment: "I should like to see a chicken in the pot of every Frenchman on Sundays."

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**backed by a MONY policy!**

She really doesn't know what college is—yet—but her Daddy does! He wants her to benefit from the rich experiences and the added values that a college education can provide. He knows, too, that her earning power will be greater, in case she ever wants or needs a job.

So today she really did start for college—with the Mutual Of New York policy her Daddy bought to make sure she'll have money for college tuition—if he isn't here to provide it.

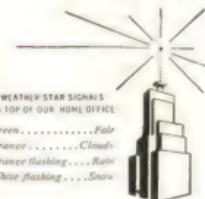
You'll want to provide for your child, too... and the sooner you start the less you pay. For example, if you're 28, and your child is 4, this policy will cost less than \$6.00 a month!

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France's 1952 budget already 200 billion francs in the red Pinay was in a tough spot.

Without additional U.S. aid (which Washington has already refused), France might soon be in for more trouble. But "Lucky" Pinay refused to be downhearted. Last month, vacationing at Aix-les-Bains in the French Alps, he ran into a gypsy in front of his hotel. The gypsy grasped the Premier's hand, studied his palm and said: "I see no change in your present political situation for at least a year or possibly two . . ." Then the gypsy traced Pinay's line of Mercury (which shows ability in the pursuit of wealth), and added: "You are going to make a long voyage to North America within the next two or three months . . ."

Washington didn't need to read its heart line (which shows generosity to others) to figure out why.

## GERMANY

### Rebirth at Essen

"What are your plans?" newsmen asked Alfred Krupp von Bohlen und Halbach when he was arrested in 1945 as a war criminal, amid the wreckage of his vast armaments empire. "Rebuild the factories," answered Krupp, "and produce again." Last week he was about to make good his resolve.

In World War II, Allied bombers knocked out more than 60% of Krupp's Essen plants and equipment, and the work begun by bombers was carried on by the victorious governments. Russia grabbed more than 130,000 tons of valuable Krupp machinery. Britain carted away 150,000 tons of valuable scrap, systematically dismantled half of the remaining Krupp buildings. Krupp himself was tried at Nürnberg, and sentenced to twelve years in prison. (Six years later, U.S. High Commissioner John J. McCloy commuted the sentence to the time already served.)

Founded in 1811, the Krupp firm sold arms to all nations and all causes, became a symbol of Bismarck's blood & iron Reich under Alfred Krupp, the present Krupp's great-grandfather. During his trial, Alfred Krupp said: "As a member of the fifth generation which produced steel, the fourth generation which forged weapons I should like to add one thing. Never in my parents' home . . . did I hear one word or experience one act which welcomed or promoted any war at any place or at any time. The symbol of our house does not depict a cannon, but three interlocked wheels, emblem of peaceful trade."

Last week representatives of the Allies and West German government officials were putting the final touches to a joint agreement permitting Krupp's wheels to turn again—for peaceful trade. Under the agreement, Krupp will be 1) forced to sell its coal mines and steel plants, and 2) will be allowed to produce only working peaceful products like trucks, ships, locomotives and agricultural machinery. But many a European industrialist hoped that the ban on arms production would soon be withdrawn. "The sooner Krupp pitches in to do its share in the rearming, the better."



Margaret Bourke-White—Left

ALFRED KRUPP\*

Instead of a cannon, three wheels.

said one British official. "I certainly don't like to see them capturing all the civilian export markets while the rest of us struggle to produce arms for the common defense."

## GREAT BRITAIN

### Defeat for the Bevanites

At Margate, the breezy seaside resort 65 miles east of London, 938 representatives of Britain's trade unions last week made two patriotic decisions: 1) they voted overwhelmingly to support "the greatest possible measure of rearmament," even if that means curtailing Britain's social services; 2) they agreed, more reluctantly, to restrain their demands for wage increases, so as not to price British goods out of export markets. Both decisions by the Trades Union Congress (T.U.C.) were victories for the moderate (Attlee) wing of the Labor Party, and defeats for Communists and the followers of Aneurin Bevan, who blame defense spending—as well as the U.S.—for most of Britain's troubles.

**Arms.** First big issue on the Margate agenda was rearmament, denounced in two big package resolutions inspired by the Communists. They hewed closely to the Kremlin line: rearmament is warmongering; friendship with Germany and Japan is truckling with fascism; Americans in general and Dwight D. Eisenhower in particular are bloodthirsty counter-revolutionaries intent on provoking World War III.

The Bevanites offered their own package, which contained some of the Red

\* And portrait of great-grandfather.

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**PLUS**



## PLUS-10... The only All-Nylon Cord passenger-car tire!

If you think all tires are just about alike, prepare yourself for a surprise. For here is a tire that is so dramatically superior to any other tire you've ever owned, it will change all your ideas about tire performance!

For the perfect compliment to your car and your judgment, see the new Plus-10 Double Eagle at your Goodyear dealer's now!

**PLUS 1**—The only passenger-car tire in the world with an all-nylon cord body.

**PLUS 2**—Goodyear Heat-Tempered Nylon Cords make the new Double Eagle 1½ to 2 times as strong as standard tires.

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**PLUS 5**—Sensational new Resist-a-Skid Trend, an exclusive Goodyear development, grips at all angles

of skid! Quicker on the start, safer on the stop! Gives safer, surer traction on wet roads, on snow—even on ice.

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**OLD FITZGERALD**  
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wares but came more attractively wrapped. It was presented by Alan Birch, whose powerful union includes shop clerks and warehousemen; he carefully denied that his union was afflicted with the "Bevanite neurosis"—then deftly put the case for Bevan. Unlike the Communists and fellow travelers, he admitted the need for rearmament, but advocated sharp cuts. He temporarily swayed the congress, which gave him a lusty round of applause.

"All right, friends," said T.U.C. Boss Arthur Deakin, bluff, levelheaded general secretary of Britain's biggest union (Transport and General Workers). "Now you're going to hear from the other side." A lean Liverpudlian, Tom Williamson, boss of the 800,000 General and Municipal Workers, pitched in with the counterattack: "All over Europe, people are scared—who by? Not by Britain or her Allies, but by the Soviet Union." Mineworkers' Leader Ernest Jones chipped in with rough-hewn Socialist logic: "If British miners were called upon to rearm in the interest of American capitalism and the Tory party, there'd be a devil of commotion . . . But . . . where freedom [is] at stake . . . the British miner [will be] in the last ditch of the struggle."

That did it. The T.U.C. tossed away the Communist as well as the Bevanite packages.

**Wages.** The Bevanite host and its Communist outsiders condemned the Tory government's efforts to cut spending and hold the line on wages, as a threat to Socialism. But dapper Lincoln Evans, leader of iron and steelworkers, while promising that moderate wage claims will get T.U.C. backing, spoke unpalatable truths: "The world doesn't . . . owe us a living. If we price ourselves out of world markets, we will automatically produce unemployment."

Evans even dared attack the ark of the Socialist covenant—the notion that wages can be increased indefinitely by cutting into business profits. In Britain, said Evans, this "simply isn't true. Let us be honest. Broadly, the position today is that we all pay each other's wages." Higher wages inevitably mean higher prices: "How far can we go on this road before we are continually engaged in chasing each other's tails?"

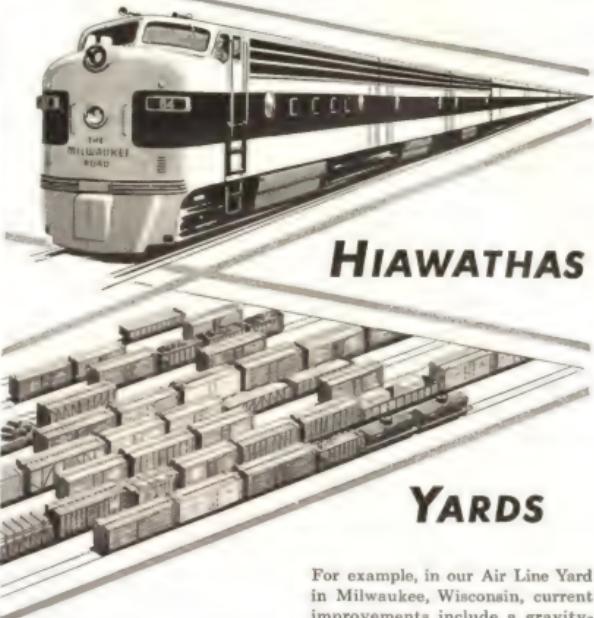
It was the kind of bitter medicine that British Socialists are apt to call "criminal" when handed out by employers. But getting it from one of their own, the T.U.C., gulped it down. By a whopping 6,856,000 votes to 504,000 (delegates vote for their union membership by proxy), the congress accepted its leaders' call for wage restraint. But the buffeted Bevanites still had their day. As if to console them, the T.U.C., before it broke up, hastily resolved that:

¶ The T.U.C. General Council should make plans for more extensive nationalization, for the time when the Labor Party is returned to power.

¶ Britain should trade more with Russia and Red China.

Both resolutions served notice that even in defeat, the Bevanite tail of Britain's labor movement packs a mean and powerful lash.

## BOTH STREAMLINED...



### HIAWATHAS

### YARDS

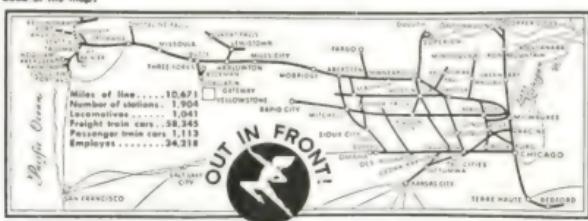
Anybody can recognize a streamlined train when he sees one. It takes an experienced railroader to recognize a streamlined yard.

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## THE HEMISPHERE

### THE AMERICAS Losing Ground

Democracy, as the U.S. understands it, took more defeats in South America last week. Chile voted a diehard nationalist ex-dictator back to power; in Ecuador the most effective democratic administration in 28 years gave way to another elected ex-dictator. It was a moment for the U.S. people in general, and the State Department in particular, to face a distasteful fact: with these changes, all the South American republics except Uruguay will be governed by dictators or ex-dictators. Some of the governments still profess to be well disposed toward the U.S. and its ideas of democracy. But it is painfully clear that those ideas are on the defensive—and losing ground.

### CHILE

#### The Horse Comes Back

Twenty-one years ago, fed up with hard times and the harsh hand of General Carlos ("The Horse") Ibáñez, the people of Chile rose against their dictator and threw him out. Last week, tired of high prices and the do-nothing maneuvers of parliamentary politicos, the people voted to make Ibáñez President for the next six years. Running far ahead of three rivals in a free and fair contest, Ibáñez, now 74 but still hale and erect, fell short by only 28,000 votes of the majority required for election. Congress is expected to ratify the people's choice next month.

In plumping for the general, Chile took a sharp turn in its political life. An old-time cavalry man with perhaps the most forbidding air of personal *dignidad* in all Latin America, Ibáñez is the caricaturist's man on horseback. During his four years as President, he scourged bureaucrats, shipped opposing Congressmen off to penal colonies, and once threatened to deport the whole Supreme Court. Booted out, The Horse returned twice to run unsuccessfully for President with Nazi support. Always a totalitarian, he announced his candidacy this time from Buenos Aires with Juan Perón's endorsement.

First the Broom. Ibáñez campaigned and won with a broom as his symbol. While President Gabriel González Videla had gambled on a big, U.S.-financed industrialization program, agriculture sagged and the cost of living shot up 150% in five years. Many Chileans remembered that milk, now 8 pesos 40 centavos a bottle, cost only 40 centavos in the years of The Horse. People, especially the poor, clamored for stronger leadership. Haughtily, Ibáñez accepted the cheers of his tattered backers. No great shakes as an extemporaneous speaker, he rasped through a brief election-night speech, then abruptly broke off with "Good night." His partisans, eager to cheer the hero, waited for more. In an annoyed voice, Ibáñez barked: "I said 'Good night!'" If The Horse's comeback signified a



Foto: Ercilla  
GENERAL CARLOS IBÁÑEZ  
Trouble may not wait.

turn from democracy at home, it might also mean that Chile will be moving closer to the side of Perón's Argentina in Western Hemisphere affairs. Though he wears no man's horse collar, Ibáñez makes no secret of his admiration for the New Argentina. Over & over in his campaign speeches he denounced "yanqui imperialism." Before he lays down the broom, aides say he will abrogate the U.S.-Chilean defense pact; as another mark of independence from the U.S., he may repeal the statute outlawing the Communist Party and re-establish diplomatic relations with Soviet Russia. As a thoroughgoing nationalist, Ibáñez also favors nationalizing Chile's U.S.-owned copper mines, but he is not likely to try that while Chile's economy is in its present wobbly state.

**Then the Club?** More than anything else, economic difficulties are likely to keep Ibáñez from establishing a new Chile to match Perón's New Argentina. The country is poor, with nothing like Argentina's rich pampas. Until next year's congressional elections, the new leader is expected to move cautiously. But trouble is due for Chile, and it may not wait. "Ibáñez has promised the people a six-foot loaf of bread for a peso," said a Santiago lawyer last week. "When the people find out that he can't deliver it, he's going to have to use a club instead of the loaf." Few doubt that The Horse will be ready to swing the club.

### ECUADOR Exile at Home

Before the eyes of diplomats, generals and other men of distinction gathered in Quito's ornate Sucre National Theater last week, Manhattan-born Galo Plaza Lasso took off his yellow, blue and red presiden-

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This month, when son goes back to college and father goes back to his office, there is an excellent chance

that both will be wearing a Pan American tweed, the suit that spans a generation with the very greatest of ease.

Thanks to its fine tailoring, father knows that he can wear a Pan American suit (or outercoat) with confidence, whether for a session with a client or a weekend in the country. Son knows that he can stretch his wardrobe by wearing the jacket with odd slacks. Both will discover, as will you, that the smooth and seemingly soft cloth, woven exclusively for Hart Schaffner & Marx, has incredible stamina and longevity. (*Did you notice the handsome photographs of the Pan American tweeds which appear this week in Life magazine?*)

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tial sash. For the first time since 1924, a constitutionally elected President of Ecuador had served out his full four-year term and was passing the emblem of office to a constitutionally elected successor. The sash had fitted husky ex-Athlete (University of California) Plaza a lot better than it fitted bony Scholar (international law, political theory) José María Velasco Ibarra, Ecuador's new chief executive.

There was sharp contrast, too, in the two men's speeches. Plaza spoke briefly, sat down smiling. Velasco soon wiped the genial smile off Plaza's face. In a rasping 14,000-word oration, he declared that he was taking over "a country in very bad shape," and directly or indirectly accused Plaza & Co. of corruption and incompetence. He called for price controls, public works, aid to agriculture, and virtually unlimited authority for himself.

Velasco's speech was enough to stir disquieting memories. His ill-timed, ungracious attack on Plaza's administration and his naked demand for special power sounded like the crotchety, irascible, impatient Velasco of old. In two earlier terms as President (1934-35, 1944-47), Velasco swung bewilderingly between left & right, flouted constitutions, railed unceasingly at "politicos con mouse minds" who "put banana peels in my way." He got the permanent nickname *el loco* (the loony), and finally made so many enemies that he was driven from office and packed into exile both times.

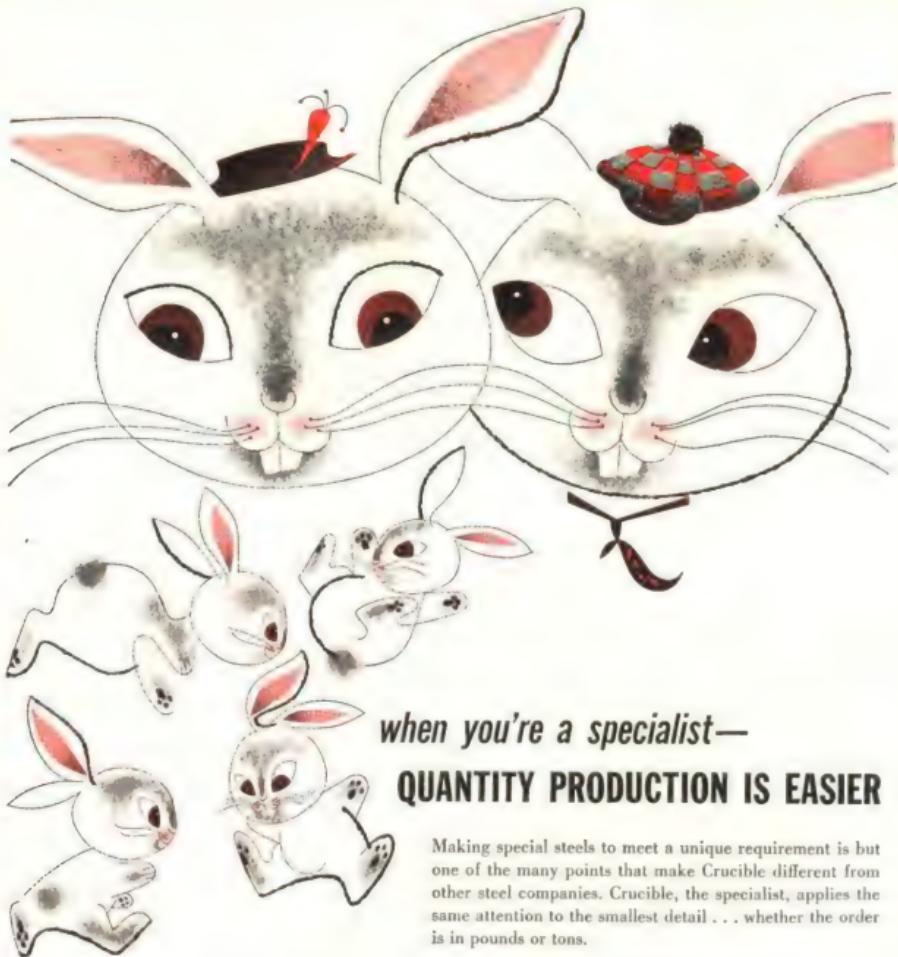
But distance seems to lend enchantment to José María Velasco Ibarra. When he returned from exile again last March, *vivas* filled the air. In June's four-candidate presidential election, he won a clear plurality: 43% of the total vote.

Now some recent Velasquistas have already begun to wonder whether Velasco's third term will fall into the old, familiar, President-dictator-exile pattern. Apparently President Velasco himself has thought about it. "If by any chance I should be deposed again before I finish my third term," he said not long ago, "I am sure the people of Ecuador will elect me a fourth time."

## CANADA

### Small Change

Even after the Canadian dollar climbed above the value of the U.S. dollar early this year, most Canadian tradesmen accepted U.S. coins at par rather than bother with fractional discounts. But U.S. coinage, which trickles in at a steady rate with tourists and travelers, tended to stay in Canada and circulate; it was easier to keep the stuff moving than turn it in to a bank in small quantities. By last week the dual coinage was getting to be such a nuisance that Canadian banks moved to end it by putting an extra handling charge on coin exchanges. To protect themselves, businessmen had to start discounting all U.S. coins, or refuse them altogether. A U.S. tourist can still get 95¢ Canadian for his dollar bill, only 93¢ for a dollar in change. Only the trusting coin machines will still take his nickels at par.



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# Why just dream about it?



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a yearning for a car—  
—a proud and mighty car that will seem like  
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—a big car, of course, but so beautifully poised and balanced and light of foot that you never sense its weight

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Well, sir, the car you have in mind is known and recognized as a ROADMASTER.

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Its upholstery is rich, its seats deeply soft, its room more ample than that of any other six-passenger car in America. Yet Power Steering\* makes its size wonderfully manageable.

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## PEOPLE

Names make news. Last week these names made this news:

In a speech to the Chattanooga Bar Association, Manhattan's Federal Judge Harold R. Medina recalled some of the pressure he endured during the 1949 trial of the eleven U.S. Communist leaders in Manhattan. It began, said the judge, about a month after Defense Secretary James Forrestal jumped to his death from a hospital window. Somehow the Communists learned that Medina had a fear of high places and capitalized on this weakness. They plagued him with pickets carrying placards reading "Medina will fall like Forrestal," and cryptic letters and anonymous phone calls repeating again & again the word jump. Said Medina: "It got so I just didn't dare go near a window. You laugh now. You think it's funny, but by golly, it nearly worked."

Buckingham Palace announced that Field Marshal Sir William Slim, 61, who began his army career as an enlisted private and was appointed Chief of the Imperial General Staff in 1948, will leave the War Office in November to be Governor General of Australia. Slim's successor: Sir John Harding, now commander in chief of the British Army of the Rhine.

On the terrace of Graasten Castle, the royal summer home near Sønderborg, Jutland, King Frederik of Denmark, with Queen Ingrid, the Princesses Anne-Marie, 6, Benedikte, 8, and Margrethe, 12, posed for a family portrait wearing souvenir gifts from their recent visit to Greenland. The King wore a white Anorak, a soft cotton turtle-neck shirt; the Queen and her daughters modeled Kamikker boots and pearl-embroidered sealskin dresses.



Associated Press

NEVA JANE LANGLEY  
Green-eyed appeal.



KING FREDERIK & FAMILY  
A queenly prospect.

Meanwhile, the future of Margrethe was being considered. The Danish Cabinet has asked Parliament to vote on a constitutional amendment to the rule that succession to the throne goes to male heirs only. If the amendment is adopted, Margrethe will be the next sovereign and the first Danish Queen since Margrethe I, who died in 1412 after a reign of 25 years.

In Santa Monica, Cinemactress Teresa (Something to Live For) Wright, 32, decided she had had enough "grievous mental suffering," filed divorce papers against Novelist-Scriptwriter Niven (Duel in the Sun) Busch, 49, and asked for custody of their two children.

Sob Singer Johnnie Ray wailed that his arrest at the Boston airport as a common drunk was "all a mistake." His explanation: "I fell asleep at that airport. Pretty soon someone came and woke me up and told me to come with them. I went. I thought they were my managers . . . When I woke up two hours later, I found I wasn't in that plane at all. I was in jail. I was pretty upset."

In St. Louis, Stuart Symington, the Democratic nominee for Senator from Missouri, filed his expenses for a hard-fought campaign. The total: \$15,070, which included \$6,63 spent for a stepladder used to tack up campaign posters.

The Bureau of Internal Revenue announced that it had settled its complicated tax score with Vienna-born Violinist Fritz Kreisler, who took French citizenship in 1939, became a U.S. citizen in 1943. The government wanted a total of \$1,384-513.67 in back income taxes for the years 1926-40, when Kreisler was a non-resident

alien performing in the U.S. But after trying to unsnarl the hopelessly jumbled records, the Treasury decided to settle for \$300,000. Said Kreisler: "I have not the slightest commercial sense." His wife Harriet put it more bluntly: "He knows nothing, nothing. He can only fiddle, fiddle, fiddle."

Still touring the U.S., Iraq's young King Feisal began the desert phase of his visit. He was properly impressed with Hoover Dam, but the highlight was in Las Vegas, Nev., where his hosts gave him something to impress the folks back home. Learning that he was a gun collector, they presented him with an old single-action .45 Colt and a five-gallon hat to match.

Blanche Patch, onetime secretary to the late George Bernard Shaw, explained in a letter to the London *Times* why Shaw three or four times refused to accept the British Order of Merit decoration. He said, wrote Miss Patch, that "I need no publicity . . . Either I shall be remembered as a playwright as long as Aristophanes and rank with Shakespeare and Molière, or I shall be a forgotten clown before the end of the century."

Members of the International Brotherhood of Teamsters, the largest and most powerful affiliate of the A.F.L., were told that Daniel J. Tobin, 77, their president since 1907, will retire next month. Probable successor: 58-year-old Executive Vice President Dave Beck of Seattle.

Humorist H. Allen (Life in a Putty Knife Factory) Smith advertised in his local paper for a handyman to work for \$1.50 an hour on his country place in Mt. Kisco, N.Y. Smith's requirements: "Must furnish own transportation. Weight 180, height 6 foot one. Must have good teeth. Ugly. Dress optional. Must know



KING FEISAL  
The desert phase.

International

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United Press

**ESTES KEFAUVER**  
He was followed by a gag.

how to cut grass, rake, putty, sodder, start fires, put out fires, rescue people from burning buildings, mix concrete, prune things, whilst through teeth, fix television set, shovel snow, put up with loudmouthed guests, invigorate plants, spade, listen to me talk, forecast the weather, dig bait, cope with insects, open stuck windows, use telephone, oil 70 motors, name the Presidents in chronological order, kill wasps, name the trees, must be a Giant fan. Must carry folding rifle in hip pocket. If carried in side pocket, won't fire. Applicant must be able to distinguish between a bird and a sheep."

Once again, the loveliest in the land met at Atlantic City to stand up and be judged. The winner, and Miss America for 1953: Neva Jane Langley, a green-eyed brunette from Georgia. Statistics: 19 years old, 5 ft. 6½ in. tall, 118 lbs., 35-in. bust, 23-in. waist, 35-in. hips.

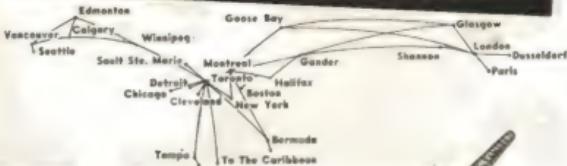
**Stella Walsh**, 41, sprint star of the 1932 Olympic games, who still holds the national pentathlon title, was arrested in a Glendale, Calif., grocery, charged with shoplifting. Her alleged take: a half-pound of butter, a carton of cottage cheese, a jar of peach jam. Total value \$1.44.

The Most Rev. Geoffrey Francis Fisher, **Archbishop of Canterbury**, faced a battery of television cameras when he conducted his first service since arriving in the U.S. for a five-week visit. The location: Boston's Old North Church, where the lanterns were hung for Paul Revere.

Senator **Estes Kefauver**, who made the coonskin cap his political trademark, arrived in Paris to find that the chapeau gag had followed him to France. With good grace, he followed a photographer's suggestion and posed with a railway porter's cap.

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## MUSIC

### Success Story

Up, down & across Europe pranced half a hundred young Americans of the New York City Ballet. Few natives (and few touring Americans) had heard of the company, and audiences expected only an oddity. But every performance ended in a storm of applause; houses were packed, the *corps de ballet* learned to freeze in rigid positions for long minutes while the soloists bowed.

Only the press nursed its dyspepsia. Said a French critic, chauvinistically eying the foreign names in the cast: "It is no more American than the Ballet Russe is Russian." The near perfection of the corps was a source of amazement everywhere, but reviewers could not help taking the edge off their enthusiasm: it was not perfect.

Director Balanchine's European advisers clucked when he scheduled jazzy, low-brow *Pied Piper* for decorous Barcelona. But the Spaniards gustily swallowed every ounce of humor. Jerome Robbins' controversial *The Cage* was temporarily banned in The Hague because of its unusual theme of spiderlike virileide, but few Dutch hairs were turned when it was finally performed. Audiences almost everywhere agreed that one ballet was tops: old-fashioned, toe-tipping *Swan Lake*.

If Europeans liked the company, the dancers returned the feeling with interest. Offstage they enthusiastically pursued the

gourmet trail, gawked at the sights, suffered the usual tourist complaints (sniffles, upset stomachs). They all put on some weight, and thereby drew a rebuke from Purist Balanchine: "Some of them have become so fat it is difficult to look at them."

The company liked to dance in Zurich because the traditionally critical audience gave it its best reception: in Paris because "it was Paris," and Florence because the stage was so good. They suffered more than the usual number of sprains, and used up more than \$10,000 worth of toe slippers on rough stages elsewhere. In Barcelona they found the life expectancy of a pair of slippers was 20 minutes.

Last week, after five months abroad, the New York City Ballet wound up its tour at the Berlin Festival, won the expected show-stopping applause and unexpectedly high critical praise. Wrote Critic Erwin Kroll in *Der Tag*: "What an art, what a harmony of movement, what a cultural achievement!" A lot of Berliners thought the tour was better cultural propaganda than a year of broadcasts.

### Off the Record

Alban Berg died 17 years ago, but no U.S. opera company has yet found the means or the courage to mount his second opera. So *Lulu*, an even bloodier yarn than Berg's *Wozzeck*, is having its American première in the latest fashion this week—on records.

Berg worked out the libretto of *Lulu* from two plays by the German actor-writer Frank Wedekind. It is a thing of violence and sensuality, set out in the glares and black shadows of *fin de siècle* romanticism. Singing in clipped, high-ten-

\* Director George Balanchine was born in Russia, but is a U.S. citizen. Ballerina Tanquil Leclercq was born in Paris, but moved to New York City as a child. Star Maria Tallchief is more American than most: she is part Indian. The corps is almost entirely from New York.



"THE CAGE" (NEW YORK CITY BALLET CO.)  
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United Press



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sion German, lustful Lulu causes one violent death after another among her helpless lovers. Then the pace slackens and she moves sonorously toward her own destruction by Jack the Ripper.

At first, *Lulu* is pretty tough listening. The singers have few tunes and the orchestra squirms morbidly, almost as if improvising without a director. But the listener who sits through the first half gets his reward. In the calmer second half, the music becomes almost songful, with a kind of lyrical lassitude that might have been shown by a latter-day Wagner. When it is all over, the wildly scattered scenes fall together and make dramatic sense.

Among Berg's most ear-catching passages and devices: a chiming bell that interrupts erotic episodes, a long, slithering solo by Lulu herself (Soprano Ilona Steineruber), realistic effects of screams and falling bodies. The fine performance by the Vienna Symphony (conducted by the late Herbert Häfner) and singers of the Vienna State Opera was recorded for Columbia last spring. The arrival of *Lulu* on records is the equal of many a live premiere.

Listeners are no longer surprised to hear important music on records before it is played in public. Concert seasons are usually short, and few conductors have the determination or the budgets to force novelties on their audiences. But in the record business—booming since the introduction of LP four years ago—a wide-ranging repertory has been inevitable.

From the beginning, Columbia Records offered to manufacture LPs for smaller companies. New labels blossomed like dandelions (127 at latest count). Since they had no hope of competing for famous-name performers with big powers like RCA Victor, smaller companies went scouting for unusual music and new names. The music lover got the breaks.

Today, to the limit of his pocketbook, the music lover can buy 128 complete recorded operas, from Mozart to Gershwin (the biggest U.S. opera companies can mount only about 20 a season). He can have song cycles by Mahler, rare tone poems by Strauss, tropical novelties by Villa-Lobos, and scores of other out-of-the-way pieces, many of them complete strangers to the U.S.

He can also, if he chooses, go to hear European artists who might never have crossed the Atlantic except for their record successes. London Records takes credit for popularizing Singers Kathleen Ferrier, Hilde Gueden, Irmgard Seefried, Paul Schoeffler; Pianists Clifford Curzon, Friedrich Gulda; Conductor Ernest Ansermet. Clotilde Ferruccio Tagliavini, Italo Tajo and Cesare Siepi were introduced to U.S. collectors by Cetra-Soria records before they were hired by the Metropolitan Opera.

Music lovers are not the only beneficiaries of the repertory rush. Young composers, whose music is often buried in private performances by musical-aid societies, have been coming in for their share of the benefits too.

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## SCIENCE

### Death at Farnborough

Four years ago, Test Pilot John Derry became the first Briton to pass the speed of sound and live to tell about it (TIME, Sept. 20, 1948).<sup>\*</sup> Last week, at Britain's annual Farnborough Air Show, Derry was flying a De Havilland DH-110, a twin-jet, all-weather fighter. Before 120,000 spectators, including his young wife, Pilot Derry climbed to more than eight miles and dived, jets screaming, straight toward the crowd. Down he flashed at more than 700 m.p.h. When he leveled off, the double thunderclap of his shock waves—palpable as ocean breakers—crashed against the crowd's bodies and ears. Derry turned again to make a low pass. Then the

broke in two and plowed two bloody furrows through the churning crowd. Besides Pilot Derry and his observer, Tony Richards, 28 people were killed, 63 injured.

**Air Fair.** In spite of this spectacular human tragedy, the show was an aeronautical and military success. Distinguished foreigners from 94 countries, including top aviation men of the Western world, swarmed out of London with hordes of eager Britons. Farnborough turned into a gigantic county fair as families picnicked on the grass or watched from the tops of cars.

The watchers got their money's worth as Britain's flyers showed their new wares with superb and sometimes reckless showmanship. The Supermarine Swift and the



DE HAVILLAND DH-110  
In eerie silence, an awesome arc.

crowd saw disaster: in eerie, total silence, the DH-110 disintegrated.

The fighter floated apart leisurely, as in a slow-motion movie. Light pieces fluttered to earth. The nose and part of the fuselage skidded through a wire fence lined with spectators. The two jet engines, weighing a ton each, curved across the field in an awesome arc. Tumbling over & over and whistling faintly, they headed for a little hill packed with picnicking families. The great crowd stood in stunned silence, watching the hurtling engines. Over the public-address system, the announcer shouted: "Look out!"

The engines soared for about a mile. One of them missed the hill, tore through a radio truck and smashed two motorcycles. The other engine, flying lower,

\* Geoffrey de Havilland may have passed Mach 1 in 1946, but his plane went to pieces and he was killed (TIME, Oct. 7, 1946). The first man to break through the sonic wall in level flight: the U.S. Air Force's Captain "Chuck" Yeager, on Oct. 14, 1947, in his rocket-powered X-1.

Hawker Hunter, R.A.F. interceptors, flashed past the stands 100 ft. off the ground at an official 715 m.p.h., only a shade below the speed of sound. Pilot Derry in his DH-110, which was later to crash, zoomed to 17,000 ft. in a vertical, barrel-rolling climb. All three planes landed at the field, bombarding the stands with shock waves that sounded like cannon fire.

Then came airliners and bombers. A Vickers Viscount liner swooped over the field with three of its four turboprop engines feathered, and did a climbing turn. A Canberra jet bomber whirled in acrobatics as if it were a carnival stunt plane. A Comet jet liner lumbered down the runway, then jumped steeply into the air, pushed by rocket boosters.

**The Coming Delta.** Most interesting sights of the show for future-minded airmen were carefully guarded glimpses of the Gloster GA-5 Javelin interceptor and the Avro 608 bomber. Both are delta wings, which British (and some American) designers believe are the coming

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thing for practical supersonic flight. Neither plane was permitted to show its full performance, but the big Avro 698, flown by hot-rod Test Pilot Roland Falk, went into a vertical bank 200 ft. above the viewing stands. It was only the fourth flight for the 698. Said a top U.S. plane manufacturer as the Avro shot past "That pilot ought to be shot. He risked the lives of dozens of the top aviation brains in the free world."

Whether flown by hot rods or not, the delta-wings are the hottest thing in aviation. They reflect the British philosophy of design. Britain needs speedy interceptors, like World War II's Spitfire, which can climb rapidly to great height. They must take off from small fields. They do not need great range.

All this adds up, say British designers, to low wing-loading (plane weight per square feet of wing area). And the best



PILOT DERRY  
A double thunderclap.

way to get plenty of lift and still have a plane that will fly fast enough is to use the delta shape. Since the wing is broad from front to back, it can be fairly thick (and therefore strong), but still be "thin" in the aerodynamic sense.\* Such wings are fast and have minimum trouble when passing through the speed of sound. They have large area and therefore plenty of lift, and there may be more room inside them for the multiplying gadgets that modern airplanes must carry.

For Mach 1.5, American designers, say their British colleagues, have neglected delta-wings because they are necessarily preoccupied with long range. To get range, they designed planes with long, slender wings and high wing-loading. These tend to be fine for range, but not so good

\* A wing whose thickness is small compared with its breadth from leading edge to trailing edge is "thin" aerodynamically, though its actual thickness may be large.

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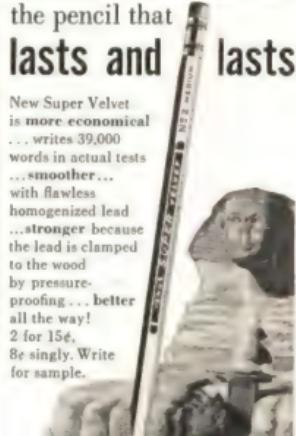
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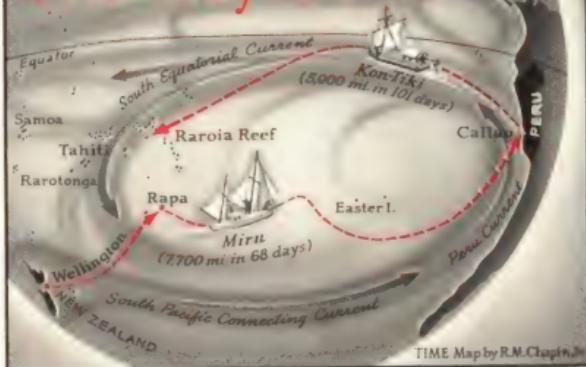
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for take-off, climb, ceiling and maneuverability. Many British designers believe that they are also inferior to delta-wings for speeds up to Mach 1.5 ( $1\frac{1}{2}$  times the speed of sound).

Comments from U.S. airmen on the Farnborough show were generally critical. Some, conceding that the British are forward-looking in design, refused to admit that the British have anything that the U.S. cannot match. Others pointed out that the British exhibit their designs (e.g., the ill-fated DH-110) long before they have been properly tested. Another criticism: the new British military planes look good in design and in flight test, but they have not yet passed the big test of battle, or even of service in tactical units. And they are not likely to get the big test soon: Britain's aircraft industry, flying high in design, is woefully weak in production (see BUSINESS).

## Round Trip to Peru

The raft *Kon-Tiki*, which drifted across the Pacific from Peru to the Raroia Reef near Tahiti, may have been traveling a two-way highway. This is the theory of Dr. Thomas Davis of New Zealand, who believes that Polynesians made the round-trip passage in great sailing canoes. If they stayed far enough south, they were helped by the prevailing winds and currents that cross that part of the Pacific from west to east. On the return trip, they were able to use the same winds and currents that favored the *Kon-Tiki* on its crossing near the equator. In fact, says Dr. Davis, who is part Polynesian himself, there are ancient legends that describe just such a round trip by Polynesian navigators 70 generations ago.

Last week, after an 85-day voyage, Dr. Davis' 25-ft. ketch *Miru* (which he named after the legendary mother of the Polynesian race) was lying in harbor at Callao, Peru. To illustrate his theory, he had sailed her 7,700 miles from New Zealand across the storm-lashed South Pacific.

TIME, SEPTEMBER 15, 1952

**Field Work.** Born in Rarotonga in the Cook Islands, Dr. Davis, 34, got his M.D. in New Zealand, where he specialized in tropical medicine. His hobby is Polynesian anthropology, so when he headed for Harvard for a post-graduate course in public health, he decided to combine the trip with some anthropological field work.

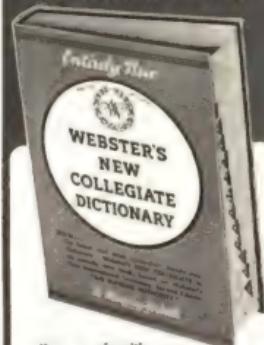
On May 31 the *Miru* sailed out of Wellington harbor. On board were Dr. Davis, his New Zealand wife Lydia, and his sons John, 10, and Timothy, 5. For crew they had Neil Arrow, an artist, and Bill Donovan, who is heading for Sweden to study ceramics. They also had two cats, but one jumped overboard and the other died of seasickness.

Sailing through the dead of winter, the *Miru* was battered by fierce storms, 40-ft. waves and 75-m.p.h. winds. Water and weather carried away three sea anchors, washed a compass overboard, smashed the rigging, damaged the engine and soaked the cabins. Thinking of his family, Dr. Davis was tempted to turn back. But then he thought of his seafaring ancestors, who sailed these waters in canoes centuries ago, and decided to push on.

**Empty Sea.** After 17 days for repairs at Rapa Island, far to the north of her course, the *Miru* headed again for the Peruvian coast. The sea was utterly empty: in 68 days of sailing the voyagers saw not one ship or airplane. Food and water ran low. There were no fish to catch. Another storm blew the *Miru* north again. Then, 350 miles off the coast of South America, the sea turned ice-cold because of the rapid Peru Current which sweeps northward out of the Antarctic. By this time all the adults were getting one slim meal a day; Dr. Davis himself lost 25 lbs. But the two small boys, not on rations, had gained weight, as small boys should.

**Comib Land.** The rest of the voyage to Callao was easy. As Dr. Davis neared the Peruvian coast, he recalled an old tale of the islands. A Polynesian expedition under Chief Maui Marumamao, says the leg-

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end, sailed east from Easter Island and came to "a land with ridges like a comb." The Peruvian coast is like that, with steep, barren ridges running down to the sea. There the Polynesians built a temple, but they did not stay long because they did not find what they needed: fertile land near the sea. This description also matches Peru, for most of the Peruvian coast is bone-dry desert.

During their stay, according to Davis' theory, the ancient Polynesian voyagers learned many things from the highly civilized Peruvians: sun worship, a complex system of government by subchiefs, and such artistic techniques as making feather mantles. They learned how to grow sweet potatoes and taro. Then, with their new knowledge, they went back to their distant islands by the *Kon-Tiki* route. In the Lima archeological museum, Dr. Davis found many articles that reminded him of his ancestors.

This week the *Mir* is sailing toward Harvard by way of the Panama Canal. Dr. Davis, Lydia, John and Timothy plan to live on board while the doctor attends his lectures. He will certainly rank as the student who reached Harvard the hardest way.

### Big Jim

A group of Navy electronics men was tramping through a forest on the coast of Washington. "Suddenly," reported one of them, "the woods opened up as if we had come to Shangri-La." On either side of a fine little stream—Jim Creek—stood a 4,000-ft. mountain. It was just what the Navy was looking for. Last week, more than eight years later, the bears and cougars had been driven away from Jim Creek and much of the forest was gone too. In its place stands the world's most powerful radio transmitter.

Six 200-ft. towers, painted red & white, crown each of the two mountain tops. Between them in the valley swoop cables 9,000 ft. long. On the valley floor are 23 other towers, some of them 145 ft. tall, and a huge copper grounding system is now being laid under the cobweb of cables.

The transmitter building is a great, three-storyed, windowless structure painted battleship grey. Out of one side of it pokes a copper tube 86 ft. long. This is the giant lead-in, which local civilians once suspected was an atomic gun.

When "Big Jim" is completed next spring, it will have cost the Navy, including machine shops and a complete little city, about \$20 million. For its money the Navy gets a transmitter that broadcasts better than 1,000,000 watts of very low-frequency waves from mountain-hung antennas more than 3,000 ft. above the valley floor. Waves of such extreme low frequency are nondirectional; they spread in all directions, and Big Jim signals will reach any part of the world. They also penetrate the ground and the sea for a considerable distance. From its gigantic squawk box at Jim Creek, the Navy can give orders to all its scattered ships, even to atomic submarines that need never cruise on the surface.

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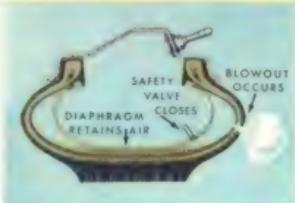
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Any car owner who has had a puncture out in the country, miles from a service station, or who has risked death or injury trying to change a tire in heavy traffic, knows the danger as well as the inconvenience and annoyance of punctures. Firestone Supreme Tires seal punctures without loss of air.

**HERE'S PROOF:**



Inside the cord body of the Firestone Supreme Tire, there is a layer of soft, gummy, sticky rubber, as shown in the cross-section above. If a nail or any similar sharp object should manage to penetrate the extra tough tread and extra tough tire body, this tacky sealant will cling to it, preventing loss of air. In recent tests, Firestone Supreme Tires have been driven over boards containing four-inch spikes, yet the punctures were sealed instantly and without any perceptible loss of air.



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Firestone created the first Non-Skid tire and has been a leader ever since in developing tire treads that give unequalled protection against skidding and greater traction on all kinds of roads and in all kinds of weather. The Safti-Grip Tread of the Firestone Supreme is the last word in protection.

**HERE'S PROOF:**



The exclusive Firestone Safti-Grip tread gives you three-way protection against skidding and loss of traction. First, it has thousands of sharp-edged angles. Second, it has exclusive Skid-Resistors, which open up like the claws of a cat and dig in when you step on the gas or step on the brake, and close up for smoothness and silence when running. Third, it has sure-footed Traction Boosters on the center and outer ribs which cling to the road. It is the only tire made that gives you triple safety.

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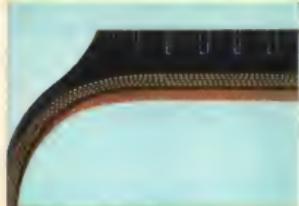
BLOWOUT-SAFE, PUNCTURE-SAFE,  
AND IT CAN SAVE YOUR LIFE



## LONGER-WEARING

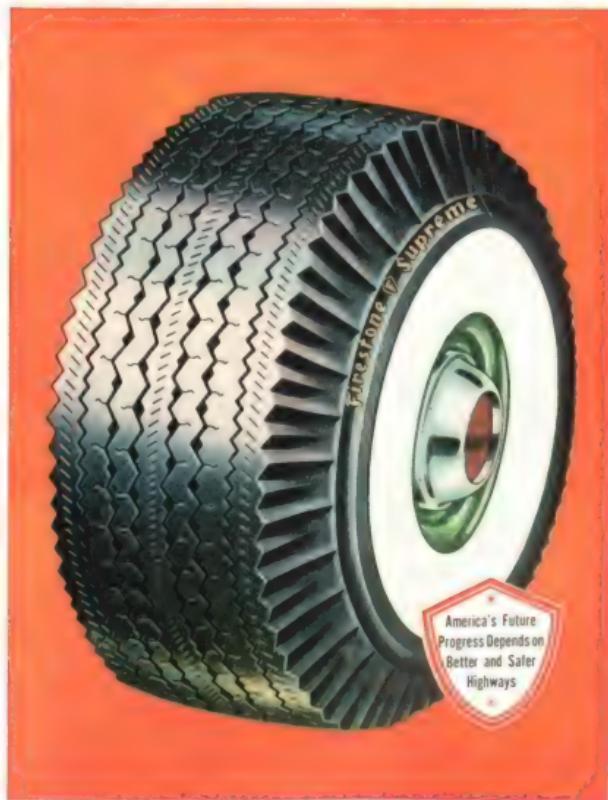
The tread of the Firestone Supreme Tire is built to deliver longest mileage, an important consideration in these days, when horsepower is being so rapidly increased by practically all automobile manufacturers, resulting in increased car speeds and consequently greater wear on the tires.

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## THE THEATER

### Last Dance

Gertrude Alexandra Dagmar Lawrence Klasen was a thin, gawky cockney child born to a Danish father and an Irish mother within sound of London's Bow Bells. The most exciting times of her childhood were the nighttime flights from creditors with the family's scanty possessions piled on to a friendly grocer's cart.

She was already calling herself Gertie Lawrence when she won a scholarship at London's Conti Dancing Academy. Another student, Noel Coward, remembers



GERTRUDE LAWRENCE  
In a true sense, glamour.

her as a lively 14-year-old with ringlets: "Her face was far from pretty but tremendously alive. She gave me an orange and told me a few mildly dirty stories, and I loved her from then onwards." Once, her teacher led her to a piano, put a piece of paper under the strings, and struck a chord. "That," she said, "is what your voice sounds like." Gertie worked hard to get rid of her cockney twang. On a Sunday excursion to Brighton, she put a penny in a fortune-telling machine. The pink card she got told her her fate:

A star danced,  
And you were born.

Limehouse Blues. Gertrude Lawrence danced her way through the provinces. When a show was stranded in Shrewsbury, she earned her keep as a barmaid. In London, she got a job in the chorus of one of André Charlot's revues, understudied Beatrice Lillie, and married a director named Francis Gordon-Howley. During World

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the miles. Your mind's at ease, knowing Pullman is the most comfortable, most carefree way to go.



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If your family were writing travel memos, they'd suggest you Go Pullman, too. Because statistics prove you are as safe in a Pullman as you are in your own home.

IT'S GOOD BUSINESS TO  
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War I, Gertrude, though both ill and pregnant, took over in Bea's place and stopped the show. In the midst of one of the heaviest Zeppelin raids of the war, she was rushed from the theater for the premature birth of her daughter, Pamela.

Whirling into the dizzy '20s, Gertrude separated from her husband. In 1924, she landed in New York. Co-starring in *Charlot's Revue* with Bea Lillie and Jack Buchanan, Gertrude captured Broadway by singing *Limehouse Blues*. Critic Percy Hammond wrote that "every man in New York is, or was, in love with Gertrude Lawrence." Whenever she entered a night-club, the band played *Limehouse Blues*.

**Viennese Comedy.** Gertrude danced through the stock-market crash and the depression '30s. She played her first straight role in the Viennese comedy *Candle Light*, and Noel Coward wired her: "Legitimate at last, darling. Won't mother be pleased?" Coward wrote *Private Lives* especially for her, and as Amanda, whose heart "was jagged with sophistication," she profoundly affected a generation of theatergoing young women. In *Tonight at 8:30, Susan and God, Skylark and Lady in the Dark*, Gertrude made as much as \$5,000 a week. All the money ran through her fingers as fast as it poured in. She was declared bankrupt in England and hounded by creditors in the U.S. Somehow, she paid off everyone while managing to keep, in Coward's phrase, her "quick humor, insane generosity and loving heart."

Muss Hart remembers that "she had, in a true sense, glamour. She had more of it than anyone else." Her range as an actress was extraordinary. She could be gay, sad, witty, tragic, funny, touching. She was as capable of fine subtlety as of noisy over-emphasis. She was, according to Coward, "barely pretty," but she "appropriated beauty to herself . . . along with all the tricks and mannerisms that go with it." Possibly the narrowest view of her talents was held by Gertrude herself: "I am not what you would call a wonderful dancer, but I am light on my feet and make the best of things."

During World War II, when her second husband, Producer Richard Aldrich, became a lieutenant commander in the U.S. Navy, Gertrude flew to London, played before factory workers and troops. She crossed to Normandy in the wake of the invasion and swam ashore in her brassiere and a pair of trunks borrowed from cheering U.S. sailors.

Gertrude Lawrence's last hit was *The King and I*, a return to her first love, the musical. As Mrs. Anna Leonowens, tutor to the children of the King of Siam, she lived her part so intensely that she signed her personal letters "Mrs. Anna." Last month Gertrude was admitted to New York Hospital for treatment of what seemed to be a minor liver ailment (it was cancer). Last week, after a sudden crisis, the dancing feet were forever stilled. To her friends, it was as though the lights on Broadway had gone out. This week Gertrude Lawrence was buried in the shell pink satin dress she wore in *The King and I* sequence called "Shall We Dance?"



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# ART

## Exceptional Matisse

A Chicago tool & die manufacturer named Clem Caditz began collecting Matisse prints last spring. He bought armfuls of them, but what he really yearned for was a Matisse original. The hitch was that all the originals by famous painters cost too much. Caditz sat down and wrote Matisse a letter; he had just \$50 to \$100 to spend; could the old master draw him something for that kind of money?

Caditz got his answer in two parts: 1) a friendly letter from Matisse, 2) a tubular package which arrived last week. Caditz, knowing from the letter that something good was on the way, called in his friends and opened the package with ceremony and champagne. Inside was a delicate pen & ink sketch of a girl's head. Generous but cautious Henri Matisse had written: "I am sending you . . . the object you desire, with the hope that it will please you. But I pray you not to encourage any of your friends to make a similar request of me." His mail-order job for Clem Caditz, said Painter Matisse, was "completely exceptional."

## Beyond the Horizon

What are the latest new ideas in house design? Manhattan's Museum of Modern Art, which makes a specialty of scanning the horizon, last week displayed two from the horizon—or a bit beyond. Both were still in the model stage.

**¶ The Geodesic House.** which looks at quick glance like an airy, lattice-work igloo, is the work of ingenious Designer R. Buckminster Fuller (*TIME*, Nov. 7, 1946, *et seq.*). Fuller's new design aims at economy and simplicity. He chose the dome shape in order to cover the largest area with the least surface, and because such a house should be easier to cool and heat than conventional ones. The surface itself, he says, can be transparent (and closed off with a parachute-like curtain) or opaque. Various floor levels are suspended by cables. Included in the projected house are Fuller-manufactured kitchen, laundry and bathroom units which can be placed on wheels and moved anywhere in the dome



Arthur Siegel

CADITZ' ANSWER  
Generous but cautious.

and connected to flexible hoses and electrical wiring. Fuller intends to rent, not sell his houses and units, hopes to price them as low as \$100 a month. A dome owner, taking his family on vacation, can save rent on his units by phoning Fuller and having him remove the bathroom, etc., until the family returns.

**¶ The Endless House,** an ellipse-shaped model somewhat resembling a large, smooth stone, is the work of Vienna-born Frederick Kiesler. Designer Kiesler calls it the Endless House because its structure is "continuous": the floor curves smoothly into the walls, which become the ceiling, then the walls again. Ideally, the construction would be reinforced concrete, but it can be made of wood as well. Apart from a study and two mezzanines, the rooms are separated only by movable walls. Another innovation: a set of prisms called a "color clock," which peers out of the roof like an observatory telescope, catches the sun's rays and reflects the spectrum colors into the house; as the

sun's position changes, so do the refracted colors. Conceivably, Endless House owners would be able to tell time by the color clock, e.g., "half-past blue," "a quarter to pink," "yellow-15." Possible cost of an Endless House: \$60,000 to \$75,000.

## Pennsylvania at Work

In the auditorium of the Lehigh Valley Cooperative Farmers Association in Allentown, Pa., last week hung 290 paintings by 120 members of the Lehigh Art Alliance. The exhibits had one thing in common: each dealt with some phase of the dairy industry. There were pictures of barns, separators, milk sheds, bottling machines—and of course, cows. In style, the pictures ranged from primitives to abstractions; in quality, they ranged from pretty good to just fair, but members of the Lehigh Valley Farmers Co-op were pleased and proud. Said one: "I guess an artist is the only one who can feel about a farm the way a farmer does."

Until two years ago, the Lehigh Art Alliance was a small group of amateurs and semi-professionals who periodically exhibited their work and attracted almost no attention. Then Alliance President Quentin Smith Jr. suggested that the members concentrate on a mass portrait of some regional industry. That year they settled on the Pennsylvania Power & Light Co. Their single-theme show, "Portrait of Power," was a hit with the community, and Penn Power bought up 25 canvases for a permanent exhibition. Last year, the alliance chose the *Call-Chronicle* newspapers of Allentown as their group subject, called the results "Portrait of a Free Press." The delighted papers bought up 71 alliance paintings, sent a batch of them on tour to other cities.

This year, President Smith had a talk with Farmers Co-op President Glen Boger. Boger, no special fan of painting, picked up the idea at once. Says he: "I went into it purely for public relations. When you can get 40,000 people into your front door, that's pretty good for any business." The alliance hopes to do business, too. Their paintings, priced from \$12 to \$3,000, will be on sale for six months. But, sales or no sales, the alliance is now well out of its old, ivory-tower doldrums and ready to paint anything at the dip of a brush, so long as it shows Pennsylvania at work.



FULLER'S GEODESIC HOUSE

A bathroom on wheels, but not at half-past blue.



KIESLER'S ENDLESS HOUSE

Museum of Modern Art



### MEXICAN MOTION PICTURE

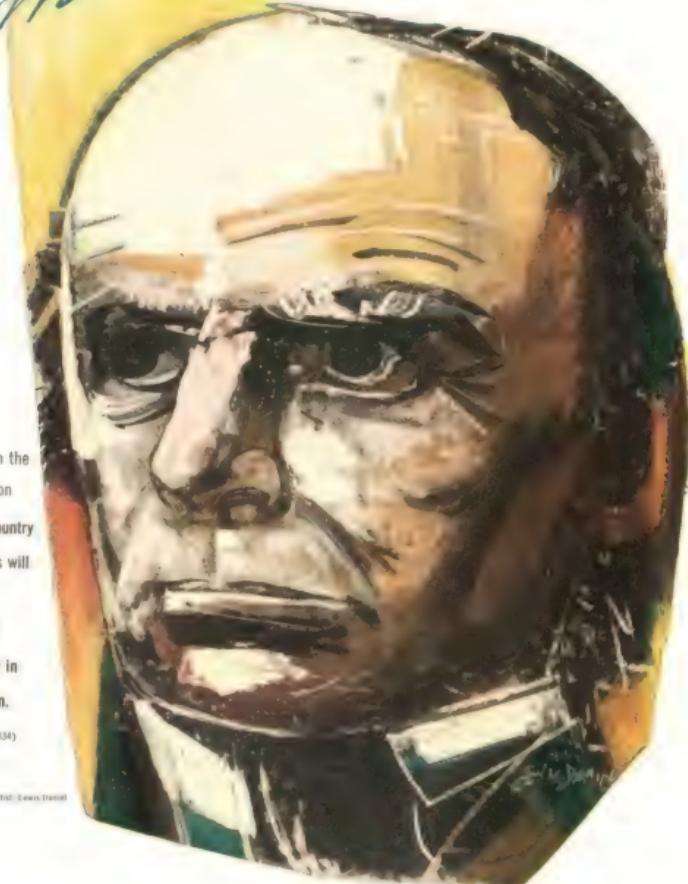
Diego Rivera is a huge, indefatigable bullfrog of a man who in his 65 years has done acres of painting: dozens of fine murals (and a few dull ones), scores of flattering portraits (and a few keen ones), nudes for a nightclub, quaint "Mexican Scene" pictures for tourists, and hundreds of museum-caliber still-life and figure pieces. His paintings, good & bad alike, are famed for their simple, straightforward solidity. "I paint for the masses," he once explained.

This summer, after seeing a friend named Ana Merida perform in a new ballet at Mexico City's Palace of Fine Arts, Rivera resolved to "express the beauty of her dancing" in a picture that would not only show her in motion but show the motion as well. Result: a 9-ft.-high painting (above) which

now hangs over Ana Merida's fireplace. It is clearly not a painting "for the masses."

Rivera may have been partly inspired by the stroboscopic photographs—multiple exposures of figures in motion—which have lately been popularized by picture magazines. He himself claims to have evolved the idea of painting motion pictures 40 years ago (and according to fellow painter David Siqueiros, Rivera "never tells a 100% lie"). Precisely 40 years ago a brilliant young Frenchman named Marcel Duchamp had the same idea, and produced a picture that still fascinates and enrages the public—*Nude Descending a Staircase*. Rivera's new canvas is the first major artist's attempt to picture motion since Duchamp gave up art to devote himself to chess.

*Daniel Webster*



DANIEL WEBSTER on the  
safety of the nation

Nothing will ruin the country  
if the people themselves will  
undertake its safety;  
and nothing can save it  
if they leave that safety in  
any hands but their own.

(Speech, U. S. Senate, March, 1834)

Artist: Lewis Helfer

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# THE PRESS

## Five to One

Republican Nominee Dwight Eisenhower has more newspaper support than any presidential candidate in U.S. history. Last week *Editor & Publisher*, having polled the 1,773 U.S. dailies, reported that returns from 918 (representing 62% of the 54 million daily newspaper circulation) showed papers running 5 to 1 for Ike. The vote:

• 690 dailies representing 81% of the total circulation covered are behind Ike p., a peak of 79% for Dewey in 1948. • 142 dailies representing 9.5% of the total circulation are backing Democrat Adlai Stevenson v. Truman's peak of 10%.

The biggest swing to Eisenhower is in

During the depression, the *News* printed a letter pleading for a job for Michael Moroney, who was broke and whose wife was pregnant with a second child. Next day a young woman, who said she was a social worker, showed up at the Moroney home with groceries and took two-year-old Mary Agnes Moroney "around the corner" to buy her clothes. She never came back with the child. The last word about Mary Agnes came a week later. An unidentified woman wrote the Moroneys that "my cousin, Julia Otis" had taken the girl in grief over the loss of her own baby, and gone to California, but would bring her back "safe & sound."

**Blood & Teeth.** Seven months ago, while working on a feature on missing



Mrs. McCLELLAND, REPORTER WRIGHT & MRS. MORONEY  
"You look like her."  
It feels right.

traditionally Democratic Southern papers (TIME, Aug. 11). For example, last week the Columbus (Ga.) *Enquirer* (circ. 22,106) announced for Eisenhower, the first time in the paper's 124-year history that it has not backed a Democrat.

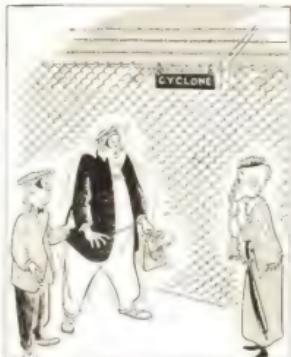
## The Mystery of Mary Agnes

As a reporter for the Chicago *Daily News*, auburn-haired Edan Wright, 34, has played as many roles as a stock-company actress. She has been everything from a prisoner in a women's jail to a patient in a mental hospital and a waitress in a strip joint. Last week Reporter Wright made the front page again, this time as a detective. Across Page One the *News* splashed an eight-column banner: 22-YEAR SEARCH FOR KIDNAPED BABY ENDS. Reporter Wright, crowed the picture, had cracked a case that has baffled Chicago police since 1930.

The *News* had a special interest in the mystery, since the kidnaper used the paper 20 years ago to pick out the victim.

persons. Reporter Wright noticed that the two girls and five sons later born to Mrs. Moroney all looked remarkably alike. Under a picture of the family she wrote: "Would there be a 24-year-old woman anywhere who resembles these children, and who might possibly be the long-lost Mary Agnes?" Her question was answered quickly. In California, where the *Oakland Tribune* ran the picture, a young auto mechanic said the Moroneys looked just like his 24-year-old wife, Mary Beck McClelland, who had been adopted by a foster mother the year of the kidnaping.

Reporter Wright went to work in earnest. She interviewed retired policemen who had worked on the case, collected specimens for blood analysis from everyone in the Moroney family and from Mrs. McClelland. Doctors reported that, on the basis of the blood tests Mrs. McClelland "could be" the missing child. Anthropologists compared physical characteristics found striking similarities. Reporter Wright had dental casts made of the



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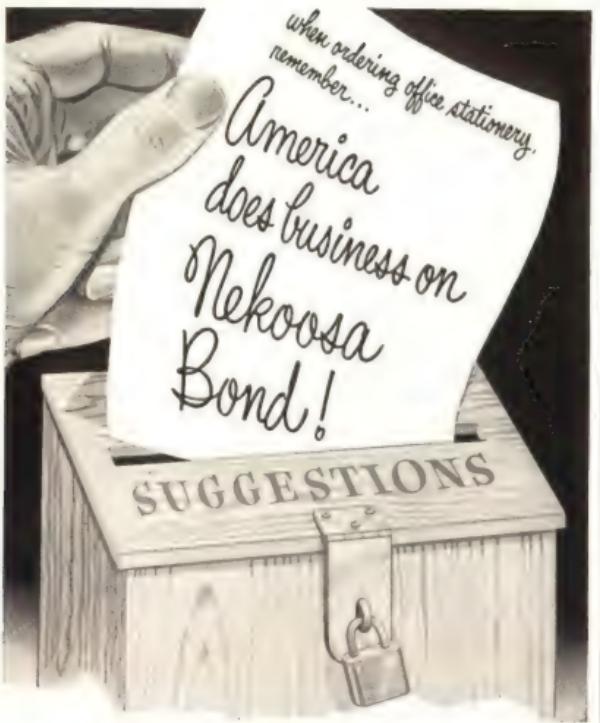
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Moroney family and of Mrs. McClelland and sent them to an anthropologist who studies "genetic factors in teeth." After examining the Moroneys' dental impressions, he easily picked Mrs. McClelland's from a group of 34 unmarked casts.

**Reunion & Doubt.** Last week Reporter Wright got a final piece of evidence. A fingerprint expert said that Mrs. McClelland's finger and palm prints showed some of the same characteristics as the Moroney family's. The *News* flew Mrs. McClelland to Chicago for a reunion with her "mother," carefully hidden from rival newsmen. At a tearful meeting in the *News'* executive offices, Mrs. Moroney whispered hoarsely, "You look like her. Mary, it's been so long." Said Mary: "Somewhat it feels right."

Soundly beaten on the kind of story that Chicago dearly loves, the rival *Tribune* did its best to pooh-pooh it, even quoted Mrs. Moroney as saying: "My mother's instinct tells me that this is not my daughter." Mrs. Moroney flatly denied ever saying that. "I don't blame the *Trib* for making it up," said Reporter Wright. "What else could they do when we had the case all sewed up?" Actually, the case seemed far from sewed up. Chicago police records showed that as a baby Mary Agnes Moroney had an operation for a ruptured navel, and doctors said it would probably have left a lifetime scar. Mrs. McClelland has no such scar. The Richmond (Calif.) *Independent* printed a story saying that Mary's foster mother got her from a foundling home 2½ years before the kidnaping, though she could produce no records to prove it. A California doctor thought he remembered delivering the child in Martinez, Calif., but also had nothing to prove it.

Nevertheless, Mrs. McClelland was staying in Chicago to get better acquainted with the Moroneys. Said Mrs. Moroney: "I would like to believe that this girl is Mary Agnes, but I just don't know." Added Mary: "I probably will never know for sure."

#### Trouble for Picture Post

When London's weekly *Picture Post* came out in 1938, it was something new in British journalism and a spectacular success. The first day the LIFE-modeled magazine went on the stands, the press run of 750,000 copies was sold out before noon. Within six months its circulation soared to more than 1,600,000. Under Editor Tom Hopkinson, *Picture Post* became a valuable property in Publisher Edward Hulton's® chain (*Lilliput*, *Farmers Weekly*, *Housewife*). Hopkinson skillfully blended sex, crime and sports features with campaigns against appeasement of Hitler and British unemployment. During World War II, *Picture Post's* picture coverage was Britain's best, and after the war it was responsible for such exposés as the government's blundering in the

\* Son of the late Sir Edward Hulton, who, before he sold out to Lord Rothermere in 1923, owned one of the biggest chains of newspapers in Britain (*Evening Standard*, *Daily Sketch*, *Sunday Chronicle*, *Sunday Times*, etc.).

# Catching fish with ground glass

Your ultra-modern fiber glass fishing rod, like the familiar steel and bamboo types, depends on grinding for the "feel", balance and springiness that make it a real precision fishing instrument."

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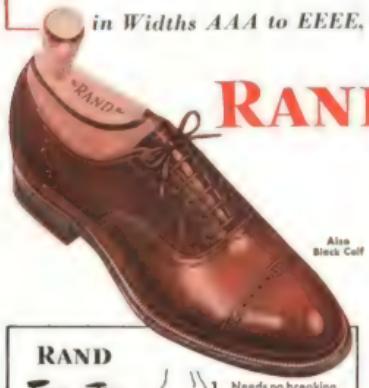


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**Hard to fit?** RAND Freemetic's 1762 offers 162 different sizes... in fine mellow calfskin shoes that need no breaking in... and what comfort! Man, you don't know what comfort is until you've experienced the super-soft walking ease of RAND Freemetic shoes. See your RAND dealer or write us!

#### THE SECRET OF COMFORT

Men and Young Men's RAND and RANDCRAFT Shoes are fine values, too!

"ground-nut scheme" in Africa (TIME, Nov. 14, 1949).

But in 1950 Publisher Hulton ran into trouble. His erratic ideas for *Picture Post* were frequently at odds with Hopkinson's shrewd journalistic thinking. Moreover, the political views of Hopkinson, a far left-winger (though no Communist), were too strong for Conservative Hulton's taste. Their scrapping broke into the open after the Korean war began, when Hopkinson tried to run pictures showing South Koreans mistreating prisoners. Hulton fired him and marched in a succession of less talented editors who never struck Hopkinson's artful balance



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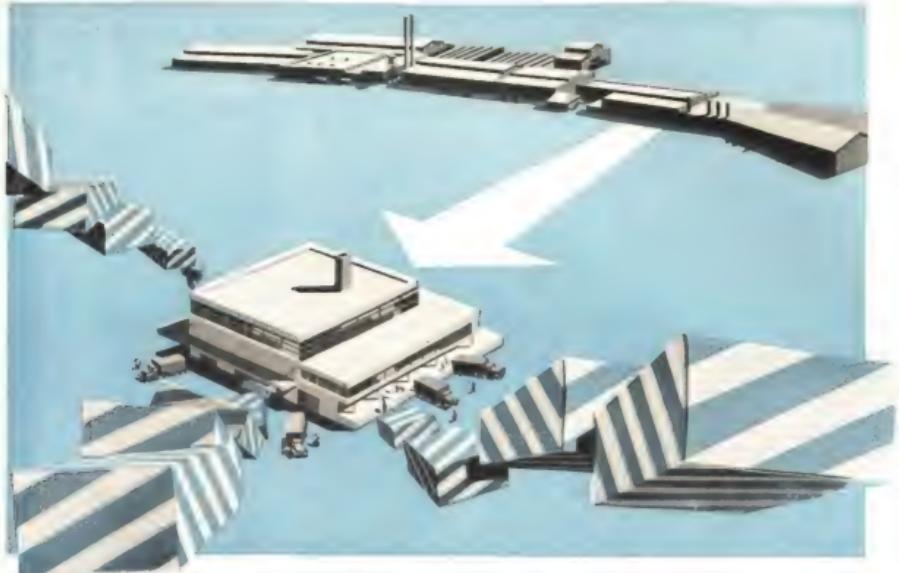
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One of the reasons Townsend's distributors and jobbers are able to give exceptional service is the unique way

in which these products are packaged. They are shipped to their warehouses in standard cases which contain individual boxes packed by actual count. This means that you no longer need order rivets by the pound and convert the weight into pieces. Instead, you order by the piece and they take the box off their shelves ready for delivery. It all adds up to faster service and greater efficiency for you. You can rely on Townsend distributors and jobbers—call the nearest one to fill your fastening needs.

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"**NOW I CAN HEAR** just like the other kids!" Thousands of youngsters and adults, handicapped by deafness, find they are able to live happy normal lives . . . thanks to hearing aids like this. Here, the hearing aid case is of stainless steel . . . chosen for its good looks, its rugged strength and durability, its dent-resistance. Only steel can do so many jobs so well.



**TURNPIKE PROTECTION.** That white guard rail you see edging the road as you drive across the Jersey meadows on the recently completed New Jersey Turnpike is made of U-S-S MAN-TEN High Strength Steel. This guard rail is strong, sturdy, safe . . . designed to deflect the cars that strike it, with less chance of injury to car or occupants.

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The present steel industry expansion program will call for approximately 200,000,000 refractory bricks to line the furnaces. That number of bricks would be enough to build a small city.



# S so well



**READY TO HAND.** The bewildering array of dispensing devices used by Americans today is characteristic of our passion for convenience, time-saving and automatic cleanliness. Whether you want cigarettes, a steak dinner, or merely a tissue to polish your eyeglasses, you can usually get it out of a machine. (And the machine is usually made of steel . . . for strength and good looks!)



**ONE OF THE BEST** things about steel is that it won't burn . . . it's fireproof. The more steel you use, the less chance of disastrous fires. But last year, fires, exclusive of forest fires, cost the nation \$730,084,000 and the lives of about 11,000 people. So don't gamble with fire . . . the odds are against you!



**STEEL AND ELECTRICITY** work hand in hand to speed Production for Freedom, as suggested by this picture of a steel transmission tower in the Golden Gate area near San Francisco. Since the war, United States Steel has spent more than a billion dollars in expanding and improving its steel-producing facilities, and is currently engaged in a continuing expansion program which will help to assure America a plentiful supply of vital steel in the future.

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# BUSINESS SOLVES A PROBLEM



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There's "Spice" in the Air...

## FOOTWORK *Business Finds It Important...*

With shortages today, surpluses tomorrow—with sales situations changing from day to day—businessmen are discovering they must be as fast on their feet as lightweight boxers . . . and as quick with the punch. Moving fast is a problem but many firms have found one way to help solve it . . .

## MANAGEMENT *Even Bottle Caps Fly...*

In Clifton, N. J., 35-year-old George Schultz heads a 1,000-employee, multimillion dollar business that's moving fast in men's shaving preparations, toiletries and organic chemical fields. Shulton, Inc.—makers of "Old Spice"!

With branch offices and warehouses in five U. S. cities, Toronto, Mexico City and Havana—with suppliers all over the Eastern seaboard—distributors throughout the U. S., Schultz and his associates face a massive traveling job. But they have a sleek, 4-place Cessna 170 to help them.

Schultz, a pilot himself, flies constantly on sales, inspection and consultation trips. His company employs a full-time pilot—three other executives can fly—and practically every department in the business uses the Cessna.

Recently, Purchasing Agent Fred Siemons visited one supplier half way out on Long Island—another 120 miles south in New Jersey—and was back in his office to finish the day. Another time, 26,000 bottle caps were rushed to the plant in 1½ hrs. by Cessna. It would have taken all day by truck.

Schultz has operated the Cessna almost two years and there has been "no major maintenance." He likes Cessna's trouble-free landing gear—consists of all-metal construction—a "must." He says, "It has a wonderful big ship feel, good flap action, and unusual stability in the air!"

\*Left to Right: Shulton's G. L. Schultz (Pres.), Jack Wilson (Asst. Sales Mgr.), Chief Pilot Charles Stephan.

## MANUFACTURING *The "Plaything" Pays Off...*

Even though New Holland Machine Co. had tested the idea by chartering Cessnas before buying, many employees considered the company's big 4-place Cessna 195 a "plaything" when it was purchased.

Not so today. Company records show it is one of the most valuable pieces of equipment owned by this leading farm machinery company . . .

In the first year, New Holland personnel totaled 555.45 hours flying time . . . 148,097 passenger miles. Company engineers flew to Buffalo and Lynchburg (Va.) for parts—to Alabama for field tests. The general sales manager averaged 3 trips a month to Washington. Customers were flown to the plant. The plane was even used for recruiting new em-



NEW HOLLAND'S DELP & TEAM\*\*  
...Farm Machinery Exec's, Too!

ployees. "We'd be lost without the Cessna," says President George Delp.

\*\*Left to Right: New Holland's R. L. Reesler (Vice-Pres.), G. C. Delp (Pres.), Pilot Reed Zimmerman.

## YOUR BUSINESS

Now, let a Cessna prove its value to your firm. Charter a Cessna 170 or 195 before you buy. Fly it on every trip you make. Compare it with any transportation—it actual economy, in time you save, in new profits it alone makes possible.

Your local Cessna dealer will gladly make all arrangements. See him, today!

\* \* \*

For more information on Cessnas and more case histories on the use of Cessnas in businesses similar to yours, phone or see your local Cessna dealer. He is listed in the yellow pages of your telephone book. Or write CESSNA AIRCRAFT CO., Dept. 81, Wichita, Kan.



## BUILT TO MAKE BUSINESS A PLEASURE

New Super-Lift Wing Flaps shorten take-offs, landings. Patented Landing Gear cushions rough-field landings. High-Wing stability, visibility, sun protection. Smooth 6-cylinder, 145 H.P. Continental Engine for comfortable, fast cruising. All-metal dependability. Adjustable foam-rubber seats (removable rear seat). Yard-wide doors. Big 120-lb. luggage capacity. Hydraulic brakes. Yet, at \$7245 f.o.b.,† Wichita, the Cessna 170 is America's lowest-priced 4-place, all-metal plane! ALSO SEE the 4-5 place, bigger, faster, Cessna 190 series. There's a Cessna to fit your business!

†With standard equipment. Prices subject to change without notice.

TODAY, CESSNA IS NO. 1 IN PRIVATE PLANE SALES!

TIME, SEPTEMBER 15, 1952

## RELIGION

### The TV Front

Television has opened up a huge new mission front—millions of unchurched U.S. families with TV sets. News from the front last week:

¶ Lutherans of the Missouri Synod launched the first of a 26-week, half-hour television series titled *This Is The Life*. The program revolves around the Fishers, an Andy Hardy type of family, whose ups & downs will be used to make unobtrusive Christian and ethical points rather than purely Lutheran and sectarian ones. Filmed in Hollywood at a cost of \$500,000, the series is carried as a public-service feature by 35 stations.

¶ Bishop Fulton J. Sheen, who made his TV debut last season (TIME, Feb. 25), will resume his *Life Is Worth Living* program in November over some 35 stations. The Roman Catholic bishop announced last week that he will drop his part in the well-known Sunday radio program, the *Catholic Hour*, after 23 years, because of other duties, including his TV program.

### School for Negroes

For a solid year, Father Joseph V. Rhodes, 37, of Paducah, Ky., has been pitching in with lathe, level, and paint-brush to help build a new parochial school. Last week classes began in Rosary Chapel School, a three-story brick building containing six classrooms and eight grades, living quarters for four Ursuline teacher-nuns, a cafeteria, and a basement auditorium seating about 200. But the statistic Father Rhodes was truly proud of was the enrollment: 150 Negro pupils.

Located in the middle of a Negro neighborhood, Rosary draws students from Paducah's entire Negro community. Five years ago, when Rosary first started in a

modest private residence, there were not more than ten Negro Catholics in Paducah (pop. 32,828); today there are about 85. In the first batch of 30 pupils, not one was a Catholic; of today's 150, some 40 are Catholic. Most of them became converts at Rosary.

Father Rhodes does not attribute this growth to aggressive proselytizing. Though daily Mass and doctrinal instruction are compulsory at Rosary, the emphasis is on running a better school than the segregated public schools available to Negroes. "The pupils are very eager to come here," says Father Rhodes. "The parents are as eager for them to come."

With a tuition of \$1 per month per student, Rosary is hardly self-supporting. Despite local contributions, nearly the full \$87,000 cost of the new building had to be met from outside funds. Chief source of these funds is a near \$1,000,000 earmarked last year by the church for "Catholic Missions Among the Colored People and the Indians." Such funds have been funneled mainly into school construction. Result: in the U.S. there are now 329 Catholic elementary schools for Negroes, most of them in the South, teaching 72,554 pupils.

### Plot in Progress

As it has on almost every Sunday morning since last May, a sleek black limousine pulled away from the Soviet legation in Tel Aviv last week, threaded its way through the stony Judean hills to Jerusalem, and rolled to a stop before a wide white building with green onion domes. Out of the car and into the incense-filled Russian Orthodox Church filed Pavel Ivanovich Ershov, Soviet minister to Israel, and some of his top staff aides. The churchgoing Communists were adding



*"If You are not getting into the Home with what You have to Say, You will never get in with what You have to Sell."*

B. FRANKLIN

### WORKING AMERICA LEAVES HOME IN THE MORNING AND GOES HOME in the EVENING



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The parents are just as eager.

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some new wrinkles to an old plot they had inherited from the czars.

More than 100 years ago, a czarist agent, Bishop Eupenzy, hatched the scheme of wresting the Jerusalem patriarchate away from his church's liturgical twin, the Greek Orthodox Church. The best he could do was to wean a few Christian Arabs away from the Greek church. But the czars, eager to extend their power through the Middle East, kept the plot boiling. In 1860, the Russian Palestine Society was founded. Its main business: buying up property in Jerusalem and Nazareth and running a theological seminary where the students boned up on power politics when they were not chanting their Kyrie eleisons. It also guided pilgrims around the Holy Land.

The Russian Revolution ended the trade in pilgrims, property and Orthodox propaganda. For 24 years, dust thickened on the



DIPLOMAT ESHOV  
The Greek clergy are very poor.

icons in the Russian churches in Palestine. Then in 1941, the Politburo ordered the churches reopened and dusted off the old czarist scheme. All Orthodox prelates in the Middle East were invited on a junket to Moscow to view the installation of Patriarch Alexei, hero of Leningrad.

This year the plot has turned less subtle. Since January the Soviets have: 1) reopened the Russian Palestine Society under the direction of agents from Moscow; 2) replaced Archimandrite Vladimir with English-speaking Ignaty Polikarp, thirtyish, handsome and Communist trained; and 3) won over many Communist-voting Christian Arabs to the Russian church.

Thus far, the Greek clergy have resisted Russian blandishment, and remained loyal to their own church, but Greek Orthodox supporters are bracing for trouble. Said one last week: "Polikarp and his fellows . . . can travel freely throughout Israel and over the border into the Arab

states without fear of a police check. An awfully large heap of gold sovereigns can be hidden away in a big car like theirs. And the Greek clergy are very poor men." Meanwhile, the Russians from the embassy keep attending Sunday services and praying for the worst.

### 500th Birthday

The Western world's first printed book, the Gutenberg Bible, is 500 years old this year. Last week the Library of Congress marked the event by opening a special exhibition containing the only perfect copy of the Gutenberg Bible in the U.S. (total copies in existence: 46) together with 26 illuminated manuscripts and 27 other historical Bibles, including those of seven U.S. Presidents.

Highlights of the exhibit:

¶ A 4th century papyrus fragment in Greek containing a passage from the *Book of Isaiah*.

¶ George Washington's autograph on the first page of his Bible.

¶ The Eliot Indian Bible of 1663, first complete Bible to be printed in America (translated into the language of the Algonquin Indians by the Rev. John Eliot).

¶ The so-called "Jefferson Bible," a red morocco-bound copybook, in which Jefferson, a deist, pasted the words of Jesus as clipped from Bible texts.

¶ President Truman's inauguration Bible, in which he noted in ink on the flyleaf: "There was much scurrying around to find this book on which to take the oath."

### On the King's Highway

Sister Joan Marie Ryan, 38, bedraggled and ill with pleurisy, was routed from her prison bed by her Communist guards one day last week and taken to see a grave on the outskirts of Canton, China. Over the grassless mound rose a small stone slab engraved with three Chinese characters. At a glance, the nun, veteran of 13 years in the China missions, transliterated: FORD. At the graveside she was forced to sign a statement that the man ostensibly buried there had died "of old age and illness." Packed off the next day to Hong Kong and freedom, Sister Joan Marie told of the end of 60-year-old Francis Xavier Ford of the Maryknoll Society, first American Roman Catholic bishop and fourth American civilian known to have died in the prisons of Red China.

The Lord's Doorstep. As the bishop's secretary in Kwangtung, Sister Joan Marie was placed under house arrest with Ford when the Reds brought trumped-up charges of espionage against him in December of 1950. Though never tried, he was taken from his home four months later and publicly paraded, beaten and degraded in some of the cities in which he had done mission work since 1918.

In one town the mob which had gathered to beat him with sticks and stones became so fierce that Bishop Ford's Communist guards fled in terror. Though knocked to the ground again & again, Bishop Ford did his best to walk calmly through the streets till the guards returned. In another town his neck was



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Space requirements will change, certainly. They always do—in any office. But here there never will be a problem in meeting those changing floor space needs—easily, quickly and economically. *The answer: Hauserman Movable Walls.*

These attractive, modern walls are permanently strong and rigid. Yet, in a matter of hours—not weeks—they can be taken down, re-arranged or moved to a new location, and re-erected . . . with Hauserman's own nation-wide field organization handling the complete job from start to finish.

In addition to the glazed railing illustrated above, Hauserman Movable Interiors are available in a wide variety of types and elevations for all commercial and industrial offices, laboratories, schools and hospitals.



THIS FREE BOOKLET . . . contains the complete story about the many cost-saving reasons for specifying the finest in modern, movable interiors—Hauserman. Write for your copy of "The Inside Story of Building Economy" today. The E. F. Hauserman Company, 7522 Grant Avenue, Cleveland 5, Ohio.

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Only Hauserman offers you a choice of panel construction in your movable interior partitions: smooth-surfaced steel, or texture-finished Korweld—the revolutionary new non-metallic Hauserman panel development.

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## Your Business



is getting



## FREE Advertising

Your business, like every business, gets plenty of free advertising without asking for it. You get it every day in gossip and small talk, in quips and off-hand opinions about your products.

### *It Should Be Favorable*

You cannot stop people from discussing and comparing and judging what you sell. But you can make sure that this free advertising helps your business instead of harming it.

When talk is based on the truth about your brand's advantages, it can help build good will and good business. But when talk is born of half-truths and rumors, it can seriously undermine public acceptance of your brand.

### *Give People the Facts*

To insure favorable free advertising, your best policy is to put your full sales story in print and in detail, and to circulate it widely. Give people the facts about every major and minor feature of your brand. Then they will more readily understand its benefits, and spread this information to others.

Printed selling literature is the proven medium for this purpose: attractive booklets, folders, brochures, broadsides, catalogs. No other medium can deliver such a complete and convincing presenta-

tation of your sales story, point by point, feature by feature. Small wonder American business today uses more printed selling literature than ever before.

### *Your Ally—A Good Printer*

We suggest that you explore the need for good printed selling literature with your printer. Do it before you lay out definite plans for specific printed pieces. Let him apply his craftsmanship to your work right from the start and you will save time, money and effort.

Good printers usually specify Warren's Standard Printing Papers for their better jobs because they depend on Warren papers for uniform and pleasing results. Chances are your selling literature will be printed on Warren papers, too. S. D. Warren Company, 89 Broad Street, Boston 1, Massachusetts.

BETTER PAPER—BETTER PRINTING

REG. U. S. PAT. OFF.



*Printing Papers*

bound with a wet rope which almost choked him as it dried and shrank. Another rope was made to trail from under his gown like a tail. To humiliate them both, the Reds once forced him to undress before Sister Joan Marie. She caught a glimpse of Bishop Ford for the last time in February of this year, the month the Reds now say he died. His once dark hair was completely white, his body so emaciated that another prisoner was carrying him "like a sack of potatoes."

Bishop Ford had neither courted martyrdom nor shirked it. On first arriving in China, he uttered this prayer: "Lord, make us the doorstep by which the multitudes may come to worship Thee, and if . . . we are ground underfoot and spat upon and worn out, at least we . . . shall have become the King's Highway in pathless China." In 20 years Francis Ford increased his flock from 9,000 to 20,000.



BISHOP FORD  
In pathless China, a grassless mound,

built schools, hostels and churches. When World War II came, he stuck by his post, aiding Chinese guerrillas, helping downed Allied airmen escape, relieving war refugees in distress.

**Fir**st for Maryknoll. A doorstep in China, Bishop Ford was a door opener and pace setter for his order, the Maryknoll Society, which now numbers 2,337 fathers and sisters. He was the first student to enroll at Maryknoll when it was founded 40 years ago. Ordained a priest in 1917, he was one of the first four missionaries Maryknoll sent to China the following year. He founded the Maryknoll Seminary for Chinese Boys and played a key part in organizing the first overseas convent for Maryknoll sisters. His diocese would have been the first Maryknoll territory to be turned over to the native clergy. When his death was revealed last week, it followed the pattern of his life; he was Maryknoll's first martyr to the Chinese Reds.



## Why man-made textiles?

Today's man-made textile fibers bring you thrilling new qualities for clothing and home furnishings

All of the fabrics that go into your clothing, blankets, and home furnishings are made of fibers. Whether plant, animal, or man-made, these fibers are chemical structures.

Through the years scientists have developed processes that increase the strength, beauty and durability of many of nature's fibers. They also have done much to overcome the effects of weather, insects, and disease that often make these materials scarce when they are most needed.

**SCIENCE TO THE RESCUE**—But scientists are restless—never satisfied. From new sources of supply, they sought to create fibers with special qualities. The result has been an exciting variety of textiles that meet our various needs better than they were ever met before. And the chemicals that go into the new ones come from such plentiful materials as coal, salt, gas—and even air.

**DYNEL IS AN EXAMPLE**—Nowhere have these achievements been better shown than in *dynel*—Union Carbide's new fiber that's made of acrylonitrile and vinyl chloride, chemicals produced from natural gas.

Sturdy, yet soft and friendly to the touch, *dynel* is now available to you in the form of blankets, underwear, socks and many other products that are mothproof and fire resistant. Also, they have shape retention, are easily washed, and are resistant to shrinkage.

**UCC AND TEXTILE PROGRESS**—*Dynel* is the latest contribution to textile progress by the people of Union Carbide. More than 20 years ago their mass production of raw materials for acetate and rayon helped bring early man-made fabrics within the reach of all. And today a variety of UCC chemicals serve industry in the production and finishing of all forms of textile materials.

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# SPORT

## Bright Australian Future

The U.S. hope in the final match for the U.S. tennis championship was no hope at all: at 38, Gardner Mulloy was drained by the years, and he was to face one of the finest players ever to hop a net. Yet the crowd cheered as Mulloy walked out to the famed center court at Forest Hills, lean, fit-looking and brisk, but stiff in his stride, and greying at the temples. It was his 18th year in the singles matches, and Mulloy, decorated veteran of World War II (lieutenant commander skipper of an LST) and four-time U.S. doubles champion (with Bill Talbert), was making his first appearance in the finals. But the gallant, uphill fight against the youngsters of the U.S. and Australian teams was useless, and everybody in the stadium knew it. Across the net stood the world's top tennis player: 24-year-old Frank Sedgman.

It was quickly over. In one of the worst drubbings in U.S. tennis final history, tired Gardner Mulloy went down—6-1, 6-2, 6-3. The match took only 47 minutes. Said Mulloy simply: "I'm sorry I messed up the final." Then he added: "Tennis players never die, Sedgman will be a year older next year and I'll get him."

Predictable though Sedgman's victory was, it pointed up two unpleasant facts about the state of U.S. tennis:

1) The U.S. has reached such a low point that Gardner Mulloy was the best it had to offer.

2) Australia, which already boasts three of the world's best amateur players (Sedgman, Ken McGregor and Mervyn Rose), has such strength in depth that a pair of downy-cheeked 17-year-olds



European

LEWIS HOAD & KENNETH ROSEWALL

The California factory was slipping.

named Kenneth Rosewall and Lewis Hoad may well keep the Davis Cup in Australia for another decade.

In the early rounds of the tournament, Australia's two precocious youngsters displayed the all-court attacks and canny tactics of veterans. They were not even tested until they tried to reach the quarter-final round against two of the U.S.'s best: Vic Seixas, the U.S.'s No. 1 and a finalist a year ago, and Art Larsen, third U.S. seeded and 1950 champion.

**Dazzler & Blaster.** Rosewall, dark, smallish (5 ft. 7 in., 147 lbs.), and affectionately nicknamed "Muscles" by his strapping teammates, was first matched against Seixas' blazing serve—one of the best in the game. Rosewall not only stood firm, but made such dazzling returns of service that Seixas was caught flatfooted in mid-court. Seixas dropped two of the first three sets, found himself at match point in the fourth (all matches are the best three of five). Rosewall, with victory in sight, failed and lost the fourth set. But untruffled, he won the fifth set and match, 3-6, 6-2, 7-5, 5-7, 6-3.

Before the crowd at center court had time to catch its breath, broad-backed (5 ft. 10 in., 170 lbs.), blond Lewis ("The Truck Driver") Hoad, who balefully blasts the ball, in contrast to Rosewall's defter touch, was meeting 1950 Titleholder Larsen. The U.S.'s No. 3, a retriever, was whipped 6-3, 6-4, 6-4.

Not since that nightmarish day in 1926, when Bill Tilden, Bill Johnston and Richard Norris Williams were rudely ousted from the national quarter finals by France's Henri Cochet, Jean Borotra and René Lacoste,<sup>6</sup> had the U.S. suffered such a tennis setback.

<sup>6</sup> This trio, with Jacques Brugnon, made up France's famed "Four Musketeers." They held the Davis Cup for six years until Great Britain's Fred Perry and Henry W. Austin won it in 1931 and held it, against all comers, until 1937.



Leon Daniel

GARDNER MULLOY  
The result was predictable.

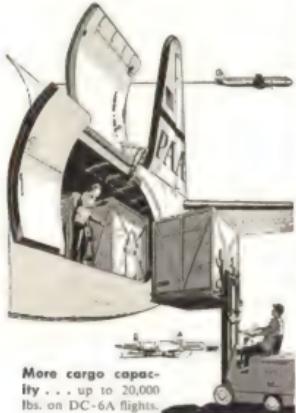
**Ouster & Outlast.** The double upset by the youngsters left four Australians in the round of eight (McGregor defaulted in the first round because of a pulled muscle). Next day, thanks to the luck of the draw, Sedgman ousted his teammate, Hoad; Mulloy, playing one of the best games of his career, outlasted Rosewall in five sets. The other semifinalists: Rose, Aussie No. 3, who whipped Dick Savitt, the U.S.'s No. 2, in straight sets; 19-year-old Ham Richardson, the U.S.'s No. 7, who outlasted Straight Clark in five sets.

Again the luck of the draw worked to pit the Australians and Americans against teammates. Sedgman whipped Rose in straight sets; Mulloy outfought and outthought Richardson, also in straight sets, to go on to the final.

In land-rich Australia, where tennis courts sprout in people's backyards, the game, along with cricket, is a national pastime. Youngsters are well coached as soon as they are old enough to toddle: the tennis season is ten months long. Only the once-famed California tennis factory, which produced such stars as Don Budge, Bobby Riggs, Ted Schroeder and Jack Kramer, can match the Aussie output. But the California factory has obviously slipped a cog. The U.S.'s weak answer last week to the Aussie production line: naming Seixas player-captain of the Davis Cup team, with Richardson as nucleus.

In the women's final, all U.S. defending Champion Maureen Connolly, still only 17, won her second title by outlasting Doris Hart, 6-3, 7-5. Onetime Wimbledon Champ Hart, who had already failed twice to win the U.S. title after reaching the final, won huge applause from the fans. Champion Connolly joined the exclusive company of Helen Wills, Alice Marble and Pauline Betz, the only other women to win both Wimbledon and U.S. crowns the same year.

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## MEDICINE

### At Ease!

Generals may run the army, but the authority felt by the harried recruit is the rasping voice of the sergeant. Like many another veteran who has heard that voice too often, Dr. Burgess L. Gordon, Philadelphia chest specialist and onetime army colonel, is convinced that sergeants are really bad medicine.

The command, "Suck in your gut!" Dr. Gordon told the International Congress of Chest Diseases in Rio de Janeiro, may make a chubby draftee look more soldierly, but it may also damage his health. Rigid military posture prevents a man from using his lungs properly. And faulty breathing can cause discomfort over the heart, upset digestion, bring on insomnia and depression. A moderate paunch, Dr. Gordon said, might better be left to its own devices. Military or not, "the important asset of the firm, rounded abdomen is its capacity to support the diaphragm within the effective range of expiration and inspiration."

In a brief bow to military tradition, the doctor conceded that a naturally flat, muscular stomach is still the best of soldierly equipment. And the fellow with a "relaxed, obese, pendulous formation" should do something about it. Let the drill sergeants work on him.

### Mass Lobotomies

The patients suffered from a variety of mental disorders. Some had anxiety neuroses, others fought against irrational fears, morbid thoughts, hallucinations, a few had drifted into suicidal depression. But for all of them the treatment was the same. Strapped to an operating table, they got three quick jolts of electricity—enough to start violent, involuntary convulsions before they lapsed into anesthetic coma. Next a thin, icepick-like leucotome was inserted under each eyelid, hammered home through the eye socket and into the brain. Carefully manipulating the two ice-picks, the doctor severed the connection between thalamus and frontal lobes in the patient's brain. The entire operation took only ten minutes.

By the time he finished his experiments with patients in West Virginia mental hospitals last month, Washington Neurologist Walter Freeman had supervised or performed more than 200 of these transorbital lobotomies (TIME, May 28, 1951) in two weeks. He already had more than 1,000 other lobotomies to his credit. Many doctors still doubt the wisdom of Dr. Freeman's surgery. "Lobotomy," explained one psychiatrist last week, "is an operation of deduction rather than addition." It does irreparable damage to that part of the brain which is believed to control reason and judgment. It should only be used as a last resort, in desperate cases when all else has failed. But Dr. Freeman, who once said, "I won't touch them unless they are faced with disability or suicide," now believes that "it is safer to



Cartoon selected by Harold Hersey  
"PULL IN THAT CHIN!"  
"SUCK IN THAT GUT! . . ."

operate than to wait." Lobotomy, he insists, "should be considered in a mental patient who fails to improve after six months of conservative therapy."

Many psychiatrists also hesitate before the uncertain results of lobotomy. Completely successful, the operation may relieve a patient's tensions. It can also eliminate fear of pain. Dr. Freeman estimates that within six months, 100 of his West Virginia patients will have improved enough to leave the hospital. And getting people out of mental hospitals is his main objective.

But for the rest of the patients, and even those who are discharged from the hospital, the operation may be too "successful." Free from anxiety, they may become, instead, irresponsible, tactless, indolent. They will probably have trouble making up their minds, and may hear voices or echoes. Worse than that, some



WALTER FREEMAN  
NEUROLOGIST  
Icepicks in the eye sockets.

may regress into placid animals, helpless for the rest of their lives.

By last week Dr. Freeman had these statistics from his West Virginia experiment: of 228 patients, 86 have been discharged from the hospital; five have already returned. There are 36 more ready to go home as soon as their families can take them. Another 29 have shown some improvement but still need hospital care. Of the 77 remaining, 73 have shown no improvement; four have died.

### How to Stop Smoking

The best way to stop smoking is to stop smoking, says Scottish Doctor Lennox Johnston. The procedure, he insists, is neither as simple nor as simple-minded as it sounds. The craving for tobacco must be understood and the dangers of nicotine appreciated before mere will power can separate a man from his pipe or his cigarettes. But it can be done. In the latest issue of the British medical journal *Lancet*, Johnston, a reformed smoker, tells all.

The original urge, says the doctor, is purely psychological, closely connected with the desire to be grown-up or sophisticated. This psychological "infection" is then spread by other smokers. "Every smoker is, in fact, whether he wills it or not, a living advertisement for tobacco, and there are so many smokers today, and they smoke and speak encouragement to smoke so often, that the persuasive pressure on non-smokers to commence or recommence smoking is powerful indeed. To this must be added the lavish scientific advertising of the tobacco combines."

Soon the psychological urge is reinforced by a pharmacological urge—the true physical craving for tobacco. As time passes, tobacco becomes "general analgesic against life's little, or even big, stresses and vexations."

The smoker who wants to reform, says Dr. Johnston, should be frightened by threats of lung cancer. He must understand that "tobacco smoke contains various poisons, notably nicotine, pyridine bases, carbon monoxide and arsenic . . ."

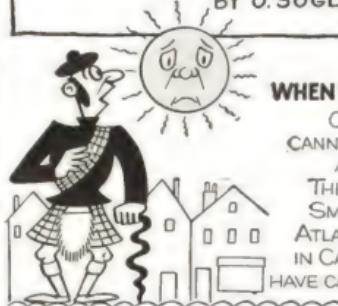
The most trying period, Dr. Johnston reports, is the first day and night without tobacco. Since respiratory infections reduce the urge to smoke, a man might wait until he catches cold before he begins the agony of withdrawal. Or he might try a last night of overindulgence. Too much smoking can bring on a helpful sore throat.

However he goes about his cure, the addict who finally gives up tobacco will recognize "an accession of high spirits, energy, appetite and sexual potency, with recession of coughing."

But Dr. Johnston expects to see few reformed smokers until doctors themselves wake up to tobacco's dangers. "About 80% of us are smokers," he estimates sadly, "and we behave collectively like an addict . . . Radical cure of tobacco smoking lies in its prevention and tobacco smoking is no more difficult to prevent than opium smoking. Our duty is plain."

# AIR-MAZING FACTS

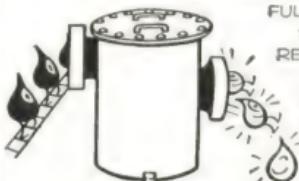
BY O. SOGLOW



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## MILESTONES

Died. Gertrude Lawrence, 54, star of music comedy (*Lady in the Dark*, *The King and I*) and screen (*Rembrandt*, *The Glass Menagerie*); of cancer; in Manhattan (see THEATER).

Death Revealed. Francis Xavier Ford, 60, Maryknoll Bishop in China's Kwangtung province and missionary since 1918; after a year of Communist prison treatment; in Canton last Feb. 21 (see RELIGION).

Died. Gilbert Wolf Gabriel, 62, drama critic of *Cue* magazine, president of the New York Drama Critics Circle, novelist (*J. James Lewis*, *I These Wed*) and first writer of *The New Yorker*'s "Profiles" department; of a heart attack; in Mount Kisco, N.Y.

Died. DeWitt Clinton Poole, 66, one-time U.S. diplomat and educator; of a brain tumor; in Princeton, N.J. Stationed in Germany before World War I, Poole was a consul in Moscow when the Russian Revolution broke, later was imprisoned briefly as the only U.S. representative in Bolshevik Russia. Resigning from foreign service in 1930, he helped organize the Princeton University School of Public and International Affairs, later became its director (1933-59).

Died. Joseph Avenol, 73, second (succeeding Sir Eric Drummond) Secretary General of the League of Nations (1933-40); of a heart attack; in Duillier, Switzerland. After visiting Mussolini in 1936, Avenol said he no longer believed the League could "regroup the forces that were moving away from it." In 1940, signing his resignation, he remarked sorrowfully that "the realities" of the times made his office unnecessary.

Died. Count Carlo Sforza, 78, twice (1920-21; 1947-51) Italian Foreign Minister, veteran diplomat and scholar (*European Dictatorships, Europe and Europeans, Fifty Years of War and Diplomacy in the Balkans*); after long illness; in Rome. Descendent of the 15th century Duke of Milan, Sforza was a frosty patrician but a liberal politician. His great diplomatic triumph was negotiation of the 1920 Treaty of Rapallo (severing Italy's claims on most of Dalmatia, recognizing the free city of Fiume), which settled a prickly Italo-Yugoslav boundary dispute. During the Mussolini dictatorship Sforza lived in exile, made lively literary assaults against the regime and King Victor Emmanuel, whom he once accused of going "slowly into prostitution" for *Il Duce*. Among his last political goals: an association "without limit" of Western Europe, Canada and the United States.

Died. Henri Bourassa, 84, founder of Montreal's newspaper *Le Droit* and life-time fighter for French Canadian nationalism; in Outremont, Quebec.

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# EDUCATION

## The Policy Makers

Equipped with bedrolls and pup tents, 125 boys & girls settled down last week at Rock Springs Ranch in Kansas for three days of talk. Their encampment was no ordinary one, nor was their talk idle. The 125, all students from Kansas State College, were trying to decide how to improve their campus.

Such conferences have become annual affairs at Kansas State: and from President James A. McCain on down, the entire faculty eagerly awaits their outcome. They began six years ago, when a group of veterans confronted McCain's predecessor, Milton Eisenhower, with a list of "gripes." Ike's educator brother (now president of Penn State) was impressed, called in some of the faculty to hear the complaints. Since then, students have elected representatives and the conference has become a full-fledged policy-making body.

Last week 40 professors were on hand to hear themselves criticized or praised. They listened while the campers discussed 100 different topics—from the time coeds should be in at night to ways of bettering the foreign student program. Gradually, the topics boiled down to 30 recommendations. Samples: try an honor system for one year in classrooms; paint campus trash cans white. The students voted down the idea of selling beer on campus.

This week President McCain will go over the recommendations, and students know that they will get careful attention. In the past the students have been responsible for such changes as turning the bi-weekly undergraduate newspaper into a daily, placing sidewalks around the campus. In seven years 80% of their recommendations have been adopted.

## Big Southern Campus

As even the proudest Southerner knew, post-graduate education in the South, particularly in professional fields, was in a sorry state. Florida had neither dental, medical nor veterinary schools; facilities in most other states were hopelessly inadequate. What could be done to bring the South up to par?

At their annual meeting in 1948, nine Dixie governors agreed on a simple answer: they would share each other's campuses. They set up a council, opened headquarters in Atlanta, went into operation in 1949. By last week, the Southern Regional Education Board had become the biggest boon that Southern education has ever known—"the greatest bargain," says Florida's Fuller Warren, "since manna fell on the children of Israel."

**Peaks of Excellence.** Under its young (33) director, Sociologist John E. Ivey Jr., the program has invaded every aspect of higher education. Today, 14 states belong to it, and each year hundreds of students who cannot get the training they need in their own states apply to it for help. If the board accepts a student, it can assign him to a school in another



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state. The student's home legislature foots the bill: \$1,500 a year for medical and dental students, \$1,000 for veterinarians, \$750 for nurses and social workers.

This fall, the board will assign more than 1,000 students, send more than \$1,000,000 in extra fees to various institutions. But that is only a fraction of its work. In three years, the board has become not only a vast student clearinghouse, but also a planning agency that is rapidly turning Southern campuses into one prosperous university.

College and university presidents are beginning to learn that they no longer have to spread their budgets thin over dozens of different departments. With the board's help, they can now specialize ("We are building complementary peaks of excellence," says Ivey). Instead of diluting specialties by trying to duplicate those of other campuses, each school can go right on improving what it has: the board is willing to send a student to more than one place to earn a degree.

**Isolationist Colleges.** The board has also persuaded the Air Force to set up a \$40,000 scholarship program for the Air University at Maxwell Field. Largely through the board's contacts with the Federal Government, the South now gets 14% of all research contracts (seven years ago it got 5%).

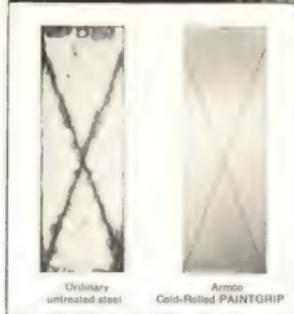
This year, the board is laying plans to reach out into such fields as city planning, hospital management, marine science, forestry, foreign affairs. It is considering a faculty exchange program and a combined library service. If all goes according to plan, says Ivey, the South's colleges and universities will eventually become a sort of education NATO: "There is nothing more isolationist than our colleges, and there is no greater barrier to sound development than the generally accepted notion of institutional sovereignty."

### Vale, Pueri...

Time was when Michael Solomon was known as just about the most contented teacher in The Bronx. His subject was Latin, and when he first started at the DeWitt Clinton High School in 1908, almost every pupil went at least through Caesar. Even as late as 1923, when he became head of the department, he could boast 16 teachers of Latin on his staff.

But things began to change. Each year, as Michael Solomon greeted his first class ("Salve, pueri . . ."), he noticed that there were fewer & fewer faces before him. One by one, his colleagues left the school, for the time came when there were not enough pupils to go around. Last year, out of 4,000 students in DeWitt Clinton High School, only 70 signed up for Latin, and the advanced and elementary classes had to be combined.

Last week, at 66, Teacher Solomon announced that he was retiring—not because he had to, but because he was fed up. For 44 years he had tried to "uphold standards." But "the tide just drifted against me. There's no interest in whistling while you work. People just aren't interested in working hard any more."



In a recent test, two sheets of painted steel were first scratched with a knife (notice the diagonal marks) then left outdoors for a year and a half. The paint on the ordinary steel became brittle and flaked off around the scratches. The paint on Armco Cold-Rolled PAINTGRIP held tight, looks just like new.



A modern kitchen calls for attractive, efficient kitchen cabinets. These are made of Armco Cold-Rolled PAINTGRIP Steel. The surface is smooth, easy to keep clean. And the paint lasts much longer than paint on ordinary steels. This special steel is also used in picnic tables, dishwashers, bathroom cabinets and many other painted products.

## This steel weathers the storm... inside and out

Wild weather outside, wild Indians inside — both are severe punishment for the paint on a school bus. But the paint withstands kicks and scuffs as well as storms because the body of the bus, the seats and other steel parts are made of a special paint-holding steel — Armco Cold-Rolled PAINTGRIP.

This is important for you to know, because so much of the steel equipment you buy for your home is painted.

In order to give these products longer paint life, manufacturers use this special Armco Steel in such things as kitchen cabinets, home freezers, washing machines, bathroom cabinets and radiator covers.

Armco makes many special steels for different uses. Product manufacturers use these steels to give you better quality, better appearance, longer service. The Armco trademark on any product is a dependable guide.

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94

NOTHING ROLLS LIKE A BALL



**NEW DEPARTURE**  
**BALL BEARINGS**

NEW DEPARTURE • DIVISION OF GENERAL MOTORS • BRISTOL, CONNECTICUT

TIME, SEPTEMBER 15, 1952

# BUSINESS & FINANCE

## GOVERNMENT

### New Boss Mobilizer

Into the White House last week popped small, wiry NPA and DP Administrator Henry H. ("Joe") Fowler, 44. Ever since Defense Mobilizer Charles E. Wilson quit last March over Harry Truman's steel policy, Fowler had been carrying many of Wilson's worries but not his title. After an hour with the President, Fowler emerged wearing the title as well. It was passed on by Acting Mobilizer John R. Steelman, who, said Truman, was needed for his "full-time role as assistant to the President."

Since Fowler, a lawyer who has spent most of his time in Government bureaus since 1934, is no production man, the obvious implication was that the arms program is now self-propelled. Steelman is

week it looked as if the British had muffed the opportunity. Captain Eddie insisted that he had to have the Comets by 1956. Comet Builder de Havilland said that he could not turn out that many before 1957.

That was too late for Rickenbacker. Right now he is modernizing Eastern's fleet with 30 new Super-Constellations, the last 16 of which will have Curtiss-Wright compound engines, giving the Connie enough speed and range to match flight time with present Comets over long hauls. By 1956, Rickenbacker will have this whole fleet paid for and will be ready for his next big move, which he thinks is into either jets or turboprops. He wants to make the move soon enough to get, and keep, a lead on his U.S. rivals.

As far as Rickenbacker is concerned, the present Comet is too small. Nor does

its powerful J-57; Westinghouse is getting ready to do the same with its J-40 (see below). And while U.S. plane builders have built no jet transports, they are gathering plenty of experience with the big jet bombers like Boeing's B-47 and B-52. If the British cannot take advantage of their transport lead now, U.S. builders may soon overtake them.

### The Grand Slam

Streaking across the Air Force proving grounds at Muroc Lake, Calif., Northrop Aircraft's new fighter seemed for a moment to explode in the air. From the big pods at the wing tips, great puffs of smoke and flame shot out. The explosions were the blasts from showers of rockets shot from the pods. They gave the F-89D "Scorpion," said the Air Force,



ECHOES



SCORPION  
Next worry: the thermal barrier.



Murray Garrett—Graphic House: Keystone  
NORTHROP

sued some sugar-coated figures that seemed to say so. Reported Steelman: "Total military hard-goods deliveries in June reached \$2 billion—doubling that of nine months earlier."

Steelman's figures were not only stale, but misleading. As Fowler himself reported last week, out of \$12 billion appropriated by Congress for military goods in Korea, only \$3.4 billion had been delivered by June 30, two years later. A better cause for cautious optimism was that Mobilizer Fowler himself wants to speed up the stretched-out defense program. His first act as mobilization boss was to send word to the rearmament program's severest critic, Texas' Democratic Senator Lyndon Johnson, that he would do what he could to restore the original goals.

## AVIATION

### Too Little, Too Late

When Eastern Air Lines' Captain Eddie Rickenbacker offered to pay \$100 million for 35 Comet jet transports (TIME, Sept. 8), it seemed to be a golden opportunity for the British to grab a big chunk of the U.S. commercial plane market. But last

he want the faster 44-passenger Comet II, scheduled for limited production next year, although he is willing to buy a couple to test on the New York-Puerto Rico run. Rickenbacker wanted De Havilland to jump ahead to the 60-to-75-passenger Comet III, whose prototype has not yet even been built. Said Rickenbacker: "If I were an Englishman, I would work day and night—including weekends—to keep the advantage they have." De Havilland's reply: it cannot boost commercial production and meet its rearmament quotas. Then, said Rickenbacker, it ought to license a U.S. maker who can mass-produce the Comet III. Echoed London's *Daily Mail*: "Britain . . . will have to scrap the outworn ideas and practices which have been hampering her industries since the end of the war. If we go dawdling along as if it didn't matter much anyway, we shall deservedly lose a chance that will not be presented again."

The truth of that warning lay in the fact that the U.S., which had trailed the British in jet engines, is fast catching up. While the British have only limited production of their best jet engines, Pratt & Whitney is now ready to mass-produce

the heaviest firepower of any U.S. fighter. Although the big, heavy Scorpion is full of radar equipment, it can climb higher than 40,000 ft. Its radar eyes can search out an enemy plane in night or thick weather, "lock" the Scorpion on a collision course with the enemy, and when within range, automatically fire its rockets. The new interceptor, which the Air Force expects to be in the first line of defense against atomic attack, has already earned an admiring nickname from Northrop's workers: the "Grand Slam."

Last week, the Grand Slam gave Northrop's President John K. (Jack) Northrop a big pat in what had long looked like a losing game. To Northrop Aircraft, which had more than once lost heavily on post-war wrong guesses, the Air Force was readying \$1.54 million in contracts for the new plane, which would bring Northrop's total backlog to \$389 million.

**Hard Times.** Jack Northrop began designing an all-weather interceptor six years ago, when no enemy had any A-bombs to drop on the U.S. Northrop has a habit of looking ahead. A one-time garage mechanic, he helped found Lockheed Aircraft, designed the Lockheed Vega,

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used by Wiley Post on his two flights around the world and by Amelia Earhart on her second transatlantic flight in 1932. On his own, Northrop built the Alpha, forerunner of the modern low-wing, all-metal monoplane, and pioneered multi-cellular metal construction in commercial airplanes. He had long dreamed of an all-wing (*i.e.*, Flying Wing) as the plane of the future, and had flown a prototype. After a spell working for Douglas Aircraft as a vice president bossing the El Segundo plant, Northrop, with the help of two friends, finally launched his own small plant in 1939.

Like all the others, it mushroomed during World War II. At the peak, Northrop had 10,000 employees, turned out \$280 million worth of planes and parts, including 1,000 of his P-61 Black Widow night fighters. Like many another builder, Northrop also lost millions on postwar ventures into nonaircraft projects (among Northrop's bad bets: motor scooters and calculating machines). He also bet on a three-engine transport plane and his long-cherished Flying Wing. The transport was behind its time. The Flying Wing ahead of it. The Government, which had staked both to \$80 million worth of postwar orders, canceled them, left Northrop floundering.

**Soft Heart.** Easygoing Jack Northrop, who admits that he is "too soothsayered" to be a good boss, knew that he was a better designer than administrator. In 1949 he took a back seat to a new chairman and general manager, Oliver P. Echols, a retired Air Force major general who was chief of Air Force Material & Services in World War II, later served as president of the Aircraft Industries Association. Echols soon shook the soggy company into a model of cost-conscious efficiency. Northrop was left free to do what he liked best: design. And just before Echols came in, Northrop's Scorpion design landed a \$50 million production contract. Echols bossed the production.

Designer Northrop and Administrator Echols made a good team. The company, which had lost \$3.2 million in two years, last year came out of the red, showed a \$3.2 million profit. This year, with 17,000 workers, almost twice as many as World War II's peak, it expects to earn more than \$2,000,000 after taxes.

Airman Echols says that his main job is to try to guess what the Joint Chiefs of Staff will be wanting five years hence. Northrop's job is to make them want what he designs. Right now, Northrop is worrying about the "thermal barrier"—the speeds where air friction will disintegrate metal planes. He is experimenting with fuselages made of glass fiber, which will not melt at those speeds. Looking further ahead to the days of pilotless planes, Northrop already has about 14% of his work force on guided missiles, expects a production contract soon. Against rainy days, Northrop Aircraft has no more plans for scooters; instead it is making pilotless target planes, on the assumption that come what may, the Air Force will always need something to shoot at.



## How a grain thief operates

When a freight car bearing golden grain rolls into a Schenley distillery, it's met by a man carrying a long, gleaming tube. The man raises the tube high, thrusts it deep into the grain pile again and again—each time capturing a handful of fine, ripe kernels.

This big tube, in whiskey makers' language, is a "grain thief." It probes the entire load, top to bottom and side to side, gathering a sample for testing.

You might think testing is unnecessary, when you consider that Schenley buys only the choicest distillers' grade grain, the kind best suited to making whiskey. Yet every carload is carefully tested. These grain tests are the first step in a complete network of quality controls that guard the whiskies from the time the grain is grown until—years later—the whiskey is in your glass.

This is Schenley's way of making certain that you get the utmost enjoyment in every drop of every drink. *Schenley Distillers, Inc., New York, N. Y.*

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The best-tasting  
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# SCHENLEY

# 2 minute quiz... for Investors!

It's easy enough to take—but may be more difficult to pass. The questions are those that any prudent investor should ask himself from time to time—the kind that he should have good answers for. We put these six together to help you clarify your own thinking—to help you decide how sound *your* investment program may be.

## Here's the quiz:

- 1) Have the prospects for the industries—and companies—represented by my holdings, changed materially in the past six months?
- 2) Do present earnings adequately cover current dividend rates—the income I'm counting on?
- 3) If I were selecting stocks today, would I buy the same ones I own now? If not, should I consider selling them?
- 4) Have I maintained a proper balance between protective, income producing, and growth type securities?
- 5) Have there been any recent changes in management—or business—that alter the outlook for companies that concern me?
- 6) Am I thoroughly satisfied that the securities I own are the best that money can buy—for my purposes?

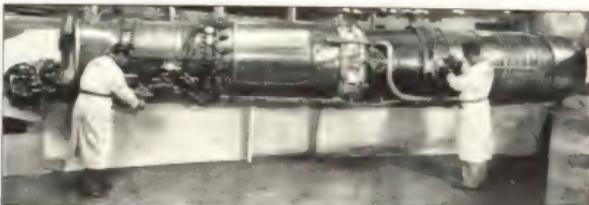
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THE J-40 JET  
Smiles to boasts.

## Milestone for Westinghouse

With a blast of newspaper ads last week, Westinghouse Electric Corp. boasted it had "the world's most powerful jet engine qualified for production." The new model of its J-40 turbojet, said Westinghouse, produces "more than 25,000 h.p. at flight speeds," will go into the Navy's McDonnell Demon and Douglas Skyray fighters.

Aircraft men smiled at Westinghouse's sweeping claims. Horsepower "at flight speeds" is a misleading phrase, since jet horsepower varies with a plane's speed, altitude and other factors. The standard measure of jet power is pounds of static thrust at 375 m.p.h. at sea level. In those terms, the J-40's thrust is somewhere around 10,000 lbs. But this was with afterburner attachments (which eat fuel so fast they can only be used in short bursts). Without afterburners, guessed *American Aviation Daily*, the J-40's thrust is closer to 8,500 lbs.

Nevertheless, this made the J-40 momentarily the most powerful, because it has "qualified" for production—i.e., passed 150 hours of test on stand. Pratt & Whitney's J-57 engine, which produces 10,000 lbs. thrust without burners, has not yet been "qualified," although it is already flying in the B-52.

If not quite as advertised, the J-40 is, nevertheless, a milestone in Westinghouse's progress in the engine field. Westinghouse, which was the first company to produce an American-designed jet engine in World War II, now also supplies the engines which power several Navy fighters. President Gwyn Price has poured on the coal to expand Westinghouse, not only in jets but in other propulsion fields. Among them: gas turbines (for locomotives), atomic power (for submarines and supercarriers), marine engines (for the superliner *United States* and Arctic icebreakers). As a result of Price's efforts, enginemaking is now 20% of Westinghouse's business and he plans to make it more. Said he: "We live in a foot-loose age, in a world of motion."

## INVESTMENTS

### How to Save a Buck

Up to a Georgia schoolhouse one day last week drove a salesman named John Stacy Cotter. "Most people want to save," he told Teacher Elizabeth Burke, "but most people don't save. I can show you how." Salesman Cotter had no promises

of big returns to offer: if Teacher Burke would pay \$16.70 a month for twenty years—a total of \$4,000—she would get back \$5,000. Teacher Burke would earn only 1.91% interest on her money, far less than on a Government bond. Moreover, if Teacher Burke quit the plan before ten years, she could not even get out as much as she had paid in. It didn't sound like much of a deal, but within an hour Teacher Burke had not only bought it, but authorized Cotter to take the money out of her bank account each month by simply presenting a sight draft.

By promising so little, Salesman Cotter manages to make around \$20,000 a year in commissions. His employer, Minneapolis' Investors Diversified Services, Inc., has sold so many such savings plans that its total assets last week were above the \$1 billion mark. Most big-city dwellers have never heard of I.D.S. But in farm areas and small towns all over the U.S. and Canada, some 2,000 salesmen, who make \$8 to \$20 per year on every \$1,000 plan sold, sign up contracts for \$5,000,000 in savings each week. The big appeal lies in the fact that I.D.S. makes people save. Contract signers cannot get out "even" until they have been in the plan several years, and once they have stayed that long, they have more to gain by staying



ROBERT PURCELL  
Wall Street to Main Street.



**HOT  
BUSINESS  
FROM A  
cold idea**

"You call these fresh?" the woman sneers.

"Only this morning, the vegetables come from the market," pleads Manuel Ravenna, the little Los Angeles grocer. His words fail . . . she turns away!

It was 1850, and greengrocers everywhere were having trouble keeping produce fresh! Manuel sadly looks over his wilted wares . . . thinks of how many customers refuse to buy. *Suddenly, an idea hits him!*

He makes a beeline for the Express Company. He hardly gets inside the door before he shouts, "I want some ice shipped down from 'Frisco!" The startled clerk looks up . . . "In this weather? You'll end up with a puddle of water!" So, the grocer explains, and arrangements are made.

In a couple of days the dripping shipment arrives. Manuel excitedly removes the blankets and shouts, "She is still there!" The grocer's clever idea and regular, fast Express shipments of ice helped him keep his produce fresh . . . and build a booming business.

Whether it's ice, I-beams, or eyelets, American business can count on Railway Express for swift, safe shipping service. For today, more than ever, Express is getting businessmen the goods they need, when they need them.

So, whatever your business . . . whatever you ship or receive, specify *Railway Express*. For Express is the only nation-wide service that always gives you these advantages—

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- \* fast, dependable schedules
- \* liberal valuation allowance
- \* receipt to shipper — one from receiver
- \* no size or weight limit
- \* ship collect, prepaid, or paid-in-part

And — you can use Air Express for extra speed. So, when you're comparing shipping costs . . . remember all the services you get from Express. You'll find that service for service *it will pay you to —*

*ALWAYS ASK THE EXPRESS MAN*



## The Silent Partner



Is one of your employees a "silent partner", sharing heavily in your gross profits?

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Against such a "silent partner" wise management provides two shields—careful auditing and adequate insurance. *If your exposure to such losses, and the terms and premium rates of your policies have not been subjected to searching analysis, you would be wise to have such a study made at once.*

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all the way. Boasts I.D.S.'s Dallas Manager Clyde J. Moore: "We could sell the plan without any yield. All we need to say is here is a plan for money accumulation that will work."

**A Good Ill Wind.** The plan does work. Since 1894, when the company started on \$2,600 capital, it has never failed to pay off an investor. It has not only weathered wars, depressions and bank runs, but some ill winds which blew it good. In 1943, when SEC brought suit to compel I.D.S. to follow a policy of "full disclosure," stressing objections as well as advantages to its savings plans, I.D.S. discovered that underselling actually boosted its business. After hearing all the disadvantages (low interest, losses on early cash-ins, etc.), cautious investors felt that candid I.D.S. was a company they could trust.

Moreover, once a sale is made, word-of-mouth advertising helps make others. Almost every buyer of a plan gladly signs a card introducing the I.D.S. man to another friend or neighbor (doctors and professional men are the best customers, closely followed by farmers). If anybody fails to meet his second payment, I.D.S. refunds the first one and cancels the deal. I.D.S. feels "that man will just be trouble for us."

But if I.D.S. paid off the savers, it had trouble making money for its own stockholders. They have gone twelve years without a dividend, and the company's stock was selling as low as \$3 a share in 1949, just before Financier Robert R. Young's Alleghany Corp. bought 93.6% of the voting stock (TIME, May 9, 1949). Young now controls I.D.S.'s \$1 billion by the \$1,068,000 he put up for the stock at \$17 a share. He kept I.D.S.'s President Earl E. Crabb, 60, and its star salesman, Vice President Grady Clark, 50. But he made his own right-hand man, able Lawyer Robert W. Purcell, chairman of I.D.S.'s executive committee, and set him bird-dogging I.D.S.'s investments.

The results have justified Young's belief that Alleghany got a bargain. The stock now has a market value of \$6,000,000. And though I.D.S. still hasn't paid a dividend, it earned \$35 a share in profits in 1950-51. When it finishes paying off high interest plans (5% and 6%) sold in the '30s, it may start paying dividends. "We're in this strictly as an investment," said Bob Purcell, "and we're in it to stay. We figured that the investment business of the country was moving from Wall Street to Main Street, and this looked like an ideal way of moving with it."

**Old Folks at Home.** Through I.D.S., Main Street now owns a sizable share of the U.S. wealth. I.D.S. is one of the nation's biggest buyers & sellers of securities and real estate. Its main stock in trade is the "face-amount certificates," which are given to the participants in its various savings plans after payments ranging from six to 20 years. Once the certificates are cashed, I.D.S. gets back about one-third of the money, on average, to reinvest in more certificates or one of three mutual funds it operates. Through these—Inves-



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The pharmaceutical industry uses licorice to mask the taste of bitter drugs. The tobacco industry uses it to improve the flavor of tobacco and as a moisture retaining agent. Both industries, in fact, follow the lead of the ancients, who turned to licorice

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MacAndrews & Forbes imports millions of pounds of licorice root from Asia Minor and other Mediterranean areas. This huge crop is converted through extraction and pulverizing methods into licorice extract for use by the tobacco, pharmaceutical and candy industries. Research into other uses for licorice extract and the residual products of the spent root is done on a continuing basis. One result of these studies is Foamite Firefoam, the original fire-fighting medium

of its type. Another by-product is boxboard of unexcelled quality, a third is insulating board of great structural strength, and in high repute with builders. And more are on the way.

**To Business Executives:** Perhaps you can use licorice or one of its by-products in your business. Write for a free copy of "The Story of Licorice." It offers additional information that may spark a profitable idea. Or, for specific information on any technical point, consult our Research Department.

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tors Mutual, Investors Selective Fund, Investors Stock Fund—it owns \$386,944,000 worth of U.S. securities, second only to Massachusetts Investors Trust (TIME, April 9, 1951) in the mutual-fund field.

I.D.S. has three other subsidiaries which invest mainly in real estate, and make I.D.S. the sixth biggest U.S. mortgage owner. I.D.S. has financed huge multi-million-dollar shopping centers at Wilmington, Chicago and Los Angeles. Last week, in a hunt for profitable new fields of real-estate investment, it spent \$45,000 for advertising in a nationwide survey to determine 1) where elderly, retired couples plan to live, and 2) what kind of housing they prefer (i.e., small homes, apartment kitchens, or what). When the returns are in, I.D.S. hopes to reach a lucrative new market that no big investor has yet bothered about.

## CORPORATIONS Chemical Change

In 1854, William Russell Grace, a refugee from the Irish potato famine and a partner in a small ship chandler's store seven miles from Lima, Peru, changed trades. He decided that he could make more money selling guano fertilizer (bird droppings) than from ship supplies. He was right. By the time he died in 1904, his W. R. Grace & Co. was a multimillion-dollar empire whose ship lines, sales agencies, railroads and import-export business touched almost every town and hamlet along South America's west coast.

Last week the company started on a change that was almost as important as the one Bill Grace made some 98 years ago: it began in earnest to turn itself into a chemical company. As a starter, it borrowed \$35 million from four big insurance companies to build, as one part of a wide-sweeping expansion program, a \$20 million plant in Memphis, Tenn., to produce fertilizers by petro-chemical processes. Said Grace's 39-year-old president, Joseph Peter Grace Jr.: "In 20 years, W. R. Grace may well be predominantly a chemical company."

**Necessity's Child.** Grace & Co. has been heading toward the big change for the past two years. In 1952, Grace bought 16% (later upped to 20%) of Baltimore's Davison Chemical Co., and this year got its fingers in the Dewey & Almy Chemical Co. of Cambridge, Mass., with a \$2,000,000 loan. Grace has also started two new big chemical plants in San Francisco, the Naco Fertilizer Co. of California and the Grace Agricultural Chemical Division, to process and sell bug and weed killers.

The chemical change was mothered by necessity. Caught by such pressures as growing competition in Latin America from other U.S. firms (especially small free-wheeling operators with little overhead) and a worldwide textile slump, Grace's profits skidded from \$18.2 million in 1947 to \$9,480,000 last year, although the gross climbed from about \$175 million to \$260 million.

Hardest hit is the Grace Line, which



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Notice of 27th Consecutive Dividend.  
The Board of Directors of Investors Selective Fund has declared a quarterly dividend of eleven cents per share payable on September 29, 1952 to shareholders of record as of August 29, 1952.

H. K. Bradford, President

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TIME, SEPTEMBER 15, 1952

once accounted for almost half of the company's total profits. Nipped by competition from shipping lines owned by the South American countries themselves, Grace carries almost 40% less cargo than it did in its peak year, 1947. Furthermore, Grace is currently facing dollar shortages all along the line; South American currencies have been steadily depreciating in terms of the dollar, and the once low South American tax rates have been on the increase.

**Big Overhaul.** Peter Grace has been overhauling his company to meet the new conditions ever since he took over from his father in 1946. Peter Grace found it short of top executive talent. He brought in executives from other firms and, although a graduate of Yale himself ('36), he put a stop to Grace's habit of hiring what he calls "rich men's sons from



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**PETER GRACE**  
For a new century, hungry young men, swanky colleges." Says Grace: "What we want are hungry, brainy young men who are eager to knock themselves out."

Grace knocks himself out. He works as much as 80 hours a week, shuttles back & forth between New York and Latin America about five times a year, has developed ulcers and a prodigious memory for even the smallest details about the Grace empire. He had his staff investigate some 500 different U.S. corporations before he decided to plunge into petro-chemicals. Said Grace: "We think it's going to be the fastest-growing industry in the U.S. during the next ten years."

Grace may sink as much as \$75 to \$100 million in petro-chemicals, may some day have as much as half of the company's assets in the industry. But Grace has no intention of stopping all expansion in South America. Last week he was putting the finishing touches on another one of his pet projects: a \$5,000,000 DDT plant which the company will soon build, probably in Brazil.

# ...but just suppose it happened to you!



Certainly, you don't expect a fire. No one expected this recent inferno in Brooklyn, New York. But at least one firm, Benjamin Silfex, Inc., located within a building completely gutted, was able to stay in business—able to send out bills the next day because its accounts receivable were in a modern Mosler Record Safe.

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## RADIO & TV

### TV Newspaper

One day early this year, Comedian Dave Garroway got up to go to work at 4 a.m., and before the sun was well up, the television world was pretty well agreed on the morning's work: Dave had laid an egg. He was launching a new TV newscast called *Today* (weekdays, 7 a.m., NBC), and he had almost no sponsors. But he had more communication gadgets—teletype machines, TV monitors, assorted dials, radio earphones, news films—than he knew what to do with. TV critics earnestly advised Dave Garroway, a nice fellow, to go back to being a funnyman. Dave grinned and went back to work on his new program.

By this week, nine months later, Garroway's *Today* was the most popular day-



DAVE GARROWAY  
He laid an egg that grew.

time news program on TV and a rousing success. During July it had more TV viewers than the afternoon telecasts of the presidential conventions. While most other daytime TV shows dropped from a lack of summertime sponsors, *Today* sold a hatful of time to advertisers ranging from waxmakers to publishers. Garroway's salary rose to a high of \$5,000 a week. Yet nothing much has changed on the program. Garroway and his 35 co-workers have just grown more expert in handling their equipment, and have learned a few tricks about selling the news. Says Garroway: "Now we never say, 'Here's something of interest to dog lovers . . .' because then all the non-dog lovers leave us. We try to make the specific more general and the general more specific."

The show opens with a five-minute news summary, followed by sport results, a nationwide weather rundown ("People in New York seem to want to know

whether it's raining in Omaha"), and an interview with a guest who may be a fashion designer or a Connecticut tobacco grower. Finally, there is a twelve-minute news package delivered by Garroway. Jim Fleming and Jack Lescoule ("We have three commentators—no waiting"). The second hour of *Today* is pretty much a repeat of the first, and a third hour, off the air in the East, is telecast to the later-rising Far West. When *Today* is over, Garroway hustles upstairs from his street-level TV studio to broadcast his 15-minute *Dial Dave Garroway* radio show.

Garroway used to like late hours. Now he beds down in his Park Avenue apartment by 8 each evening ("It's easy when you have to get up at 4 each morning"). He likes to think he has revolutionized the morning habits of a good part of the nation, as well as his own. "People write us that they're eating breakfast in the living room next to the TV set instead of in the kitchen or dining room. Some even put their sets on rollers or rig up mirrors so they can keep an eye on the show while dressing." He feels that his "national TV newspaper" may have an even greater sociological impact by cutting down on the nation's divorce rate: "God knows that a lot of husbands watching the show aren't arguing with their wives." Then he adds, thoughtfully: "Why, a show like this might have saved my own marriage."

### Program Preview

For the week starting Friday, Sept. 12. Times are E.D.T., subject to change.

#### RADIO

**Art of Living** (Sun. 10:30 a.m., NBC). Dr. Norman Vincent Peale on "How to Have Peace of Mind."

**Invitation to Music** (Sun. 2:30 p.m., CBS). All-Stravinsky program.

**Hollywood Star Playhouse** (Sun. 5 p.m., NBC). Dennis O'Keefe in *The Reluctant Witness*.

**Theatre Guild on the Air** (Sun. 8:30 p.m., NBC). *The Wisteria Trees* (adapted by Joshua Logan from Chekhov's *Cherry Orchard*), with Helen Hayes, Joseph Cotten.

**Martin & Lewis Show** (Tues. 9 p.m., NBC). Guest: Singer Rosemary Clooney.

#### TELEVISION

**Tales of Tomorrow** (Fri. 9:30 p.m., ABC). *The Cocoon*, with Jackie Cooper, Edith Fellows.

**Foothlights Theater** (Fri. 9:30 p.m., CBS). Gladys George in *The Other Jessie Grant*.

**Youth Forum** (Sun. 5 p.m., DuMont). First of a series of student discussions on national and world affairs.

**What in the World** (Sun. 5:30 p.m., CBS). Easily the best daytime quiz show.

**I Love Lucy** (Mon. 9 p.m., CBS). Lucille Ball and Desi Arnaz return from summer vacation.

**Robert Montgomery Presents** (Mon. 9:30 p.m., NBC). June Havoc in *Fairfield Lady*.

**Texaco Star Theater** (Tues. 8 p.m., NBC). Berle's back.



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### No Time for Temperament

The Big Business of moviemaking can no longer afford to pamper its temperamental stars. This simple fact of Hollywood economics was made abundantly clear last week to Tenor Mario Lanza, who rode to movie stardom on the success of the musical, *The Great Caruso*.

Lanza's new picture was to be *The Student Prince*. At his studio's urging, Tenor Lanza whittled down his overstuffed, 220-lb. bulk to a romantic, semi-princely 178 lbs. But on shooting day, Mario did not feel like working.

His sulky mood continued for the next



MARIO LANZA®  
Also, the fine print.

fortnight, with off & on suspensions and promises to report. Meanwhile, the cast and crew of *The Student Prince* stood by—at a reported cost to the studio of \$20,000 a day. Finally, with Lanza apparently still not feeling up to his work and still making no reasonable explanation, M-G-M announced that it had canceled production of the *Prince*, and would sue Lanza for breach of contract and over \$700,000 in costs.

In fine print was another pretty severe penalty: the studio suspension automatically cancelled Tenor Lanza's Coca-Cola-sponsored radio show, and the sponsor announced that the Lanza contract, which runs out the end of September, would not be renewed.

### The New Pictures

*The Crimson Pirate* (Norma Production; Warner) is a jaunty take-off on just about every pirate picture ever made. Burt Lancaster, swinging from a ship's mast during the credit titles, gets matters off to a gay start by advising the audience

\* As Manrico in *Il Trovatore*.

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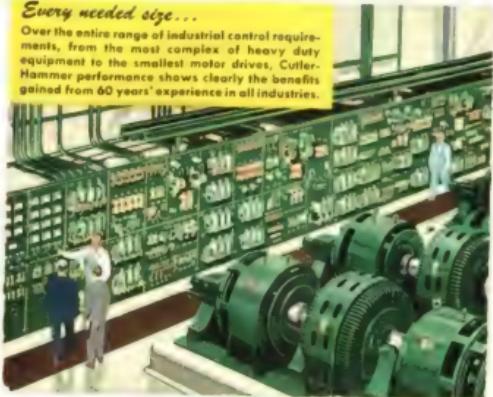


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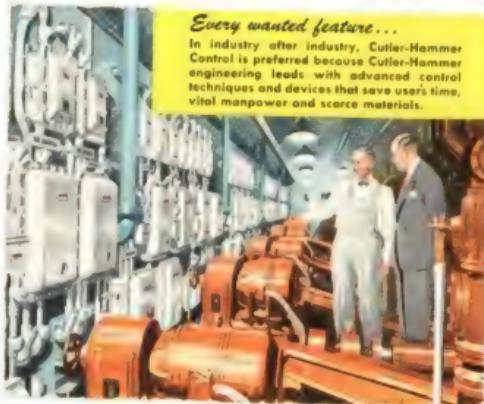
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to "ask no questions—believe what you see," and then, with a wink, "No—believe only half of what you see."

Roaming the Mediterranean during the 18th century, Pirate Lancaster and his capering, cutthroat crew outwit the King of Spain's men on sea, land and even in the air—by means of an anachronistic balloon. There is also a subplot about El Libre (Frederick Leister), a democratic rebel, and his pretty daughter (Eva Bartok), who is loved by Lancaster.

Bouncily directed by Robert Siodmak, and photographed in Technicolor against real Italian settings, *The Crimson Pirate* turns out to be great fun. Lancaster, a



BURT LANCASTER & FRIEND  
Seeing is believing.

onetime circus acrobat, bounds from balconies and cliffs, fights his enemies with fists, swords and belaying pins, swims under water, and swings from the ship's rigging with the greatest of ease. All in all, he makes a good claim to being the successor to Douglas Fairbanks as the screen's most athletic swashbuckler.

**Beauty and the Devil** (Franco-London Films; Arthur Dovis) is a comical French version of the Faust legend. Writer-Director René Clair tells the story of Dr. Faust, who sold his soul to the devil in exchange for youth, power and pleasure, in terms of satire rather than spiritual conflict. In this version, Mephisto is a merry old devil who assumes the shape of the aging Faust while the latter becomes a dashing young student. With the help of the beautiful young gypsy, Marguerite, the rejuvenated Faust finally triumphs over Mephisto in a happy ending.

Played in an imaginary 19th century principality, the picture is dressed up with lavish sets and up-to-date allusions to airplanes, submarines, germ warfare and atomic power. There are also a number of pseudo-slapstick chases—e.g., at the climax, Mephisto, menaced by an angry mob

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because his alchemistic gold has turned to sand, vanishes once & for all in a puff of smoke.

Michel Simon makes a bawdy, bumbling old Mephisto, whose bearded, grinning face constantly pops up at windows and peers out from behind shrubbery. As the young Faust, Gérard Philipe is a romantic figure. Director Clair describes his picture as "tragicomedy." It has neither the passion of Marlowe's and Goethe's *Fausts* nor the visual inventiveness of Clair's best films (*Sous les Toits de Paris*, *A Nous La Liberté*), but it is an unconventional and diverting treatment of a traditional tale.

**My Man and I** [M-G-M] is an oversimplified dramatic homily on the theme of good & evil. Good is personified by a pure-in-heart Mexican field worker (Ricardo Montalban), who wears a Homburg hat and checked jacket and proudly sports his newly acquired U.S. citizenship. When he meets and proposes to embittered Shelley Winters (Evil), a California wino who has hit the bottom of the barrel, she says cynically: "You and me and America, that'd be a threesome for a honeymoon!" Before long, Montalban reforms not only Shelley, but alsoieving Farmer Wendell Corey and his slatternly wife Claire Trevor.

**My Man and I** offers some commendable opinions on good citizenship, but it fails to match them with good picture-making. Repeatedly played throughout the action is the torchy *Stormy Weather*, from which the picture snatches its title.

#### CURRENT & CHOICE

**Ivanhoe.** Sir Walter Scott's novel made into a rousing medieval horse opera; with Robert Taylor as Ivanhoe, Elizabeth Taylor as Rebecca, Joan Fontaine as Rowena (TIME, Aug. 4).

**The Strange Ones.** Striking adaptation of Jean Cocteau's *Les Enfants Terribles*; the story of an adolescent brother & sister living in a dream world of their own (TIME, July 21).

**High Noon.** A topnotch western, with Gary Cooper as an embattled cow-town marshal facing four desperados single-handed (TIME, July 14).

**Where's Charley?** Ray Bolger singing and dancing in a gay, Technicolored edition of *Charley's Aunt* (TIME, July 7).

**Carrie.** Polished movie version of Theodore Dreiser's *Sister Carrie*, with Jennifer Jones and Laurence Olivier as star-crossed lovers (TIME, June 30).

**The Story of Robin Hood.** Robust version of the old legend, with Richard Todd fighting for king, country and fair Maid Marian (TIME, June 30).

**Pot and Mike.** A sprightly comedy in which Katharine Hepburn plays a lady athlete and Spencer Tracy a sports promoter (TIME, June 16).

**Outcast of the Islands.** Joseph Conrad's hothouse drama of a white man's disintegration in the tropics, strikingly directed by Carol (*The Third Man*) Reed; with Trevor Howard, Ralph Richardson, Robert Morley (TIME, April 28).



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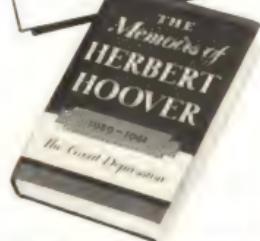
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## Bestseller

The *Caine Mutiny*, Herman Wouk's fine novel of the Navy's war in the Pacific, has turned out to be the hardest fiction bestseller since Lloyd Douglas' *The Robe* (1942). The Douglas novel stayed on the Publisher's Weekly list of five top fiction sellers for 32 months. *Caine* is now in its 17th month. Its sales to date: 325,000 copies (*The Robe* sold nearly 2,000,000).

## High Jinks in Hell

**THE LOVERS** (362 pp.)—Kathleen Winsor—Appleton-Century-Crofts (\$3.50).

It is not only the great writers who trademark their work. Lesser authors, too, can take the language in their bare hands and mash it up into a pulp which is peculiarly their own. Thus, although many of Shakespeare's best lines might have been written by one or another of his contemporaries, no living writer can quite reproduce the "feel" of a characteristic line by Kathleen Winsor: "They stood together, his legs widespread"; "He swept the hair off her neck and put his mouth there"; "He smelt like weeds rotted in water." Even longer stretches of Winsor prose have that touch of pure *Amber*. "She had been surprised at the discovery of an eager sensual appetite within herself. It had been in hiding, apparently, for most of her life . . . and then one day it had appeared." "It was one of the few times he had met a woman who did not instantly flare her nostrils, sniff, and come bounding at him."

As these extracts hint, Author Winsor's eagerly awaited new book is about what she calls "primal" relations. Her publishers profess to believe that in *The Lovers* she has "unearthed the roots of the conflict between the sexes with candor and rare understanding," but this is not quite true. *The Lovers* has candor, all right, and its understanding is as rare as a steak cut from a live cow, but Author Winsor is not a writer who employs her pen as a grub hoe. What she investigates are not concealed roots but visible furnishings. "His body . . . had the . . . apparent hardness of polished mahogany." "Her breasts [were] bare and the nipples speckled with silver flakes."

*The Lovers* consists of three novelettes. Each, in its own way, describes the impingement of polished mahogany upon silver flakes:

¶ *On Roaring Mountain by Lemonade Lake* is about an adulteress who is shot dead by her husband and goes to Hell. The Devil is there to meet her—"a naked gigantic man" with "flat muscled belly and symmetrical widespread legs." He is "reckless," "virile," "resistless," "incontestable," "beautiful," "sinister," "primordial and unrestrained, fierce, overwhelming, intemperate," "an essence . . . of masculinity" fraught with "potent magnetism"—in brief, "the man every woman hopes she'll be raped by." Whenever

the Devil fulfills these hopes, it causes a thunderstorm to break over Hell; much of *Roaring Mountain* is devoted to this special type of weather reporting.

¶ *The Silent Land*'s hero is one of the finest, go-gettingest he-men in contemporary writing—Winsor version of Lanny Budd. Miles Morgan's eyes were "green, speckled with bronze." He had "fieriness . . . gaiety and a sense of poetry in everything he did"—which included reaching under Heroine Amoret's sweater and giving her a sharp pinch. But Miles is at his best when he reaches behind the Iron Curtain and does his pinching there. "He . . . got behind . . . for a few days and, after many dangerous escapades, had got out



Howell's Photo Studio

KATHLEEN WINSOR

She writes with her pores.

again and written his articles, which were considered to be the most important contributions to international understanding so far attempted."

¶ *In Another Country* features Eric, of whom it is said: "You're like a cathedral—all the lines meeting and resolving." Eric is afraid of falling in love. So when he meets Dulcie, a virgin, and notes her "merry pliant beauty," he limbers up his "brown hairy chest and arms"—and then backs away nervously, gone all weak in the buttresses. "Virgins," explains Author Winsor, "gave him some qualms of conscience . . . He felt too responsible to their mothers." This sort of weakness in a Winsor man is, of course, intolerable to a Winsor woman. Dulcie goes after Eric in the form of a panther, but he breaks her neck. Then Dulcie's mother changes into a huge tiger. "Its claws fastened high into his back and ripped him open." This is the weakest of the three stories, because the symbolism isn't up to scratch.

What is odd about *The Lovers* is that Author Winsor should have bothered to enlist the aid of the supernatural throughout. She is no Edgar Allan Poe, no Walter



Drawings by Jean F. Hirsh

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de la Mare. She has no imagination, no gift for abstract thought, no tendency, in fact, toward thought of any kind. She writes not with her feet but her pores. She has made her name by being, to sex, what nine-year-old Daisy Ashford, in *The Young Visiters*, was to high society, and it is hard to know what has led her to muffle her impulsive ignorance with sophisticated stuff. All her admirers will hope that in her next book there will be no such dull stains on the polished mahogany.

### Love in a Hot Climate

FETISH (250 pp.)—Christine Garnier  
—Putnam (\$3).

Christine Garnier, 37, is a handsome Frenchwoman whose novels never got very far with either critics or the public. Then she wrote a book on black magic, called *Fetishism in Africa*, which drew



CHRISTINE GARNIER

Like communal through the fingers.

cheers from French scientists. Author Garnier thereupon decided to splice her minor talent for fiction with her knowledge of African life. The result was *Fetish*, a novel which sold a phenomenal (for France) 135,000 copies.

Christine Garnier still lacks skill as a novelist, but in *Fetish* it scarcely seems to matter. The book's main virtue is its French West African background, as stirring and authentic as a native dance. Author Garnier got her atmosphere and materials from spending six months with a team of 50 native nurses and a French doctor treating leprosy victims in Togoland and Dahomey. Her heroine is one such nurse, an African girl named Doëlle (in native dialect, "born on Tuesday").

Doëlle was what the French call an *évolue*, a literate native. She spoke French, had gone to nursing school and was a baptized Catholic. She had given up the fetish worship of her tribe and family, no longer believed that pythons were gods,

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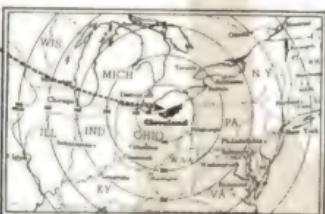


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or that the insides of cockroaches had special powers. She was, moreover, beautiful and the mistress of the young French magistrate in the village of Manoho. But she had the broad toes and fuzzy hair of an African native; the French colony, Doellé knew, might tolerate her but would never accept her.

Doellé took things as they came, let life sift "like cornmeal through my fingers." But when the French doctor's beautiful wife came out to join him, passions began to pop in Manoho. Every white man in the district, including Doellé's own lover, lusted after the sexy Parisienne. The women, of course, feared and hated her, but only Doellé did anything about it. With the help of a native cook, and using small doses of a slow poison, she almost killed her white rival. When the doctor and his wife returned to France, life resumed its old pace, but Doellé realized that she had slid a long way back toward witchcraft.

Author Garnier's characters are thoroughly convincing without ever being fully revealed. The most effective quality in *Fetish* is the African atmosphere, the feeling of black indolence and white frustration, and the briefly flashing native scenes: villages wholly populated by lepers, mass witchcraft rites, a meal in the hut of a native chief. Almost as good are a few descriptions of the bored, boring, hard-drinking whites. The line between them and complete moral collapse seems almost as thin as the one that separates Christianized Doellé from the black magic of her ancestors.

## An American Record

**THE DIARY OF GEORGE TEMPLETON STRONG** [4 vols.: 2,143 pp.]—Edited by Allan Nevins and Milton Halsey Thomas—Macmillan [\$35].

In 1835 George Templeton Strong, a New York boy of 15, began a diary. In its first few years the diary recorded a gleeful account of student pranks at Columbia, a burlesque of its president's sermon on "The Moral Turpitude of Snow-Balling," a solemn discovery that Shelley's poetry was "rather humbuggical." By the time of Strong's death in 1875, the diary, with a massive total of 4,500,000 words, had become a solid record of 19th century life, a treasure house of Americana.

Diarist Strong belonged to a species of American now almost extinct. He was one of those solid, versatile squires who did their public duty even while suspecting public life, and clung fiercely to a creed of almost fanatical independence. He liked men who worked for themselves, and distrusted both Southern slave owner and Northern capitalist; neither, it seemed to him, could quite be a gentleman. He enjoyed comfort but disdained luxury, prided himself on literary cultivation yet squinted uneasily at intellectuals. He lived, or aspired to live, by the tone and manners of the Founding Fathers.

**Unwashed Democracy.** Strong's mind was not brilliant. He wrote bigoted gibes at almost every racial group, but with muscular directness he chronicled the



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feverish, unpredictable growth of New York. He reported political meetings, flicking a patrician's flinty adjective at the "unwashed democracy." He graphically described the famous crimes of his day, the publicity feats of P. T. Barnum, the burning of New York's Crystal Palace, the laying of the Atlantic Cable.

Even while running a busy law firm, Strong kept an attentive eye on the arts. His diary provides an informal cultural history of 19th century New York, written from the viewpoint of an enlightened conservative. It is crammed with shrewd comments on the music of Beethoven ("the Byron of Musicians") and Mozart ("the king of Melody"), brightened by impromptu reviews of Jenny Lind's singing ("marvelously executed") and Edwin Booth's acting ("carefully studied"). Strong found time to read the classics



DIERST STRONG  
Little affection, less owe.

of his day as they appeared, and appraised them with instinctive good sense.

**Old Fossil.** Few of his contemporaries won his affection, fewer still his awe. President Buchanan he labeled "Old Pennsylvania Fossil." Andrew Jackson, he noted, had done the U.S. "more harm than any man who ever lived in it, unless it may have been Tom Jefferson." Boss Tweed he crowned "His Scoundrelism."

During the 1850s Strong denounced the Abolitionists and remained untroubled by the hanging of John Brown. Like many another Northerner, he rallied to Lincoln not because he hated slavery but because he loved the Union. He had hoped for compromise, but once he became convinced that the South meant to secede, his pulses blazed with patriotic clamor and invective against the rebels.

During the Civil War Strong served on the Sanitary Commission, a volunteer agency which did notable work in caring for wounded men and reforming the Army's ramshackle medical system. Yet



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he found time to make almost daily entries in his diary, charting the fluctuations of battle and of Northern morale, worrying over the Northern leadership, berating protraiters and compromisers.

It is in the rich pages devoted to the war years that Strong's diary reaches its climax. His jeremiads against Northern politicians, his shrewd portraits of the hesitant McClellan, the mediocre Burnside and the tough-skinned Grant, his succinct and often masterful summaries of battles that had taken place a few days before all these make his diary a major work of contemporary history.

Nothing in that diary is more moving than the record of Strong's slowly changing attitude toward Lincoln. At first, he mistrusted a presidential candidate whose main claim to office seemed "the fact that he split rails when he was a boy." Later he ranted against the evacuation of Fort Sumter: "The bird of our country is a debilitated chicken, disguised in eagle feathers." But once the war began in earnest, he was quick to sense Lincoln's rare qualities and wrote of him with affection.

**Old Codger.** When the Sanitary Commission visited Lincoln, Strong found him "a barbarian, Scythian, yahoo, or gorilla in respect of outside polish," but also a man of "evident integrity and simplicity of purpose." From this visit Strong brought back a fine Lincoln story. Strong had asked Lincoln to pardon an imprisoned man. The papers for a pardon, replied Lincoln, "must be referred to the Attorney-General, but I guess it will be all right for me and the Attorney-General's very chicken-hearted."

Like Fenimore Cooper, Strong was something of the professional old codger, the cultured curmudgeon who stands in fierce, often prejudiced judgment on his age. At times, as when he declares Americans "the windiest people extant" and deplores the inclination of democracies to undervalue great men, he resembles Alexis de Tocqueville (*Democracy in America*). And when he lambastes his native land for coarse materialism and imperialist forays ("Texas is annexed, I think I'll expatriate myself"), he anticipates Henry Adams. But what makes his diary good reading for Americans is its reflection of an individual mind which, for all its excesses and limitations, is unslackingly honest.

### Vision & Martyrdom

YOU, THE JURY [346 pp.]—Mary Borden—Longmans, Green [\$3].

Martin Merriedew, the hero of Mary Borden's latest novel, *You, the Jury*, was a singular child. He had some inner illumination that drew people's attention to him. He spoke sometimes to his playmates about God; and sometimes he broke off play and left them, saying, "I must go now, I have to be alone." During the first World War, while still a boy, he

© Aunt by marriage (through his ex-wife Ellen, her niece) to Presidential Candidate Adlai Stevenson.

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visited wounded soldiers in a hospital near the English village he lived in, and there he felt the consciousness of a gift of healing.

When Martin grew up he became a doctor, but only as a step toward a higher vocation, which he soon began to fulfill by founding a sort of Christian religious cult of his own. When the next war came, Martin registered as a conscientious objector, and served as a medical orderly in North Africa and Italy. One night in a canteen, he had a vision of the infinite brotherhood of human souls. In obedience to it, he called on the British soldiers around him to follow him on a mission of love to the German lines. Instead, his astounded comrades dragged him off to the guardhouse and Martin was tried for treason.

The main issue of Author Borden's novel—God or Caesar—is presented clearly in the account of the trial. But the human significance of the problem is blurred by the author's strong suggestion of a superhuman solution: Martin is martyred under circumstances markedly resembling those under which Christ was sent to the Cross—as indeed his whole story is touched up with quiet little parallels to Christ's life.

The Second Coming is an ambitious subject for a novel. Dostoevsky touched on the idea in the Grand Inquisitor scene of *The Brothers Karamazov*. But it probably cannot be done in Author Borden's smoothly elegant manner, punctuated in startling places by punchy little colloquialisms—rather as though a piece of second-rate Henry James had been edited by Red Smith.

Still & all, *You, the Jury* pleased the Book-of-the-Month Club, which is offering it this month as the companion selection to Ernest Hemingway's *The Old Man and the Sea*.

### RECENT & READABLE

**The Old Man and the Sea.** A masterfully written story about a Cuban fisherman which may be just what Ernest Hemingway thinks it is: the best work he has ever done (TIME, Sept. 8).

**Sam Clemens of Hannibal,** by Dixon Weeter. The late editor of the unpublished Mark Twain Papers shows how much Clemens' youth contributed to the golden dream of boyhood in *Tom Sawyer* and *Huckleberry Finn* (TIME, Sept. 1).

**The Canterbury Tales.** A versification by Nevill Coghill, preserving much of the lusty, 14th-century tone of the original Chaucer in a rendering as witty and up-to-date as the conversation of a 20th-century Oxford don (TIME, Aug. 11).

**Journey to the Far Pacific,** by Thomas E. Dewey. A discerning and lively narrative of the governor's travels in 17 countries (TIME, July 21).

**Matador,** by Barnaby Conrad. Latest addition to the small shelf of good books about bullfighters (TIME, June 30).

**Anne Frank: The Diary of a Young Girl.** How eight Jews escaped the Gestapo for two years by hiding in an Amsterdam office building, recorded in the memorable journal of a teen-ager (TIME, June 16).

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If your company produces sales literature, a magazine or other printed material, it's a safe bet you use enamel paper. But the jackpot question is: *what brand?* Because today enamel papers of identical quality are *not* all the same price. They have the same sparkling white surface. They give the same top quality printed results. But Consolidated Enamel Papers cost 15 to 25% less.

Why? Because Consolidated pioneered *a modern kind of enamel papermaking*. It simply eliminates many costly manufacturing operations still necessary to other makers. You save the difference.

**take a free look!** We'll be glad to send a generous supply of Consolidated Enamel Paper for your own test. Just have your printer run it with your next job under identical conditions with the paper you're now using. Then you can see for yourself why hundreds of leading companies specify Consolidated Enamels for finest quality printing at substantial savings.

So why not drop a twig on your secretary's pretty head right now?

Just a note on your letterhead is all we need.

**Consolidated** ENAMEL PAPERS

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**"IT'S EASY TO FINISH  
THE MAIL ON TIME  
SINCE WE CHANGED TO  
HAMMERMILL BOND!"**

**"And our letters  
look sharper,  
neater, easier  
to read!"**



**How your business letters "look"** is very important. They make prominent calls every day. Their reception—the vital first impression they make—depends largely on the paper you use. Hammermill Bond, as thousands of progressive businessmen have found, provides the right background of dignity and prestige.

Ask your printer—he lives with paper—he is a paper expert. He will tell you why both printed headings and typing take on new sparkle, new impressiveness on Hammermill Bond's smooth, snow-white surface.

Why not examine Hammermill Bond in your own office...at no expense?

Send today for the free Working Kit of Hammermill Bond...a real "show-how" portfolio...actual printed specimens to help you design a letterhead that will represent your firm properly...time-saving forms that cut down errors and waste...sample book of Hammermill Bond. Send coupon for your FREE kit now.



**HAMMERMILL  
BOND**



You can obtain business printing on Hammermill papers wherever you see this shield on a printer's window. Let the Guild sign be your guide to printing satisfaction.

Hammermill Paper Company, 1453 East Lake Road, Erie 6, Pennsylvania  
Please send me—FREE—The Working Kit of Hammermill Bond.

Name \_\_\_\_\_

Position \_\_\_\_\_

(Please attach to, or write on, your business letterhead)

## MISCELLANY

**Low & Outside.** In Des Moines, the park board disallowed Night Watchman A. T. Warrick's claim for new false teeth because when the baseball thrown during an amateur game broke his set, it was in his pocket.

**Dividend.** In Manhattan, when Aaron G. Bass's car was stolen, he notified police, who brought him the car, also a summons to pay fines totaling \$96 on five traffic tickets found in the glove compartment.

**Complete Coverage.** In Phoenix, Ariz., *Gazette* Photographer Tom Barnhart, assigned to get pictures of police stopping Arizona residents driving without state license plates, was tagged for the same offense.

**Turncoat.** In Memphis, Wesley Green, 37, slightly wounded his old friend, Clarence Bentley, 29, in a duel with shotguns at 15 paces, explained to police: "All his life Clarence agreed that passenger cars could go faster than trucks. Then today he changed his mind."

**Sharp Answer.** In Bridgeport, Conn., James Augustus, 29, taken to the hospital with cuts on his left hand, right arm and chest, told police that his wife took after him with a kitchen knife when he asked, at bedtime: "Why don't we have clean sheets?"

**Any Port.** In Murphysboro, Ill., running from police who wanted to question him about a bad check, Sanford Burgess, 45, panted into the basement of a building which he discovered, too late, was the Jackson County courthouse.

**Dress Rehearsal.** In Bristol, Pa., Fire Chief Clifford Hagerman was inspecting a fire box when he accidentally set off an alarm, was on hand, red-faced, when 20 firemen in three pumpers and one ladder truck screamed to the scene.

**Something Wrong.** In Chicago, Robert Whitfield and Douglas Henderson painted a truck yellow to look like a city vehicle, loaded two tons of city-owned steel pipe in a municipal construction yard until detectives became suspicious "because they were working so hard."

**Fine Print.** In Baltimore, ten-year-old Ronnie Lee Leslie offered "the cheapest shoeshine in town—5¢" went on to explain that, for only 5¢ more, "I'll shine the other shoe."

**Rut.** In San Francisco, when a youthful gunman walked into his store, Liquor Store Operator Thomas Lagios groaned: "Oh, no, not again," was told: "Yeah, again," by the bandit, who cleaned the cash register of \$64, ordered Lagios into a back room where he piled ten cases of beer on top of him—for the second time in two days.

LOOK FOR THE WATERMARK . . . IT IS HAMMERMILL'S WORD OF HONOR TO THE PUBLIC



## OPERATION AMBUSH

flags down pigeons by the flock

**1** "It takes grand strategy to capture pigeons for Europe's dinner tables," writes an American friend of Canadian Club. "Stretching giant nets across their native valley, Basque farmers on the French-Spanish border sail saucer-like paddles out in front of migrating flocks. The pigeons mistake them for hawks and dive earthward—only to land in the nets!"



**2** "After a session of hurling paddles from a perch on the Pyrenees mountain-side, I helped pick pigeons off the nets in the valley below. For every bird trapped as many as 50,000 fly on southward."



**3** "Reaping a crop of pigeons from those colossal booby-traps kept me so busy that I'd really earned my share when the harvest was divided up. Picking off the birds and re-erecting the nets in time to catch the next flock had been on-the-double work."

**5** "Those plump pigeons made a kingly dish. And Canadian Club made me feel like visiting royalty. I find that whisky everywhere I visit."

Why this worldwide popularity? Canadian Club is right as scotch, rich as rye, satisfying as bourbon,

Yet it has a distinctive flavor that is all its own. You can stay with Canadian Club all evening long . . . in cocktails before dinner, tall ones after. There is only one Canadian Club, and no other whisky tastes quite like it in all the world.



**4** "A brace of pigeons couldn't compare with the reward awaiting me on my host's terrace. There was my favorite whisky, Canadian Club!"



IN 87 LANDS... THE BEST IN THE HOUSE

**"Canadian Club"**

6 YEARS OLD  
90.4 PROOF

IMPORTED FROM WALKERVILLE, CANADA, BY HIRAM WALKER & SONS INC., PEORIA, ILL. BLENDED CANADIAN WHISKY.

# Double feature for Lunchboxes... EGG SALAD SPAMwich



Schoolday-workday special!

## EGG SALAD SPAMwich



SPAM is a registered trademark for a pure pork product, packed only in 12-oz. cans by Geo. A. Hormel & Co., Austin, Minn.

Winning lunchbox combination of creamy egg salad with savory SPAM slices. Add chopped stuffed olives for crisp texture; sprinkle with chives. Round out the lunch with paper cup of chopped vegetable salad, an apple, cookies, plus a vacuum bottle of milk.

### OTHER "PACK AND CARRY" LUNCHBOX IDEAS:

**SPAM** 'n' sharp cheese spread, horseradish mustard. Include: ripe tomato quarters, cup of fruit gelatine, spice cupcake, cocoa.

**SPAM** 'n' peanut butter with dill pickle slices. Also pack carrot sticks, a banana, ginger cookies, cream of tomato soup.

**SPAM** 'n' cottage cheese mixed with chopped chives. Good with cup of coleslaw, a fresh peach, slice of cake, chocolate milk.

**ECONOMICAL ALL-MEAT BUY!** No bone, no waste in SPAM... just juicy pork shoulder and mild tender ham. Easy-slicing, easy-eating! Keep several cans on hand for sandwiches.

COLD OR HOT SPAM® HITS THE SPOT

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